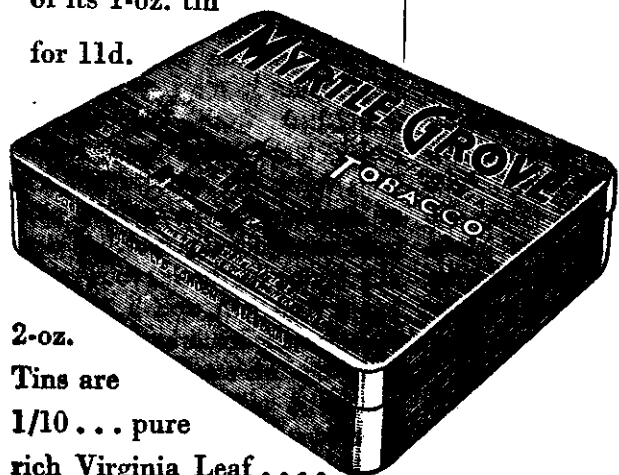




Very Good? . . .

Superlatively good . . . for if you could see the care that is taken to ensure that only the finest of fine Virginia tobacco goes into Myrtle Grove, you too would agree that the quality of Myrtle Grove is as perfect as the convenience of its 1-oz. tin for 11d.



2-oz.

Tins are

1/10 . . . pure

rich Virginia Leaf . . .

## HISTORIC "MYRTLE GROVE"

### *Tobacco and Potatoes Introduced*

"In the County of Cork, Ireland, Youghal Bay is a place every tourist to Ireland should visit," says Stephen Gwynn in his book "The Charm of Ireland." "Youghal Bay is an ideal watering place and good to stay in, with passable hotels."

"Above all," he continues, "it is the place which has St. Mary's Abbey, a Collegiate Church founded by the great Earls of Desmond in 1164. From the towers of this Abbey one gains a view of the beautiful town below, and just beneath, sheltered by old trees, you can see 'Myrtle Grove,' an Elizabethan house with mullioned windows and many gables, once the dwelling of the Wardens of Youghal. Sir Walter Raleigh was also for many years the owner of 'Myrtle Grove' and in its beautiful gardens he is said to have smoked the first tobacco ever to be brought to Ireland. And most interesting, too, is the fact that in this old-world garden in which 'Myrtle Grove' stands, Raleigh planted the first Irish potato, and he afterwards gave the tubers to an ancestor of the present Lord Southwell by whom they were spread throughout the province of Munster, and later throughout the length and breadth of Ireland."

### *A beautiful old-world garden*

The richly perfumed yellow wall-flowers which Raleigh brought to Ireland from Azores and the Affanae Islands are still found where he planted them in "Myrtle Grove." Some cedars and four venerable yew-trees, whose branches have grown and intermingled into a sort of summer house thatch are pointed out to visitors to "Myrtle Grove" as having sheltered Raleigh when he first smoked tobacco in his Youghal garden.

Tobacco and potatoes—trees and flowers—were the boons to mankind which Raleigh brought back from across the Western Seas. To-day tobacco has been improved far beyond Raleigh's early conceptions of good tobacco, but the experiments he carried out in his famous home—"Myrtle Grove"—paved the way for modern scientists, who have produced such a perfect tobacco as "Myrtle Grove"—the chosen tobacco of a host of New Zealand smokers.

### *Worthy of its name*

Any discriminating tobacco smoker will appreciate at once that such a cherished blend as Myrtle Grove is worthy of the honoured name it possesses. For only rich matured Virginia tobacco is used in this blending which gives Myrtle Grove that extra appeal—that fragrance and gentle smoothness which makes Myrtle Grove tobacco famous.

*Try an ounce of Myrtle Grove*