



Centennial Atlas

The most ambitious Centennial Production will be the Centennial Atlas—a series of maps planned to unfold before you the whole story of the Dominion.

This method of presenting the growth and development of our country undoubtedly possesses an interest and fascination all its own. From the voyages of Kupe to Kingsford Smith, from the ancient Maori tracks to the latest modern highways, the story of New Zealand will be presented in a manner that must draw and hold the attention of every reader. Expert knowledge of natural resources to-day and of the economic development of the country will be used in a manner which cannot be surpassed for its clarity and vividness.

The drawing of these maps is a gigantic undertaking and the work of the draughtsmen engaged on the Atlas will bear favourable comparison with that of map-makers overseas. Painstaking research has been involved in the compilation of the necessary information. Certain it is that nothing so comprehensive has been attempted before in so young a country as New Zealand.

Possession of the New Zealand Centennial Atlas must put at every owner's disposal the most complete and graphic source of knowledge that anyone could wish to have about his country.

The "Centennial Atlas" is only one of the Centennial Publications. In addition, there are the Pictorial Surveys, the Biographical Dictionary, and the Historical Surveys. Write early for a prospectus to the Editor, Centennial House, Wellington.

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