

For MANY HAPPY ROLLINGS

SILVER FERN with its unexcelled flavour and consistent quality provides "roll-your-owners" with one of the pleasantest ways of supporting an important New Zealand industry.



FINE CUT
OR
COARSE CUT

in 2 ounce rolled
edge pocket tins —

1/9

The popular 1lb. glass jar.
(Holds as much as four tins
and costs no more)

7/-

Silver Fern

THE NEW ZEALAND
CIGARETTE TOBACCO