PRESENTING

TOWAVE with new Slide-rule tuning

SETS A NEW STANDARD OF **ALL-WORLD** RECEPTION



This new 1939 8-valve all-wave Stella, with latest metal valves, brings you a world of entertainment-Stella "Spin" type tuning in conjunction with the new unique Stella Slide-Rule dial, enables you at the flick of a knob, to cover the dial in an instant, making station selection as simple as ABC.

N.Z. Distributors: STELLA RADIO LIMITED, P.O. Box 1230, Wellington: P.O. Box 1650, Auckland; P.O. Box 800, Dunedin; ASHBY BERGH & CO. LTD., Christchurch.

NAME IS ALADDIN



AND WANT TO BE YOUR SLAVE

1 am Streamlined and Beautiful -Economical, Efficient and Easy to Use

KEROSENE SAFETY

I will make Light Work of your Heavy Ironing!

| ***** | | | | | | | |
|----------|-------------|---------------------------------------|---------|-------|---------|--------|------------|
| FOR FULL | | | | | | | |
| YOUR NAM | AE | | | | | | |
| AND ADDR | ESS HERE | | | | | | |
| AND POST | 10 <u> </u> | · · · · · · · · · · · · · · · · · · · | | | | | |
| ALADDIN | INDUSTRI | ES PTY | LIMITED | 168 W | ILLIS S | STREET | WELLINGTON |



BEFORE the import restrictions were imposed, Super-Grade Monarchs had already become firmly established as the most popular men's high-grade Shoes in New Zealand.

There has been no increase in the price of Super-Grade Monarchs, which will continue to be sold by all retailers of high quality footwear at the very reasonable price of 29/6.

MULTIPLE **FITTINGS** ΔT ALL STORES DISPLAYING MONARCHS