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WE want your help in introducing "THE LADIES' MIRROR" to new readers—and inducing them to become regular subscribers. "THE LADIES' MIRROR" appeals to every woman and all your friends should become subscribers. Get them to fill in a form below and participate in our

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DETAILS: To every reader obtaining 12 new subscribers we will present goods from any firm advertising in this issue to the value of £2 10s. or, if preferred, £2 in cash. For nine new subscribers, goods to the value of £2 (as above), or £1 10s in cash. For six new subscribers, goods to the value of £1 5s. or £1 in cash.

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This offer only applies to subscriptions booked on the forms below and sent, with remittance, direct to The Manager, The Ladies' Mirror, Customs St., Auckland. When sending in forms state from what firm you desire to obtain your gifts.

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HERE and THERE in MOTORDOM

To Prevent Tyres from Tiring

THE best time to start tyre conservation is when a tyre is new; but, no matter what good care a tyre may have received, there comes a day when the irregularities of road, weather and service leave their marks on it. The motorist who studies these signs of wear will find a number of conditions which he should immediately treat or correct, or let a competent tyre-man do the work, if he wishes to get the last mile out of each tyre.

It is well to care for the simple and obvious tasks first, such as jacking up and thoroughly cleaning the tyre and giving it a close inspection. Practically all cars have the same size tyres front and rear now, so, after about 3000 to 4000 miles, it is advisable to change the tyres around, exchanging the more worn rear tyres with those on the front wheels, and the more worn right wheel ones with those on the left.

There is a rather common idea that, as a tyre grows old, it should receive less than the prescribed inflation pressure than it took when new. It should not be forgotten that it is heat, from friction on the road, that passes to the inner tube, causing severe expansion at its weakest point and eventually bringing on a blow-out, which is the worst accident that can befall an old tyre. Therefore, unless extensively patched or vulcanised or showing many fine surface cracks, the old tyre deserves the same pressure it had when new. With normal pressure, there is less tread exposed to the road, of course, less chance of puncture, and less strain on cuts or blisters around the tread or the side-walls.

When running on old tyres, it is best to favour them all that one can in driving by taking bad ruts or bumps very slowly and making starts, stops and turns gradually.

It is always recognised that, although a motor cover is, practically speaking, jointless, its tube cannot be constructed in a similar way. The usual tube joint is made by bevelling one end, inserting it inside the other, and vulcanising the overlap by the cold process. It follows, therefore, that if the tyre is run in the direction the joint is made, the tendency will be to force the joints together. The correct practice is to place the tube in the cover so that the joint is pulled and not pushed.

THE CHRISTMAS SPIRIT IN LITERATURE Continued

And nearer home many a versifier has sung of Christmastide in terms which have a special appeal to colonists and settlers from the loved Homeland. In "A Letter from Australia," Douglas Sladen voices the Christmas thoughts of most of us:

*And so it's Christmas in the South as on the North Sea coasts,
Though we are starved with summer drouth, and you with winter frosts.
And we shall have our roast beef here and think of you the while,
Though all the watery hemisphere cuts off the Mother Isle.*

*Feel sure that we shall think of you, we who have wandered forth;
And many a million thoughts will go to-day from South to North;
Old heads will muse on churches old, where bells will ring to-day—
The very bells, perchance, which tolled their fathers to the clay.*

In our own land, the late Sir William Steward during the early part of his political career, wrote his popular "Lines on Christmas Eve," probably the first penned on this subject in New Zealand.

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