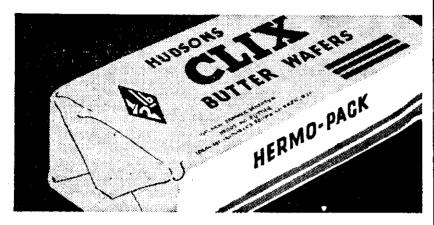
## Dampness Kept Out -

Crispness Sealed in - by the New

## **HERMO-PACK!**





THEY KEEP FRESH however long your grocer has them in stock — Hudsons Hermo-Packed Biscuits.



cannot spoil Hudsons Hermo-Packed Biscuits — they're sealed from the air.

Here is the most important news about biscuits for years—Hermo-Packing, the newly perfected Hudson process which brings to your table biscuits as fresh, crisp and flavoursome as they were when they left the oven.

Within five minutes of being baked, Hudsons Hermo-packed Biscuits are sealed from the air in a double wrapping of special wax-paper. Dampness cannot reach them; exposure to air cannot rob them of flavour. All their oven-fresh crispness and nuttiness is retained, until the moment you open the packet in your home.

Next time you buy biscuits insist on "Hudsons"
—and taste the difference Hermo-Packing makes.

## HUBSONS -the ONLY Hermo-Packed BISCUITS



"Yes, Madam, every MAID-OF-ALL-WORK MOP is GUARANTEED"

Will give you longer and better service.
Obtainable from all stores.

Maid-of-all-Work
Dustless MOP

Made in New Zealand by BUNTING & CO. LTD., Christchurch.



## YOU CAN BE SURE OF SHELL

THE SHELL COMPANY OF NEW ZEALAND LIMITED (INCORPORATED IN ENGLAND)

awi