

# For Safety —and saving!

Choose 'Viyella' for your children's wear. Its range of gay colours, charming pastel shades and dainty patterns brings summer brightness to winter wear. Its soft, healthy texture protects by day and night, through all changes of temperature. And how 'Viyella' lasts!—washing without shrinking, wearing almost everlastingly, keeping its colour and saving you money.

**NURSERY 27"  
'VIYELLA'**

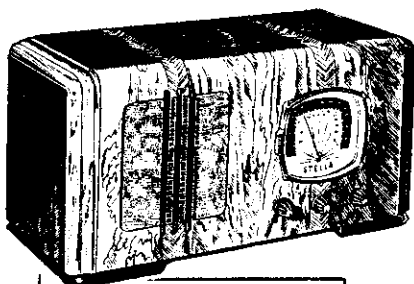
For children—  
from the day they're born

If you have any difficulty write to William Hollins & Co. Ltd. Box 1440, Wellington, for the name of nearest retailer.



## Hear this reasonably priced really good radio

# Stella ARGO First!



ARRANGE A HOME  
DEMONSTRATION  
NOW

STELLA Argo is truly an amazing performer, equipped as it is with all the latest circuit improvements.

Special features include new STELLA clear vision dial, 8in. speaker, and amazingly small current consumption (new 1.4 volt valves) runs off dry batteries.

If price has previously prevented you from enjoying a really good radio, be sure to hear this reasonably priced STELLA Argo FIRST!

N.Z. Distributors:

STELLA RADIO LTD., P.O. Box 1230, Wellington; P.O. Box 1650, Auckland; P.O. Box 800, Dunedin; ASHBY, BERGH & CO., LTD., Christchurch.

**TO SECURE  
YOUR FIRST  
ORDER**

**This  
Leather  
Lumber  
Jacket  
For  
38/6**

With money  
back guar-  
antee.

It is heavy  
fleece lined,  
has elastic  
band at  
bottom.  
Windproof  
cuffs. Two  
pockets with  
zip fasten-  
ers. Made  
from high-  
grade hides.  
Post Paid.



Buckskin Lumber Jacket .. 25/6  
Favoured by drivers everywhere. Navy, Fawn, Brown. Give chest measures, comfortably tight. Wear and warmth guaranteed.

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and all Chronic Rheumatic Conditions successfully treated with Ru-Mari, World-famous English Remedy. Testified to by Sir Hugh Walpole, the famous English author, Mr. Lionel Barrymore, the screen star, Rev. Lionel Fletcher, renowned Evangelist, and hundreds of others to whom Ru-Mari has meant relief from painful suffering. Write for FREE COPY of BOOKLET on the successful treatment of Rheumatoid Arthritis to

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**B**EFORE the import restrictions were imposed, Super-Grade Monarchs had already become firmly established as the most popular men's high-grade Shoes in New Zealand.

There has been no increase in the price of Super-Grade Monarchs, which will continue to be sold by all retailers of high quality footwear at the very reasonable price of 29/6.



**IN MULTIPLE FITTINGS AT ALL STORES DISPLAYING MONARCHS**