

# Thousands choose **PEPSODENT** because it contains **IRIUM**

## *The Wonderful NEW CLEANSING AGENT*



Thousands of new—and REGULAR—users say, "You can't beat Pepsodent with Irium!" For this wonderful new discovery, Irium, gives Pepsodent its greater cleansing power, helps it to quickly restore the natural, pearly beauty of your teeth and smile! It loosens so safely—and clears away so gently—the dull and dingy surface stains that mask the natural radiance of your teeth.

Because of Irium, Pepsodent is SAFE—THOROUGH—PLEASANT . . . needs NO SOAP, NO GRIT, NO PUMICE. Because of Irium, Pepsodent brings back speedily a smile you're proud to show the world. Try it for yourself—Pepsodent with Irium—and try it to-day!

*"Use Pepsodent twice a day—see  
your dentist at least twice a year."*

# **PEPSODENT TOOTH PASTE**

*contains* **IRIUM** *for greater cleansing power*

**Trial Size 6¢ - Large Size 1/3 - BUY THE ECONOMY SIZE - 2/3**