



*White-fronted Terns, one of our most graceful birds.*



THE New Zealand Native Bird Protection Society invites all those who have respect for our wonderful and unique native birds, all those who realise the great economic and æsthetic value of birds, all those who wish to preserve our unrivalled scenic beauties to band together with the Society in an earnest endeavour to fully awaken public interest and secure efficient preservation, conservation and intelligent utilisation of our great heritage.

With the co-operation, appreciation and assistance of the general public New Zealand can stand unrivalled. Without such our forests will be hopelessly marred and destroyed by fire, animals and wasteful exploitation—our birds but a memory of the past.

Our subscription is merely 5/-, children 1/-. A ten-shilling note will pay for two years—Besides this, we ask for your co-operation in assisting to conserve your own heritage. Is it worth while?

We aim at issuing only accurate information, all of which is checked by leading authorities. No remuneration is asked by any of our officers. Your contribution goes solely towards better informing others.