

WHAT'S
UNDERNEATH IS
ALSO IMPORTANT

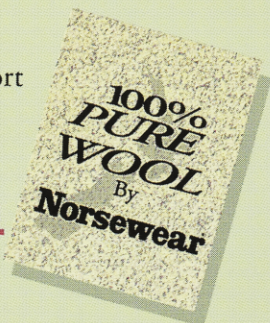


The Ruahine Sweater

- Is a specialised outdoor garment
- Has a pure wool outer
- Has a windstopper liner
- Gives you maximum comfort and warmth

Available from recreational stores

WINDSTOPPER AND PURE WOOL
- A PARTNERSHIP TOGETHER



Norsewear
OF NEW ZEALAND LIMITED

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VKA 9195

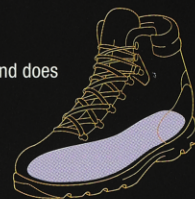
Nature's answer to sore feet...



The Problem

The sole of your foot is naturally curved and undulating

The insole of your boot is essentially flat and does not naturally mould to your foot.



The Solution

Formthotics are custom moulded to your foot and slip easily inside your boot to provide you with the optimum interface between your foot and boot

Lightweight
and durable



Waterproof to help keep your
feet warm and dry

Dual-density closed cell PE foam
for shock absorption and cushioning

Formthotics provide long term comfort and reduce fatigue by supporting your whole foot and redistributing weight and pressure evenly. With the help of specially trained staff, Formthotics are custom fitted to your feet, right in your boots, in a matter of minutes. You're in the outdoors to enjoy it. Formthotics will help it happen.



Performance
The New Zealand Way

Stockists include:

•Bivouac Ltd, Queen St & Newmarket, Auckland, Cashel Mall, Chch
•Canvas City, Hobson St, Auckland •Sportsworld, Whakatane •K Sports, Wanganui •Hi Tec Sportslink, Hawera •Taylors Footwear, Nelson
•McEwings Mountain Sports, Chch •Cromb & Merritt, Chch •The Wilderness Shop, Dunedin •Outside Sports, Queenstown •Stirling Sports, Lampton Quay, Wellington & Invercargill •H&J's Outdoor Sports, Invercargill

World Wide Web: <http://www.formthotics.co.nz>

FORMTHOTICS®

Formthotics are also available in Ski, Golf & Active

Call 0800 60 30 10
for your nearest stockist

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