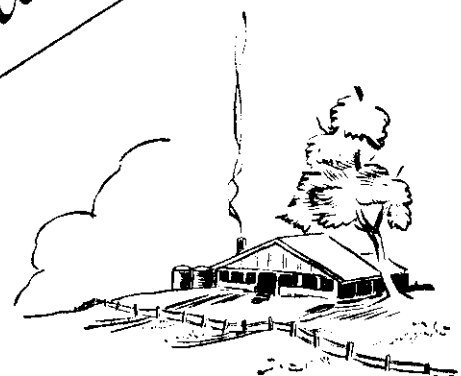


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THAN A TORCH . . . . .**

*Amazing new*  
**1.4 VOLT RADIO**  
*for country homes*



**W**ITH 1.4 volt Radio country listeners may now have all the convenience and economy of "city" A.C. sets without the worry or expense of handling accumulators. It obviates all the disadvantages of country radio — it means a new era of trouble free listening.

The amazing new 1.4 volt valve which makes this possible, is hailed as the greatest discovery in country radio. It operates on a current consumption equal to that of an ordinary torch and with EVEREADY Dry batteries gives long periods of uninterrupted service which makes 1.4 volt radio the cheapest of all country radios to operate. Ask your dealer to demonstrate or if you have difficulties in obtaining information write to P.O. Box 146 Te Aro, Wellington, for full details.

*1.4 volt radio is designed to operate exclusively on DRY batteries, the smoothest, most efficient source of power supply available for the purpose. It uses only two medium size Radio "B" Batteries and one of the specially designed new X250 "A" Batteries. The 1.4 volt valve enables dry batteries to give more than double their customary life when functioning as "A" Batteries. It also reduces "B" Batteries outlay by one third.*

*Equipped with*  
**EVEREADY**  
**RADIO BATTERIES**

**NATIONAL CARBON PROPRIETARY LIMITED NEW ZEALAND**