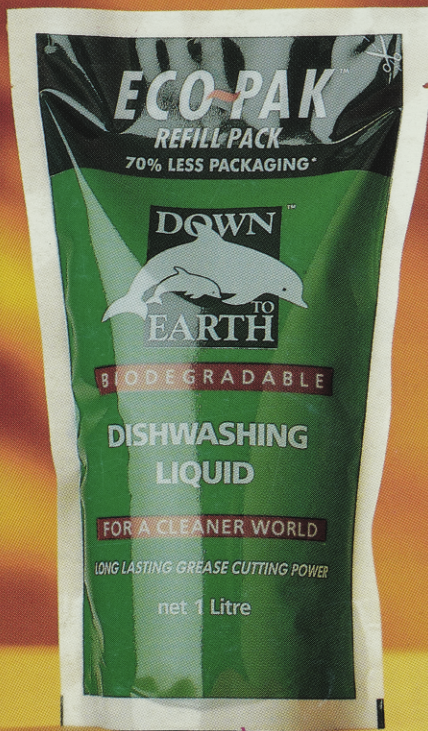


LET'S TALK 70% LESS RUBBISH.



Every year the average Kiwi family disposes of one ton of household rubbish.

As the demand for more landfills increases, more of the countryside is dug up and disfigured in the name of waste.

We must reduce the amount of rubbish we throw away.

This is the only way to save the land from destruction by space-hungry landfills.

Down To Earth are fighting

the waste battle with the Eco-pak. A refill pouch designed with 70% less packaging than a standard plastic bottle.

An empty Eco-pak flattens out to take up an incredible 95% less space than its equivalent plastic bottle.

And because the Eco-pak is a refill, the thousands of plastic bottles that in the past have been bound for landfills can

now be reused again and again.

Less packaging also means less cost.

Not only will you be saving the New Zealand countryside by using Eco-paks, you'll be saving money too.

For the sake of the environment we must act quickly and do something about the packaging problem.

Do it now, with the Eco-pak.



FOR A CLEANER WORLD.