

Dampness Kept Out —
Crispness Sealed in — by the New
HERMO-PACK!



THEY KEEP FRESH

however long your grocer has them in stock — Hudsons Hermo-Packed Biscuits.



DAMP WEATHER
 cannot spoil Hudsons Hermo-Packed Biscuits — they're sealed from the air.

Here is the most important news about biscuits for years—*Hermo-Packing*, the newly perfected Hudson process which brings to your table biscuits as fresh, crisp and flavoursome as they were when they left the oven.

Within five minutes of being baked, Hudsons *Hermo-packed* Biscuits are sealed from the air in a double wrapping of special wax-paper. Dampness cannot reach them; exposure to air cannot rob them of flavour. All their oven-fresh crispness and nuttiness is retained, until the moment you open the packet in your home.

Next time you buy biscuits insist on "Hudsons" —and taste the difference *Hermo-Packing* makes.

HUDSONS
— the ONLY Hermo-Packed —
BISCUITS



"Yes, Madam, every MAID-OF-ALL-WORK MOP is GUARANTEED"

Will give you longer and better service.
 Obtainable from all stores.

Maid-of-all-Work
Dustless **MOP**

Made in New Zealand by
 BUNTING & CO. LTD., Christchurch.



YOU CAN BE SURE OF
SHELL

THE SHELL COMPANY OF NEW ZEALAND LIMITED (INCORPORATED IN ENGLAND)

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