

WINTER



YOU CAN BE SURE OF SHELL

THE SHELL COMPANY OF NEW ZEALAND LIMITED (INCORPORATED IN ENGLAND)

SW500

For Safety —and saving!

Choose 'Viyella' for your children's wear. Its range of gay colours, charming pastel shades and dainty patterns brings summer brightness to winter wear.

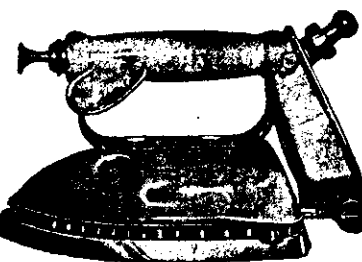
Its soft, healthy texture protects by day and night, through all changes of temperature. And how 'Viyella' lasts!—washing without shrinking, wearing almost everlastingly, keeping its colour and saving you money.

NURSERY 27"
'VIYELLA'

For children—

from the day they're born

If you have any difficulty write to William Hollins & Co. Ltd., Box 1440, Wellington, for the name of nearest retailer.



MY NAME IS ALADDIN

AND
I
WANT
TO BE
YOUR SLAVE

I am Streamlined and Beautiful —
Economical, Efficient and Easy to Use

I am the ALADDIN KEROSENE SAFETY IRON

I will make Light Work of your Heavy Ironing!

FOR FULL DETAILS OF THIS WONDERFUL KEROSENE IRON, WRITE

YOUR NAME _____

AND ADDRESS HERE _____

AND POST TO _____

ALADDIN INDUSTRIES PTY. LIMITED, 168 WILLIS STREET, WELLINGTON.



YOUR FARM in the future?

THE protection of your family's inheritance—when the time comes for you to lay aside the burden—may become a serious problem unless you place all the resultant financial and detailed cares in the hands of a capable executor. Do not delay in this vital matter—CONSULT

The PUBLIC TRUSTEE

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SHORTHAND

You will learn Dutton Shorthand completely in twelve 2-hour lessons. Guaranteed. Speeds to 200 w.p.m. Postal. First lesson free. Box 1644R, Wellington.

IN ONE WEEK