MEMBERS, REMEMBER!

HOW YOU CAN HELP.

Members of the New Zealand Native Bird Protection Society, your Executive's annual report shows that plenty of good constructive work has been done during the first year. Still more will be done this year, if you are determined to do your best for the achievement of your Society's national-welfare ideals.

Many of the adult members who pay the ordinary subscription of 5/- a year may be able to step up to the higher grade of endowment membership (£1 a year). The extra 15/- works out at only ½d. a day which is a trifle to an individual, but a big help—when much multiplied—for the Society. At present there are only about a hundred endowment members; the number should be well over a thousand.

Every member should strive perseveringly to bring other folk into the Society's fold. After all, membership of this active, public-spirited Society is a case of self-help, because the Society works wholly and solely for New Zealand, present and future. The subscription for an ordinary member, 5/-, means less than 1½d. a week. How many New Zealanders cannot afford such a contribution, to help in assuring the welfare of themselves and posterity? For children the charge is only 1/- a year (merely, 1d. a month). On that basis the great majority of this Dominion's children should be members of the Society.

. Members all, will you undertake this year to bring more members into the great fighting fellowship of New Zealanders for New Zealand? Plan now and work now, so that you will be able, a year hence, to look back on a worth-while effort and feat of your own for the protection of your country's birds and forests.

SUNDOWN.

The day descends, and I behold The beauty of gulls' wings over me. The wild light spreads, the wind grows cold And slants the headland's lonely tree.

In clouds of amethyst and gold, The evening lies upon the sea; On salty wind, the sea-birds fold Their slow-cut arcs in ecstasy.

-Frances Frost in the "Christian Science Monitor."