

The Ladder of Health Is your child at the top?

This diagram shows the results of an important investigation into the growth of children between two and five years

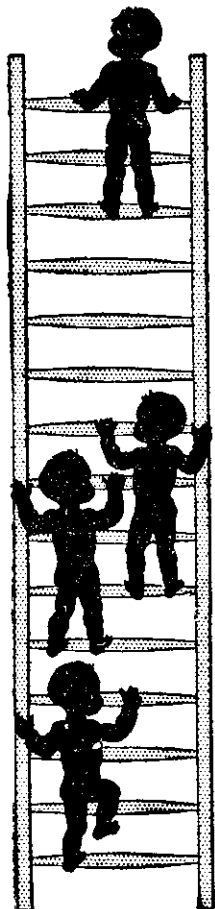
Weekly Gain:

2.6 oz. while
on VIROL.

1.2 oz. while on
Halibut Oil
(and Milk).

1.0 oz. while on
Cod Liver Oil.

0.3 oz. while
nothing was
added to usual
meals.



Recently a mother was heard to say:
"I do all I can to build up my
kiddies' strength, but they are always
catching colds or some other infection.
I'm afraid they are naturally delicate."

This common complaint from
anxious mothers is entirely wrong!
There is no such thing as being
"naturally delicate." The simple fact
is that growing children, however
sound their appetites, need "some-
thing extra" to maintain proper
growth. Ordinary foods cannot supply
all the demands of a young and
growing body. VIROL only can sup-
ply everything kiddies need for their
healthy development — as proved
clearly by the scientific investigations
described above.

Wouldn't you like to see your
children growing healthier, stronger,
and happier every day. Try them on
VIROL! And watch VIROL build firm
flesh and muscle, sound bone and teeth.

VIROL

If Virol is unobtainable from your chemist or
storekeeper, write to the New Zealand Dis-
tributors—

WRIGHT STEPHENSON & CO. LTD.,
P.O. Box 1520, Wellington.

YOU DON'T NEED EGGS FOR CUSTARD

All the year round whatever the price of eggs,
you can serve Edmonds delicious custards—
Sure-to-Please—in six flavours to suit every
taste. Serve Edmonds often
—and in winter serve it hot!

USE

EDMONDS

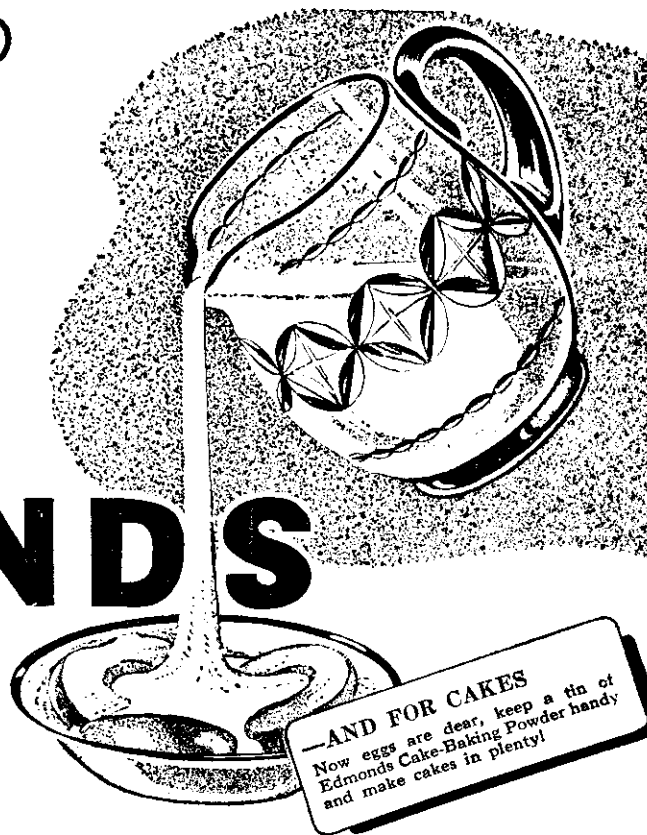
"SURE
TO
PLEASE"

CUSTARD

Free Sample

If you haven't yet tried Edmonds Custard send your name
and address and 1d. stamp for postage, etc., to Dept. L,
T. J. Edmonds Ltd., Christchurch, and a generous free sample
of Edmonds Vanilla Custard Powder will be sent you.

Makers also of EDMONDS "SURE-TO-RISE" BAKING POWDER and "SURE-TO-SET" JELLIES.



—AND FOR CAKES
Now eggs are dear, keep a tin of
Edmonds Cake-Baking Powder handy
and make cakes in plenty!

EA CLARK'S
Extra Strong **MINERS COUGH CURE**
For
COUGHS, COLDS,
ASTHMA, BRONCHITIS, ETC.

CAMFOSA
THE POPULAR DISINFECTANT
1/3.34



MORE LEISURE!

You can't go wrong
when you cook with an
Atlas Electric Range—
It's so easy to use—

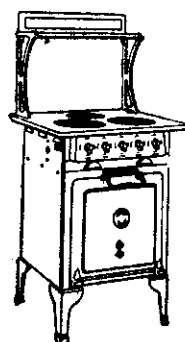
just regulate the switch and the food cooks per-
fectly, right to the minute, without any watching
or worrying.

The Atlas Electric Range is made in New Zea-
land by New Zealanders to specially suit the
conditions in New Zealand homes. It is the product
of a firm which has for over 60 years catered
for New Zealand cooking requirements.

Consequently, for cooking results, cleanliness,
convenience, economy and appearance there is
nothing to equal the Atlas, regardless of price.

The Atlas is obtainable in a number of har-
monious colour combinations to match your
Kitchenette, and is

COOKING WITH



Recommended and Sold by Power Boards and
Electrical Dealers all over New Zealand.
Enquiries are welcomed by the

MANUFACTURERS:

SCOTT BROS. LTD.

65 MANCHESTER STREET, CHRISTCHURCH.



The ATLAS Electric RANGE