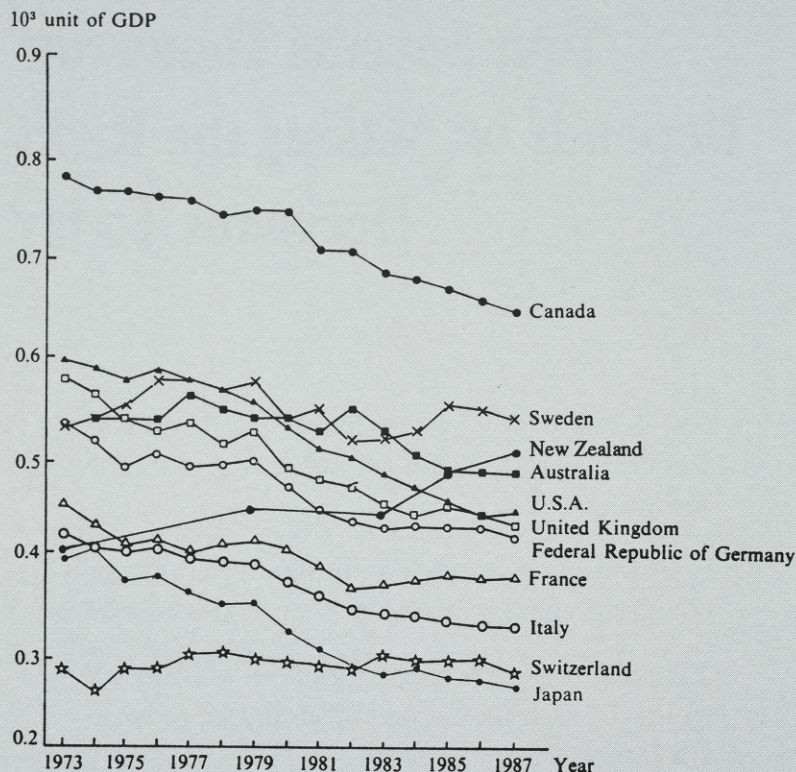


Fig 1. Trend of energy per GDP in major OECD countries



Energy per GDP = primary energy demand (toe)/GDP (1 million US\$(1985))  
Source: Energy Balances of OECD Countries. 1986/87

Further energy costs savings of between 15 and 60 percent are available through investment in energy efficient capital equipment. Energy efficiency can serve goals both of a more efficient and competitive economy and improved environmental quality. It is an opportunity that we cannot afford to miss.

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Roger Blakeley is Secretary for the Environment, Ministry for the Environment, in Wellington.

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