

THERE'S ONLY ONE THING DRIER THAN KIWI HUMOUR...

And that's a garment made using Gore-Tex fabric. We know that getting wet in the New Zealand wilderness is no laughing matter.

So, keeping you dry is something we take seriously. So seriously in fact that a Gore-Tex "Guaranteed to Keep you Dry" garment carries the most comprehensive guarantee ever offered in the clothing industry.

We start with genuinely waterproof fabric. Every fabric we make is waterproof to an absolute minimum pressure of 4.6kg/cm². (To put that in perspective, a common world-wide military standard is 1.8kg/cm² and the highest pressure that you will commonly put on a fabric is the 1.1kg/cm² exerted when you kneel in a puddle.)

But great fabric is not enough by itself - the garment must be first designed and then carefully constructed to maintain that performance.

That is why we subject every style to rigorous, performance - proving

testing before we allow it to carry our Guarantee. Each test garment is artificially aged and then subjected to the Storm Test - 16cm of pounding rain over just one hour! Only if it remains completely dry inside is it passed for production.

You may think we're a bit serious. But we did crack a wry smile when we found that the only garments in Australia and New Zealand that have withstood this test are those made using Gore-Tex. We appreciate dry humour too.



Advice and Service: Consult trained shop staff and our User's Guide when choosing a garment for your outdoor needs. For service phone W.L. Gore and Associates free on 0800 441709.



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