

Smashing Victory **for PEPSODENT !**



IRIUM *ends* **dull surface - stains on teeth !**

Pepsodent Tooth Paste containing Irium wins a smashing victory! Clears away the dull and dingy surface stains that hide the true beauty of teeth! Irium wins thousands of new and REGULAR users who find that Pepsodent does this SAFELY, THOROUGHLY, PLEASANTLY—because of Irium it contains no grit, no soap, no pumice.

If you wish to see the natural beauty of your teeth, give them a shining, pearly lustre . . . if you want a gleaming smile you'll be proud to show the world, try Pepsodent containing Irium, yourself. See how swiftly it restores the natural radiance of your smile! Try Pepsodent . . . TO-DAY.

"Use Pepsodent twice a day — see your dentist at least twice a year"

PEPSODENT TOOTH PASTE
contains IRIUM for greater cleansing power
Trial Size 6¢ — Large Size 1/3 — **BUY THE ECONOMY SIZE — 2/**