### TO EVERY LISTENER

The "New Zealand Listener" is the official programme journal of the National Broadcasting Services. Its special purpose is to give to listeners the best possible presentation in advance of New Zealand Broadcasting Programmes, and as much help as possible in using them.

#### To Country Listeners-

To encourage listeners, particularly in country districts, to become subscribers to the "New Zealand Listener," facilities are provided for the payment of subscriptions yearly, half-yearly, or quarterly, at Money Order Offices at a cost of twelve shillings per annum. Listeners have the option of paying their subscriptions at the same time as they pay their radio licence fees.

YOU MAY USE THESE ORDER FORMS	
***	To Mr
To your Newsagent or	I should like to take the "New Zealand Listener" until ) advise you to the contrary. Please reserve a copy for me each week commencing with the next issue, at the published price of threepence per copy.
Bookseller	Address:
**	(For the convenience of listeners who are not able to attend at a Money Order Office.)  To the Postmaster (of any Money Order Office in New Zealand and Dependencies).
To any MONEY ORDER OFFICE	I should like to receive the "New Zealand Listener" for one year. Please arrange for the journal to be posted to me for 52 issues, commencing with the next number. I. enclose cheque/or

NEW ZEALAND

## LISTENER

Incorporating N.Z. RADIO RECORD

EVERY FRIDAY -- PRICE THREEPENCE

#### FOR REGULAR DELIVERY ORDER IN ADVANCE

From your Newsagent or Bookseller or at any Money Order Office



# The Man Who Made The Picture Talks to the people who are going to see it!

★ It is my business to make pictures, not to advertise them. But I have seen "Four Daughters," one of those rare and perfect things that happen once or twice in a lifetime. Now I want the whole world to see the finest picture that ever came out of the Warner Bros. Studios.

★ I sat at the preview with Fannie Hurst, its author,—the woman who gave you "Humoresque," "Back Street" and "Imitation of Life"—the woman who knows how to reach human hearts and bring life's joys and sorrows to countless millions of readers. She shared with me the thrilled delight of watching "Four Daughters." Now, after seeing her grandest story quicken to life on the screen, she joins me in the enthusiasm I'm trying to pass on to you.

★ Warner Bros. have made many other great pictures. Among them — "Robin Hood," "Pasteur," "Anthony Adverse," "The Life of Emile Zola." But here is a picture entirely different. A simple story of today and of people close to you and yours. An intimate story of four young girls in love and of youth's laughter, dreams and hearthreak.

★ Once in a blue moon comes a picture where everything seems to click just right. "Four Daughters" is such a picture. Action, story, direction blend, as if under kindly smiles of the gods, into a natural masterpiece. Especially, the truly inspired acting of three young players — Priscilla Lane, John Garfield and Jeffrey Lyun — is sure to raise these three to the topmost heights of stardom.

★ If you could attend but one picture this year, I think "Four Daughters would give you your happiest hour in the theatre. See it! I sincerely believe it's the best picture. Warner Bros. ever made.

JACK L. WARNER, Vice-Presidens
In Charge of Production

# Four Daughters

For these three it is the beginning of glorious new careers!







PRISCILLA LANE • ROSEMARY LANE • LOLA LANE GALE PAGE • CLAUDE RAINS • JOHN GARFIELD JEFFREY LYNN • DICK FORAN • Frank McHugh • May Robson

EMBASSY, AUCKLAND REGENT, WELLINGTON

SEPTEMBER 28th

CHRISTCHURCH AND DUNEDIN COMING SOON!