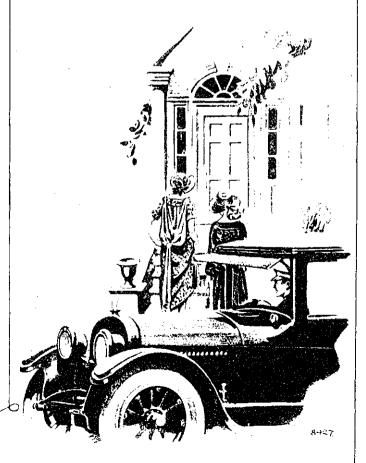


APPY indeed is the hostess who can look forward to the arrival of her guests with the assurance of her hospitality being enjoyed to the utmost.

For over 20 years, Edmonds "Sure to Rise" Baking Powder has been a boon ally to the successful hostess.

Made from Cream of Tartar derived from ripe, luscious grapes, Edmonds has won a Dominion-wide reputation for its purity and uniform quality, and its making of cakes, scones and pastry of a finer, lighter and more tempting quality.





ILOTT