



Fastidious People
Avoid DANDRUFF

WHY put up with offensive Dandruff when you can remove it and destroy the germs that are the cause. Simply douse full strength Listerine on the hair and scalp and massage vigorously.

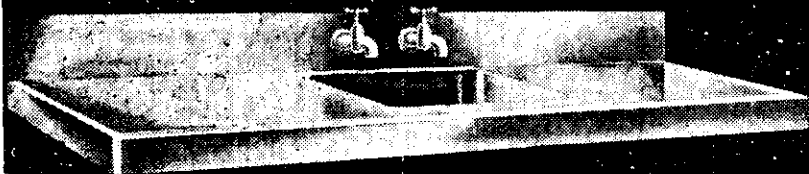
Purchase a bottle of Listerine Antiseptic to-day. Three sizes, 1/6, 3/- and 5/6.

THEY
SHAMPOO
with
LISTERINE

LISTERINE
THE Safe Antiseptic

CORRECTS DANDRUFF... Sets a Wave Quickly

The Latest Fashion
MERCER STAINLESS METAL SINK
'SELLS THE HOUSE & LETS THE FLAT'

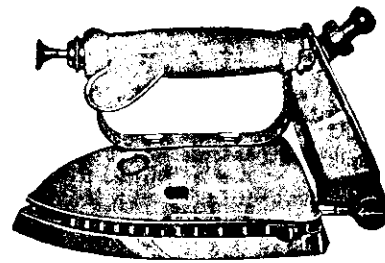


**SILVERY BEAUTY · EASY CLEANING · LONG LIFE ·
HYGIENIC · MODERATE COST · INSPECTION AT ·**

J. MERCER & SONS LTD., 54 Oxford Terrace, Christchurch. J. MERCER & SONS LTD., 62 Willis Street, Wellington. C. PRIME, 14 Commerce Street, Auckland. HOME HEATING SUPPLIES LTD., 17 St. Andrews Street, Dunedin.
(Full details will be sent you if desired)

MY NAME IS ALADDIN

AND
I
WANT
TO BE
YOUR SLAVE



I am Streamlined and Beautiful —
Economical, Efficient and Easy to Use

**I am the ALADDIN
KEROSENE SAFETY IRON**

I will make Light Work of your Heavy Ironing!

FOR FULL DETAILS OF THIS WONDERFUL KEROSENE IRON, WRITE

YOUR NAME _____

AND ADDRESS HERE _____

AND POST TO _____

ALADDIN INDUSTRIES PTY. LIMITED, 168 WILLIS STREET, WELLINGTON.

**PULMONAS PROTECT
THROAT AND CHEST
FROM COLDS, COUGHS
AND INFLUENZA...**

Pulmonas

IN TINS 1/-, 1/6, 2/6 -
CHEMISTS and STORES
EVERYWHERE



**Steer a
Safe Course**

TO ensure that the varied assets of
your estate will be realized to the
best advantage and safeguarded for your
beneficiaries, appoint THE PUBLIC
TRUSTEE as executor of your Will.

**The PUBLIC
TRUSTEE**
4/38

IDEAS

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**LEAD
TO
FORTUNE!**

SKIN TROUBLES

First impressions are often lasting; and what
creates most first impressions? Your face. If
your skin is not healthy and your complexion
dull, this book by Bernarr MacFadden will
help you. Send for Free Catalogue and Price
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