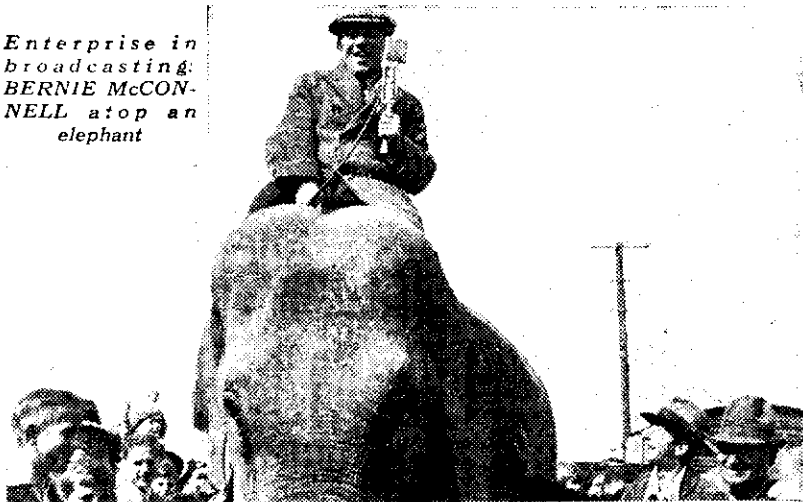


ANNIVERSARY!

THIRD YEAR ON OCTOBER 12

early morning into the small hours, at finger-touch it has brought you entertainment, information, inspiration. You are these folks' friends—let's all join in wishing them "Many Happy Returns of The Day."

Enterprise in broadcasting: BERNIE McCONNELL atop an elephant



L. G. GREENBERG, First Director of 4ZB



LIONEL SCEATS, Production Supervisor



THE WEINTRAUBS, famous overseas artists, who broadcast from 4ZB



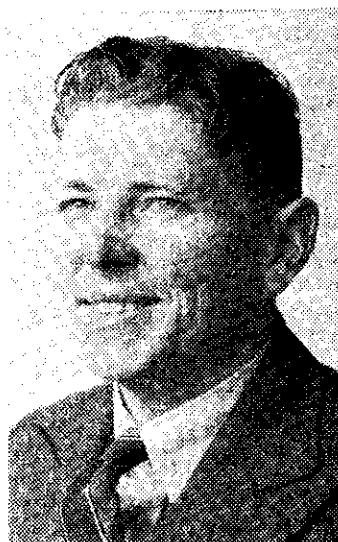
ALEC. McDOWELL



PETER DAWSON bids Dunedin listeners good - morning. Partnered with "Jill" he became a firm favourite with the kiddies



"JILL," beloved of all Dunedin folk. She planned the original Children's Session and conducts the Home Service Session



DON DONALDSON



"DOROTHY" creates radio history in a 4ZB broadcast of the famous Johnson Quads



MARK TOZER, pleasantly heard from 4ZB in the early days