

BISCUITS!

ALWAYS

5
MINUTES

OVEN
FRESH

..when packed
in air-tight
damp-proof
HERMO-PACK

HUDSONS Hermo-Packed Biscuits are
actually "5 minutes Oven Fresh."

Direct from the ovens, all biscuits are
(within 5 minutes) completely sealed by
Hudsons exclusive Hermo-Pack process.
A double wrapping of special waxed
paper, hermetically sealed by applied
heat, ensures an air-tight package which
keeps moisture out and crispness in.
Since no change can possibly take place
in a completely sealed package, Hudsons
Hermo-Packed Biscuits literally
reach you "5 minutes Oven
Fresh."



ask for
HUDSONS
B I S C U I T S
in the "Hermo-Pack"



Domestic help for Housewives

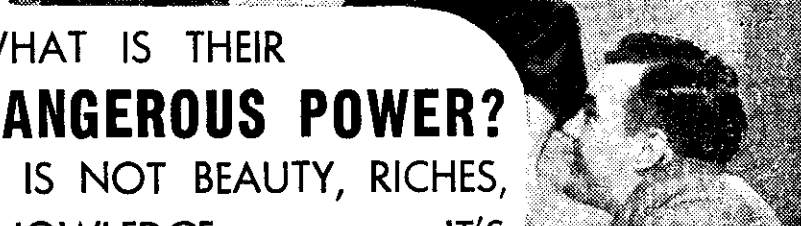
The long handle of the Maid-of-all-Work Mop
eliminates bending. The thick head cleans quickly
and easily. And it's guaranteed!

Obtainable from All Stores.

Maid-of-all-Work
Dustless **MOP**

Made in New Zea-
land by
BUNTING & CO
LTD.
Christchurch

THE WOMEN WHO *fascinate* MEN



WHAT IS THEIR
DANGEROUS POWER?
IT IS NOT BEAUTY, RICHES,
KNOWLEDGE IT'S

PERSONAL MAGNETISM

What is the mysterious gift which enables some women to fascinate every man at will? It is **personal magnetism**—the power supreme. Personal Magnetism is the key to the innermost secrets of successful contact between human beings. This marvellous force will make you more successful, more popular—a "dangerous," fascinating power in social life.

AT LAST THE SECRET IS KNOWN!

As a result of new discoveries, every woman can now quickly awaken her Personal Magnetism and understand the dangerous secret of fascination in full. She can now know why one woman can bring dozens of men worshipping at her feet. Why some fortunate women seem in demand everywhere and go through life surrounded by friends and admirers. She can now know consciously what even naturally fascinating women know but vaguely.

PERSONAL MAGNETISM —The Mysterious Gift!

It draws, dominates, attracts—in spite of the strongest efforts to resist it. Men know this from experience. Personal Magnetism is so fascinating that they are drawn irresistibly towards you. Yet this magnetic force is nothing more or less than the awakening of certain powers lying asleep within you. You have it—every woman has it—but only one woman in a thousand knows how to use it, and then perhaps only instinctively. Women fear and envy the siren her power—yet would give everything to possess this very power . . . to use circumspectly, but still to use.

bring dozens of men worshipping at her feet? Why is it that some fortunate persons seem to be in demand everywhere and go through life surrounded by admiring people, who go out of their way to help them? It is not beauty! It is not riches! It is vibrant, personal magnetism.

WHAT IS SEX ATTRACTION?

It is an intense, magnetic force that charms, allures, attracts. You have it. Everyone has it. But do you use it? Its richest and rarest results bring together people truly mated.

NOW YOURS—THIS MYSTERY POWER —Send Coupon Today!

The mystery of fascination is no longer a mystery. It is Personal Magnetism—more necessary than good looks, more valuable than money. How easy to release it! How wonderful its results! Just a simple age-old principle that releases the full sweep of your magnetic potentialities. Fill in Coupon and send with 2d stamps and receive all the amazing facts—National Society of Applied Psychology, Box 1050, Auckland

POST COUPON!

National Society of Applied Psychology,
Dept. N, Box 1050,
Auckland.

I enclose 2d stamps. Send me full
information of how I can awaken my
Personal Magnetism and develop a
glamorous, fascinating personality.

NAME

ADDRESS

.....N.Z.L., 1/9/39

WHENCE COMES THIS UNCANNY POWER?

Through certain new discoveries you can quickly awaken your Personal Magnetism. Why is it that one person can enter a room and immediately capture the interest of everyone? Why can one man attract the admiration of scores of women and dominate other men? How is it that one woman can