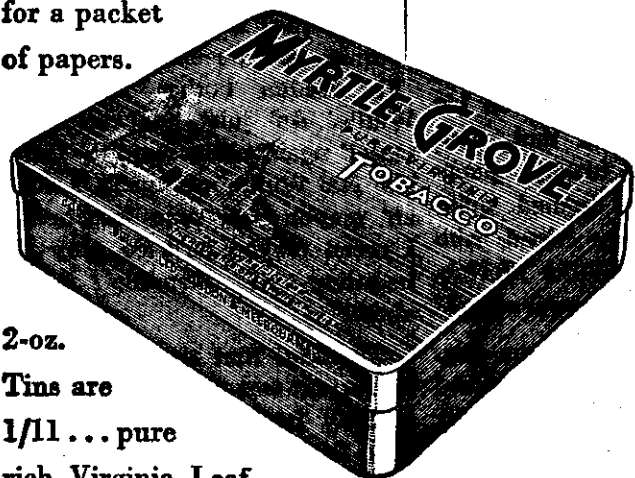




MYRTLE GROVE, smooth smoking and smooth rolling, is the only cigarette tobacco in 1-oz. tins at 11d... small enough to fit snugly in the vest pocket — large enough for a packet of papers.



2-oz.
Tins are
1/11... pure
rich Virginia Leaf

ENGLISH "PIRATES" DISCOVER TOBACCO

'Indian' Habit Brought to England

During the war between England and Spain, in 1558, men like Admiral Hawkins, Drake, and Raleigh, were brought into contact with the natives of Southern America, and were thus enabled to make their first acquaintance with the use of tobacco in the very land of its origin. Hawkins, describing his second voyage (1564-65) notes the existence of smoking among the natives of Florida, but he, like others, completely misunderstood their object, his theory being that they smoked in order to appease their hunger, since they were thus able to go for 4 or 5 days without eating or drinking.

Tobacco Arrives in England

It was about this time that a few specimens of the tobacco plant, together with the seed, found their way to England by way of Portugal and France. There has been much dispute as to who can claim the honour of having first introduced the plant into Britain, but it is known that it was brought from America by the sea captains who were the first to smoke publicly in the streets of London, to the great amusement of the people who collected in groups to see so strange and incomprehensible a sight. In England, as opposed to the Continent, tobacco seems to have been regarded from the first, less as a medicinal herb than as the means by which the pleasant habit of smoking might be enjoyed.

Sir Walter Raleigh's Influence on Smoking

To Sir Walter Raleigh, Queen Elizabeth assigned the royal privilege of exploring unknown lands and planting colonies in North America. After founding Virginia he returned to England and was immediately followed by his fellow captains, Amadas and Barlow, who brought three "Indians" from Virginia with them. These men, unable to give up their habit of smoking, brought supplies of tobacco with them, and Raleigh was thus able to acquaint himself with their method of using it.

Raleigh's Home, "Myrtle Grove"

Before sailing on his next voyage of exploration, Raleigh became the owner of "Myrtle Grove," a rambling two-storied mansion situated on the hills overlooking Youghal Bay in the County of Cork, Ireland. It is interesting to note that the now famous Myrtle Grove Tobacco took its name from this historic home on the East Coast of Ireland. Any discriminating tobacco smoker will appreciate at once that such a cherished blend as Myrtle Grove is worthy of the honoured name it possesses.

*Try an ounce of
Myrtle Grove*

MT.124