

What a lot  
**VIROL**  
could do for  
*your*  
child!



Many mothers would probably be amazed at the extra strength and vitality their children would develop from a course of Virol. Far too often, parents do not realise that a growing child requires more than ordinary foods—no matter how sound an appetite may seem. For full and steady development, kiddies need that "something extra" that only Virol can provide.

Virol gives, in a balanced and easily digestible form, all the different elements that children need for healthy growth and protection against illness.

Virol fortifies the system wherever it is weakest, and gives an all-round increase in fitness from the very beginning.

Why endure any further doubts about the children's health? Put them on Virol and watch Virol build sound and permanent strength.

Start now, and give your children a Virol constitution.



**VIROL**

As Virol is unobtainable from your chemist, write to the New Zealand distributors—  
WRIGHT STEPHENSON & CO. LTD.  
P.O. Box 1520, Wellington.

**EDMONDS**  
**CUSTARD**

CONCENTRATED  
'Sure-to-Please'

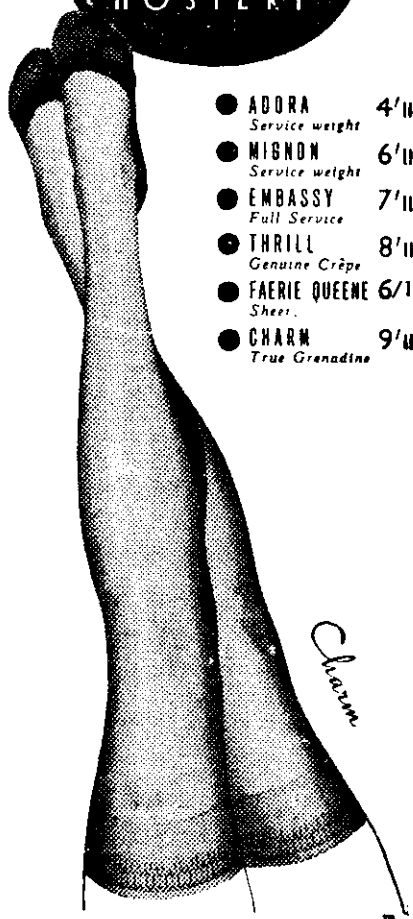


MADE IN  
NEW ZEALAND

MAKERS ALSO OF EDMONDS 'Sure-to-Rise' BAKING POWDER & 'Sure-to-Set' JELLIES

PURE SILK FULL-FASHIONED

**BONDS**  
HOSIERY



- ADORA Service weight 4/11
- MIGNON Service weight 6/11
- EMBASSY Full Service 7/11
- THRILL Genuine Crêpe 8/11
- FAIRIE QUEENE 6/11 Sheer
- CHARM True Granadine 9/11

ENJOY  
ELECTRICITY  
ANYWHERE



Generate and instal it yourself.

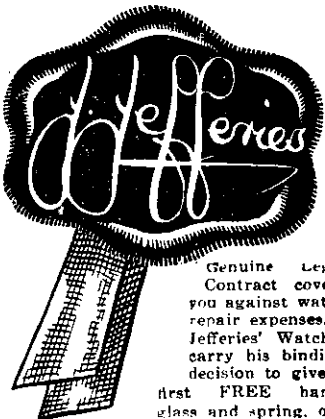
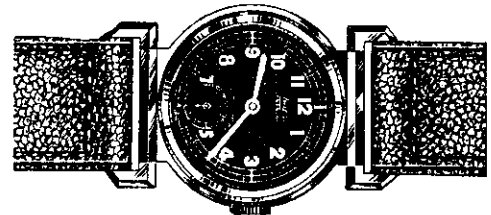
"What Lovely Lights"

I'll bet that's a COMPANION 18-Volt. Reliable too, I'll say. Operates a powerful Radio also. And inexpensive—you'd be surprised!"

Free Catalogue if you write.

JOHNS LTD., Box 471-O, Auckland

**FREE Watch**  
**SERVICE**—equal to  
**Value of Your Watch**



Genuine Legal Contract covers you against watch repair expenses. Jefferies' Watches carry his binding decision to give a first FREE hand, glass and spring, oiling and overhauling every 18 months. POST YOUR ORDER for your standard, reliable watch and contract of service. OR WRITE for further details.

As advertised over 52B

Jefferies Watches range from as above (reduced from 35/-); 35/- (reduced from £2/7/6), and upwards; and include Haüs, Roamer, Titan, etc.

27/6

**JEFFERIES** The Leading Practical Watchmakers & Jewellers  
187 MANCHESTER STREET CHRISTCHURCH C.I.

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**COUGH** Home

Take **BAXTER'S**  
**LUNG PRESERVER**

ALL DISCRIMINATING STORES SELL BOND'S HOSIERY