"MEET THE MAJOR" as
"Uncle Percy," he conducted
the original Sunday Night
Children's Session



BRIAN McCAWE



BERNIE McCONNELL,
Sports Announcer



LEN BATES



JOYCE HAMER, 4ZB's Shopping Reporter



AIRINI GRENNELL

STILL ANOTHER

4ZB DUNEDIN ENTERED ITS

Pictured here are the friendly folk of 4ZB who for two years have brought you the greatest number of the most popular programmes—free for the having. For 365 days in each year 4ZB has been awake from



Things happen —
4ZB is there. DON
DONALDSON
broadcasts a sea
elephant



ALLAN FOSTER, Station Engineer



M. S. BULLIVANT, Station Director



Official opening of 4ZB by the Mayor of Dunedin. Also in picture, C. G. Scrimgeour (Controller), B. T. Sheil (Deputy Controller)