

Lovelier

SAFER children's wear

How gay and summer like children look in dainty 'Viyella'—and yet how safe it keeps them against winter weather! Patterns and colours for every occasion—sprigs, spots, checks, pastels and plains. Sturdy, reliable 'Viyella' wears and washes without shrinking or matting. See the convenient 27" width that cuts so economically for juvenile patterns.



NURSERY 27" **'VIYELLA'**

For children—
from the day they're born

If you have any difficulty write to William Hollins & Co. Ltd., Box 1440, Wellington for the name of nearest retailer.



70 ENGLAND
in Royal Style!

By the
"LUXURY ROUTE"
and the
LUXURY SHIP



The 'DOMINION MONARCH'

Enjoy the thrill of travelling in the newest, biggest ship in the New Zealand service—and enjoy the comfort of the "luxury route," via Australia and South Africa, with the shortest run through the tropics. New Zealand to South Africa in 19 days. New Zealand to England in 35.

EAST or WEST you encircle the globe by

SHAW SAVILL LINES

MAKE MONEY WITH YOUR CAMERA

- Photographs bought while you learn. You, too, can do it easily by learning Photography—the modern and most fascinating hobby or profession. No previous experience needed. There is no obligation. Send 3d in stamps for free illustrated book to—

NATIONAL SCHOOL OF PHOTOGRAPHY

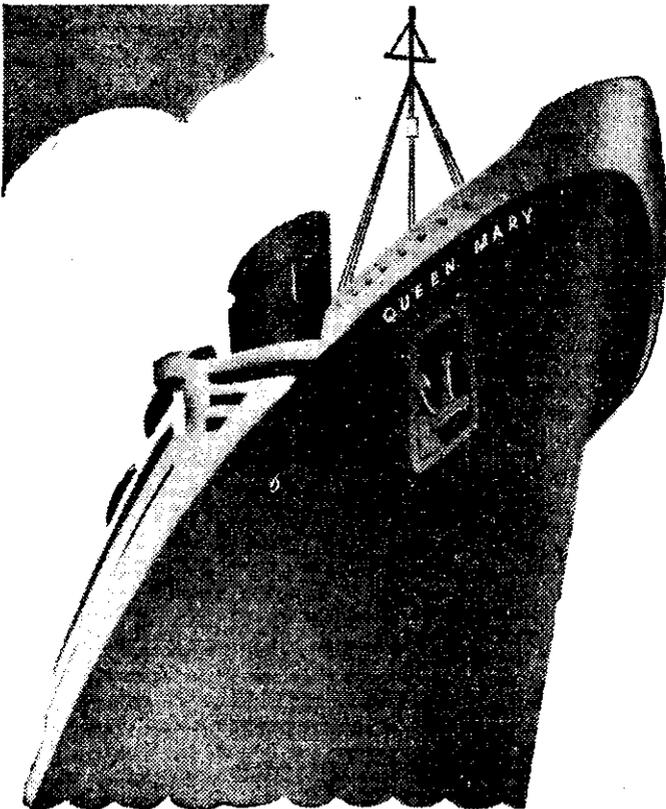
G.P.O. Box 1253Y, WELLINGTON.

RHEUMATOID ARTHRITIS

and all Chronic Rheumatic Conditions successfully treated with Ru-Mari, World-famous English Remedy. Testified to by Sir Hugh Walpole, the famous English author, Mr. Lionel Barrymore, the screen star. Rev. Lionel Fletcher, renowned Evangelist, and hundreds of others to whom Ru-Mari has meant relief from painful suffering.

Write for FREE COPY of BOOKLET on the successful treatment of Rheumatoid Arthritis to
CHEMISTS' SUPPLIES CO.,
Dept. L.2, Box 1178,
CHRISTCHURCH.

THOUSANDS OF LIVES AND THIS £6,000,000 LINER DEPEND UPON BRIMAR VALVES



THE "Queen Mary's" radio equipment is recognised as the world's greatest marine radio installation, handling the largest amount of radio traffic on record—the fact that BRIMAR valves are used throughout is unquestionable testimony to their accuracy and dependability.

Place your faith in BRIMAR and be assured of the same dependability that keeps this mighty monarch of the sea in constant touch with the world. BRIMAR valves go through ten factory tests before they come to you, ensuring that every one is perfect and matched in quality.

There is a complete range of BRIMAR valves to suit every radio made, even to the earliest model.

BRIMAR VALVES

Ten Times Tested — 10 Times More Efficient.



"Queen Mary" using Brimar Valves breaks all records for Marine Radio traffic!

For full particulars write to:

STANDARD TELEPHONES & CABLES PTY. LTD.,

P.O. Box 1897, Auckland, P.O. Box 638, Wellington, P.O. Box 983, Christchurch, P.O. Box 362, Wanganui, and G. E. Tyler, 49 Tennyson St., Napier.