



Give your child a **VIROL** Constitution

Have you ever wondered why some children seem to enjoy so much more vitality and freedom from infections than others? The reason is because they are constitutionally stronger. But this extra strength does not come from ordinary foods. Only Virol can provide all the different elements that children need to replace spent energy and maintain healthy growth.



Why not put your child on to a course of Virol?—you will soon be able to rest assured that your kiddie has a sound constitution, and is building firm flesh and muscle, sound bone and teeth. Thousands of kiddies now rely on Virol to protect them against illnesses. Give your children a Virol constitution. Remember, Virol builds FOR LIFE.

If Virol is unobtainable from your chemist or storekeeper, write to the New Zealand Distributors—
WRIGHT STEPHENSON & CO. LTD.
... P.O. Box 1520, Wellington.

VIROL

TWO ROUTES to England...



via Panama or
via Australia &
South Africa

under ONE FLAG

Take your choice of Shaw Savill routes to England . . . East, via Panama, or West, via Australia and South Africa. And travel either way luxuriously yet economically on splendidly-appointed ships. Every comfort. Excellent cuisine. Every entertainment facility.

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The Super-Grade MONARCH



BEFORE the import restrictions were imposed, Super-Grade Monarchs had already become firmly established as the most popular men's high-grade Shoes in New Zealand.

There has been no increase in the price of Super-Grade Monarchs, which will continue to be sold by all retailers of high quality footwear at the very reasonable price of 29/6.



IN MULTIPLE FITTINGS AT ALL STORES DISPLAYING MONARCHS