

The Ladder of Health Is your child at the top?

This diagram shows the results of an important investigation into the growth of children between two and five years.

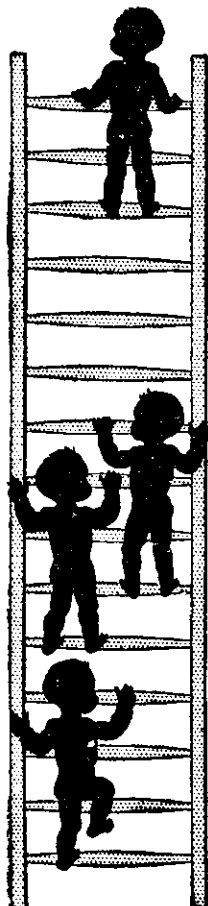
Weekly Gain:

2.6 oz. while
on VIROL.

1.2 oz. while on
Halibut Oil
(and Milk).

1.0 oz. while on
Cod Liver Oil.

0.3 oz. while
nothing was
added to usual
meals.



Recently a mother was heard to say:

"I do all I can to build up my kiddies' strength, but they are always catching colds or some other infection. I'm afraid they are naturally delicate."

This common complaint from anxious mothers is entirely wrong! There is no such thing as being "naturally delicate." The simple fact is that growing children, however sound their appetites, need "something extra" to maintain proper growth. Ordinary foods cannot supply all the demands of a young and growing body. VIROL only can supply everything kiddies need for their healthy development — as proved clearly by the scientific investigations described above.

Wouldn't you like to see your children growing healthier, stronger, and happier every day? Try them on VIROL! And watch VIROL build firm flesh and muscle, sound bone and teeth.

VIROL

If Virol is unobtainable from your chemist or storekeeper, write to the New Zealand Distributors—

WRIGHT STEPHENSON & CO. LTD.,
P.O. Box 1520, Wellington.

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For perfect results ALWAYS!



MAKERS ALSO OF EDMONDS 'Sure-to-Please' CUSTARD AND 'Sure-to-Set' JELLIES

SPARE ROOMS

*need
not be*

SHABBY

DULUX—the great discovery that supersedes enamel—brings sunshine into spare rooms, gives a note of welcome to your guests. DULUX is twice as durable—its 59 delightful colours also black, white and clear—cannot fade. Your furniture will smile with chip-proof, crack-proof, scratch-proof DULUX. You can apply DULUX easily... dries overnight with a hard, glossy finish to which dust cannot cling. Don't forget to DULUX the bathroom and the kitchen, too.

B·A·L·M
DULUX

BECAUSE IT IS CHEMICALLY DIFFERENT... DULUX SUPERSEDES ENAMEL

A Product of British Australian Lead Manufacturers (N.Z.) Ltd.

77-YEAR-OLD MAN SAVED BY THYRODONE EMULSION

There is a new emulsion on the market—Thyrodone Emulsion. It contains all the ingredients of a first-grade emulsion — plus the additional, vital health-giving organic iodine and minerals of the sea-food concentrate, Thyrodone.

Already Thyrodone Emulsion is doing a power of good. Mr. Jas. Charleston, Bluff, writes:

"I would like everyone to know the wonderful difference Thyrodone Emulsion has made to me. I am 77 years of age, and was suffering from Asthma and Bronchitis. For four years I was under various doctors and in and out of hospitals, and could get only partial relief. My appetite had gone and I could not sleep. For two years I was unable to lie down, and I was nothing but skin and bone. For four months now, since taking Thyrodone Emulsion, I have been able to lie down to sleep. I eat well and am steadily gaining in weight, being over a stone heavier now than when I started taking Thyrodone Emulsion. Thyrodone is really a marvellous emulsion, and all people, especially old ones like me, should use it.

Chemists sell Thyrodone Emulsion at 4/6. If unable to obtain send postal note to Thyrodone Development Ltd., Invercargill.

BE RICH!

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YOUR
IDEA!**

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