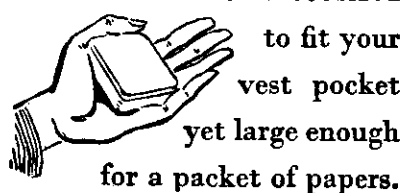




* NO BULGES in your pockets when you carry a one ounce tin of MYRTLE GROVE... sized



to fit your vest pocket

yet large enough

for a packet of papers.

Air-proof, too,
for freshness.



2-oz.

Tins are

1/10... pure

rich Virginia Leaf....

"Myrtle Grove" - Raleigh's Laboratory and Home

Strange Indian Beliefs in Tobacco

In the Spring of 1585 Raleigh assigned the tasks of observing and reporting progress of scientific events in the Colony of Virginia to his intimate friend and right hand, Thomas Hariot. Hariot was particularly struck by the universal prevalence of pipe-smoking among the Indians, and on his return made a lengthy report to Raleigh on the subject. In this document, which was afterwards printed, he described the process, and remarks that smoke "expels the superfluous moisture from the body and opens all the pores, with the result that the Indians enjoy better health than the civilised English settlers."

Tobacco "appeases" Angry Waves

Such was the reverence in which the herb was held by the Indians that they believed the gods themselves used tobacco, consequently they offered it up as a sacrifice, and when a storm was raging they would throw tobacco-leaves into the angry waves to propitiate the offended deities. "We ourselves," wrote Hariot, "tried their way of inhaling the smoke, both during our stay in Virginia and after our return, and have had many rare and wonderful proofs of the beneficial effects of this plant, which to relate in detail would require a whole volume to itself."

He adds that the natives looked upon tobacco as a gift from the Great Spirit, bestowed upon them for their personal enjoyment.

Raleigh, who was most interested in the culture and use of tobacco, ordered samples of tobacco leaf to be sent to England where ex-colonists had already established the habit of smoking. A heavy smoker himself, Raleigh sought ways and means to improve the quality of tobacco by experiments in blending the various samples sent by his friends in America.

Raleigh's Home-Myrtle Grove

Raleigh carried out most of his experiments at his Irish home — "Myrtle Grove," a rambling two-storied mansion situated on the hills overlooking Youghal Bay in the County of Cork. It is interesting to note that the now famous Myrtle Grove Tobacco took its name from this historic home in which Raleigh carried out so many experiments for the improvement of tobacco, and for the greater enjoyment of the growing body of English smokers.

*Try an ounce of
Myrtle Grove*

MT.224