

# Lovelier

**SAFER**  
children's  
wear

How gay and summerlike children look in dainty 'Viyella'—and yet how safe it keeps them against winter weather! Patterns and colours for every occasion—sprigs, spots, checks, pastels and plains. Sturdy, reliable 'Viyella' wears and washes without shrinking or matting. See the convenient 27" width that cuts so economically for juvenile patterns.



**NURSERY 27"**  
**'VIYELLA'**

For children—  
from the day they're born

If you have any difficulty write to William Hollins & Co. Ltd. Box 1440, Wellington, for the name of nearest retailer.



**...making  
Provision  
for the Future**

YOU may have been too engrossed in the affairs of your Farm to think of making a Will. But such procrastination can become a serious matter for your family.

The Public Trustee will prepare your Will free of charge if appointed executor.

**The PUBLIC  
TRUSTEE**

4/31

**BE RICH!**

**PATENT  
YOUR  
IDEA!**

**HENRY HUGHES LTD.**  
Directors:  
W. E. HUGHES and J. T. HUNTER  
Regd. Patent Attorneys  
214-217 D.I.C. BUILDING  
WELLINGTON

# ASTHMA- CAUSE ENDED

**HOW NEW VITAMIZED MINERAL  
FOOD COMPOUND CONTROLS CAUSE  
IN 12 HOURS—NO MORE DRUGS!**

**Night Attacks, Chest Tightness,  
Gasping for Air, Coughing,  
Wheezing, Bronchitis,**

**— Banished For Ever  
In Nature's Way!**



Asthma, Bronchitis, Hay Fever are deficiency diseases—say Food Scientists. Sufferers from these distressing complaints lack vital mineral food elements in their blood. Consequently it becomes acid and fails to fortify the body against sickness and disease. Ordinary food is not digested and the system is robbed of the nourishing and body-building elements it needs. The vitality is undermined and frequent coughs, colds, etc., develop—asthma, bronchitis, bronchial coughs, hay fever. Nature provides the vital mineral foods in fresh vegetables and fruits. Modern methods of forced cultivation and cooking kill the nourishment value of the food minerals. Also, the digestive system of the asthmatic—due to use of drugs—is rarely strong enough to break down the cellular structure of fruits and vegetables which contain the vital health-yielding minerals.

## NEW FOOD GIVES AMAZING RESULTS

A new supplementary concentrated mineral food has now been discovered by a famous food scientist. This remarkable new food purifies the blood, overcomes the weakening effects of devitalised modern foods and counteracts the results of malnutritional diseases as Asthma, etc. This new food adjunct is a concentrated essence of food minerals. It is easily and quickly assimilated. One ration alone contains the active vitalising food minerals of a heaped table full of fresh vegetables.

## ASTHMA OVERCOME —Nature's Way

Asthma sufferers have been starved of essential organic food minerals through the use of modern devitalised foods. They require extra supplies of food minerals to check acidity and to nourish their weakened bodies. And the supply

You could not eat a tableful of fresh vegetables—yet the system of an Asthma Sufferer would require the Alkaline Minerals and Vitamins contained in the heaped table of fresh green vegetables in order to restore it to normal.

of the mineral foods must be renewed each day to replace that burned up to make muscles, flesh, blood, energy and vitality.

## YOUR LIFE is at STAKE

If you are tortured by wheezing, choking asthma, bronchial coughs, hay fever, or catarrh. If you have to spend weary nights sitting up in bed gasping and fighting for each breath of air, you are starved of essential mineral foods. To overcome asthma permanently, scientists now say you must renew these vital food elements to rebuild your strength and vitality. This food chemist's remarkable new supplementary food supplies the vital minerals in a balanced proportion acceptable to the system. Nature gives food to overcome sickness and build health and strength. This health protector follows Nature's method. Send at once for a sensational new book which explains how asthma is at last controlled by—FOOD. Send coupon and 2d stamp for postage, etc. —Modern Food Products Laboratories, P.O. Box 1050, Auckland.

## COUPON—POST NOW

**MODERN FOOD PRODUCTS  
LABORATORIES, Dept. N.  
P.O. Box 1050, Auckland.**

I enclose 2d stamp. Please send me Book on new, successful treatment of Asthma by FOOD.

NAME.....

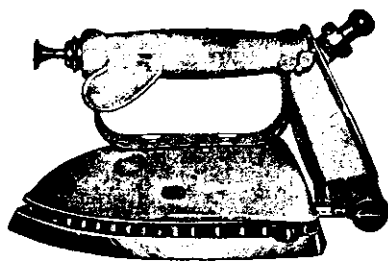
ADDRESS.....

.....N.Z.L., 11/8/39.

**MY NAME IS ALADDIN**

AND

**I  
WANT  
TO BE  
YOUR SLAVE**



**I am Streamlined and Beautiful —  
Economical, Efficient and Easy to Use**

**I am the ALADDIN  
KEROSENE SAFETY IRON**

**I will make Light Work of your Heavy Ironing!**

FOR FULL DETAILS OF THIS WONDERFUL KEROSENE IRON, WRITE

YOUR NAME.....

AND ADDRESS HERE.....

AND POST TO.....

**ALADDIN INDUSTRIES PTY. LIMITED, 168 WILLIS STREET, WELLINGTON.**