



# Totally Superior

Waterman's, the original lever pen, is still the finest that money can buy

*Give*  
Waterman's  
Ideal  
Fountain Pen

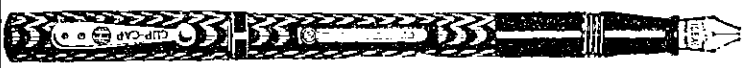
## IDEAL

The many attempts to imitate Waterman's is proof positive that Waterman's is the Standard demanded by innumerable users.

**From all Stationers and Jewellers**

L. G. Sloan Ltd.  
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London

New Zealand:  
A. G. Lunn  
Collins Buildings  
Auckland



GOLDBERG

## A USE FOR OLD CHRISTMAS CARDS

I HAVE never known what to do with the dozens of Christmas cards sent me after they have occupied an honoured place on the mantel shelf during the festive season; but I saw a scrap book made from them in one of the shops which I am sure many people would like to hear about. I was informed that a long strip of glazed calico was cut, and the cards pasted on at intervals with width in between to allow of a fold like a concertina, and these folds were firmly sewn together, so that the pictures appeared on each side of the fold. In this way a book was formed, and the side and edges filled in with cuttings from other pictures. For instance, there were cats and witches surrounding a pretty snow scene, and other quaint animals were pasted over the letterings. I thought how pleased a child would have been with one, say a little patient in a hospital, perhaps forced to lie on its back. The small book (which was folded into post-card size sheets) would be so light to hold, and an endless variety were on view.

## SOME NEW HOWLERS

THE small boy is often unconsciously funny, and "howlers" have a humour all their own. Here are some that deserve immortality:—

Question: Mention six Arctic animals.

Answer: Three Polar bears, two seals, and one reindeer.

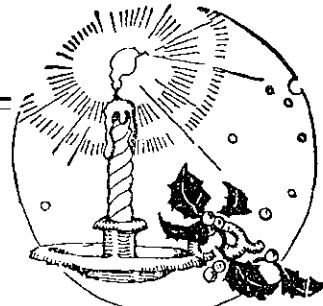
Doldrums are army rations of spirits.

Clive imprisoned 146 men in the Black Hole of Calcutta, and so laid the foundation of the Indian Empire.

Question: Translate "Le peuple, emu, repondit."

Answer: The purple emu laid another egg.

Rhea Sylvia was a festal virgin who made a vow never to have twins.



## The Approach of Yuletide

Soon will the Christmas Season be here, the season of good cheer and festive reunion, and we take this opportunity to extend to our many friends our greetings, our message of goodwill

### and this Seasonable Reminder

NOT untimely is our reminder that this coming season is the time of gifting, our warehouse is full of many beautiful and refined goods—articles to most fittingly express your Christmas sentiments.

We cordially invite everyone to call and inspect our stock. There are displayed many helpful ideas to help you solve your gift problems

# Andrews & Clark

FURNISHING SPECIALISTS

Queen St. Auckland.

GOLDBERG

# NEW WINTER FURS



The latest authoritative modes are now arriving from London, Paris & New York for Madame Menere, preparatory for next season.

As Madame Menere imports direct from leading style Furriers in the above centres, she is able to sell at less than wholesale.

What More

## ACCEPTABLE XMAS GIFT

Could be made than one of these stylish Furs

Write to Madame Menere for her Free Booklet, "Hints in the Treatment of Furs." It is full of valuable information.

Madame Menere, in wishing a Merry Xmas to her many patrons throughout the Dominion, thanks her North Island clientele for their generous support during her recent long trip to the North and promises to return early next year with a further valuable selection of stylish furs.

# MADAME MENERE

Fashion Furrier

Corner Cashel & Colombo Streets (Upstairs), CHRISTCHURCH

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