

**1ZB**

**2ZB**

# NATIONAL COMMERCIAL BROADCASTING SERVICE

**3ZB**

**4ZB**

## NEW HIGHLIGHTS OF THE ZB PROGRAMMES

### BETTY AND BOB

A Human Interest Drama

**2 p.m.: Mondays to Fridays**

Starts 1ZB Aug. 14; 2ZB Aug. 21; 3ZB Aug. 28; 4ZB Sept. 9.

### FAMOUS ESCAPES

A Truly Remarkable Series Of Adventures

**6.30 p.m.: Tuesdays and Fridays**

Starts all Stations Aug. 8

### W.P.A. MUSICAL PRESENTATIONS

A Thrill For All Music Lovers

**8.45 p.m.: Sundays**

### MELODY TOUR

A Delightful Musical Travelogue

**6.45 p.m.: Saturdays**

### THE NOLA LUXFORD NEWS

Exclusive Broadcasts From The New York  
World's Fair

**9.15 p.m.: Saturdays**

### WUTHERING HEIGHTS

The Tops In Radio Drama

**7.23 p.m.: Sundays**

Starts 4ZB Aug. 13

**At 11.30 a.m. Daily These Experts Bring You The Shopping Reporter Sessions**



"MARINA" OF 1ZB



"SUZANNE" OF 2ZB



—Earle Andrew photograph  
"GRACE" OF 3ZB



"JOYCE" OF 4ZB