

*Dampness Kept Out —  
Crispness Sealed in — by the New*  
**HERMO-PACK!**



**THEY KEEP FRESH**  
however long your grocer has  
them in stock — Hudsons  
Hermo-Packed Biscuits.



**DAMP WEATHER**  
cannot spoil Hudsons Hermo-  
Packed Biscuits — they're  
sealed from the air.

Here is the most important news about biscuits  
for years—*Hermo-Packing*, the newly perfected  
Hudson process which brings to your table  
biscuits as fresh, crisp and flavoursome as they  
were when they left the oven.

Within five minutes of being baked, Hudsons  
*Hermo-packed* Biscuits are sealed from the air in  
a double wrapping of special wax-paper. Damp-  
ness cannot reach them; exposure to air cannot  
rob them of flavour. All their oven-fresh crisp-  
ness and nuttiness is retained, until the moment  
you open the packet in your home.

Next time you buy biscuits insist on "Hudsons"  
—and taste the difference *Hermo-Packing* makes.

**HUDSONS**  
*— the ONLY Hermo-Packed*  
**BISCUITS**



"Yes, Madam, every MAID-OF-  
ALL-WORK MOP is GUARANTEED"  
Will give you longer and better service.  
Obtainable from all stores.

**Maid-of-all-Work**  
*Dustless* **MOP**

Made in New Zealand by  
BUNTING & CO. LTD., Christchurch.

**EXTRAORDINARY  
OPPORTUNITY!**  
**PRICES SLASHED**  
**ON**  
**COLUMBIA**  
**Radio Batteries**

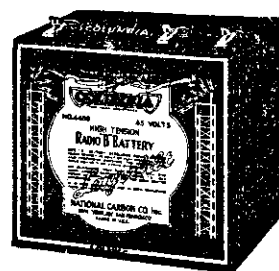
Owing To The Import Restrictions No Further  
Supplies Will Be Available

Standard upright battery (4772)  
45 volts. Cat. No. ZB168  
~~Were 19/6~~

**NOW 16/-**

Heavy Duty Layerbilt (4486)  
45 volts Cat. No. ZB170.

~~Were 30/-~~ **NOW 25/-**



**WHY THIS OFFER ?**

To advertise the Lamphouse! Every Columbia  
battery GUARANTEED fresh stock and tested  
before despatch!

**ORDER EARLY.**

**They'll Go Like The Proverbial  
"HOT-CAKES"**

**THE ELECTRIC  
LAMPHOUSE**

**LTD.**

**11 MANNERS STREET - - WELLINGTON**