

KOTEX



One problem less— A New Sanitary Towel.

ELECTRIC lamp instead of candles
—printed books instead of written
parchment—women welcomed at instead
of barred from schools of higher learning.

Habits and customs change—living
conditions improve. Today a new
addition to the toilet essentials of the
modern woman has been made possible
by Kotex.

Kotex is a sanitary towel that does
away with many embarrassments. It is
easy to buy without saying "sanitary
towels" by simply asking for Kotex.
It comes in a blue box which has no
printing except the name Kotex.

Kotex solves an age-old laundry prob-
lem by removing it for Kotex is cheap
enough to throw away and to dispose
of by following simple directions found
in the box. Two size packets, regular,
and hospital size (extra large). Many
find it economical to have a supply of
each. No comparison between Kotex
and old-fashioned cheaper "towels."

The first box usually—the second box
always—results in the discovery of a
new comfort, a new convenience, a new
economy, a new habit.

Keep Kotex always on hand. Ask
by name for Kotex.



Regular Size 5/6 per dozen
Hospital Size 8/- " "
Sold by Chemists and
Drapers.

FREE BOOKLET!

The Manageress,
"Kotex,"
P.O. Box 662, Wellington.
Please send me enclosed in envelope, full
descriptive booklet regarding Kotex.

Name
Address
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INEXPENSIVE, COMFORTABLE, HYGIENIC and SAFE—KOTEX.