

LISTENER

Incorporating N.Z. RADIO RECORD

Every Friday Price Threepence

SEPTEMBER 29, 1939

EDITORIAL AND BUSINESS OFFICES:

93-107 Featherston Street, Wellington, C.I.
Post Office Box 1070.
Telephone, 46-520.
Telegraphic Address: "Listener," Wellington

SUBSCRIPTION RATES

Rates (including postage):

Twelve months: Inland (within New Zealand
and dependencies) 15/-
Great Britain and British
Countries 17/6
Foreign Countries (including
United States of America) 20/-

Subscriptions may be sent to the "New Zealand
Listener," Publications Department, P.O. Box
1070, Wellington.

LISTENERS' SUBSCRIPTIONS

If paid in advance at any Money Order Office:

Twelve Months 12/-
Six Months 6/-
Three Months 3/-

ADVERTISING:

Rates for advertising will be supplied on applica-
tion to the Business Manager, "New Zealand
Listener."

To Farmers

WE print to-day an important message to farmers by the Minister of Agriculture. As a farmer himself, the Minister knows that it is easier to call for more produce than to deliver it, but he knows also that increased production is possible. So he takes the high stand that what they may not be willing to produce for profit they will produce for patriotism. He is right.

The farm, as he says, is a munition factory. It supplies the food and clothing for the men who face the enemy. It also supplies the credits for the arming and protection of those men, and for the maintenance of all the men and women who stand behind them. And even in New Zealand, though we commonly forget this fact, there is one vital commodity that we do not normally produce in sufficient quantity for our own needs. That commodity is wheat. Only once in eight or ten years is the production of wheat equal to the home consumption. We can produce more, but we seldom do, and now we must.

But the farmer has a more fundamental duty than the production of wheat for home consumption, and of meat, wool, butter and cheese for consumption overseas. He must plan and he must conserve. It falls on him, and almost on him alone, to guard against the depletion of supplies at their source.

His problem, in short, is to resist the temptation to short-circuit his answer to the Minister's appeal. Important though it is to supply meat and wool and butter and cheese in steadily increasing quantities, it is more important still to maintain the fertility of the soil, the quality of the live-stock, the necessary proportion of breeding animals. Or, to put it another way, he must protect the foundations of his factory as vigilantly as he watches its intake and output. He is on the last line of defence.

NOTICE TO READERS

Listener Incorporates Radio Record

The Proprietors of the "New Zealand Radio Record" have decided to withdraw from the field of broadcasting publicity and have agreed to the incorporation of the "New Zealand Radio Record" in the "New Zealand Listener"

We believe that this arrangement will appeal to the readers of both papers. They may rest assured that the "New Zealand Listener," having incorporated the "New Zealand Radio Record," will do its best to justify their support

Commencing this week, subscribers to the "New Zealand Radio Record" will receive the "New Zealand Listener" in place of the "New Zealand Radio Record." Prepaid subscriptions to the "New Zealand Radio Record" will be extended at the lower subscription rate of the "New Zealand Listener." Subscribers will be duly advised of the expiry date of their extended subscriptions

COMEDY HARMONISTS APPLY FOR NATURALISATION

Hope to Settle Permanently in Australia

(From The Listener's Australian Correspondent)

ALTHOUGH the plans of the Comedy Harmonists are still not clear, it seems likely that they will remain in the Southern Hemisphere. They are at present in Sydney under contract with the Australian Broadcasting Commission.

On September 3, it was announced by the general manager of the Commission, Mr. Moses, that the war would not affect their itinerary. Five weeks before, they had applied to the Commonwealth Government for permission to become domiciled in Australia. After the regulation domicile period, they would apply for naturalisation.

The Harmonists, said Mr. Moses, were so attracted by Australia that, long before the crisis, they had decided to make it their permanent home. They would probably spend six months of each year in the country, and the other six months on tours abroad.

Four of the Harmonists are Jews, and one is a Pole whose parents were in Lodz when it was bombed by German planes in the first week of the war. Two of the men were born in Austria, but have not visited that country since 1934.