

News.

By arrangement with the United Press Association, a limited amount of cable news was broadcast each evening in addition to the local news service made possible by courtesy of the daily newspapers.

PROGRAMME ANALYSIS.

A dissection of the matter broadcast during the 27,181 transmitting-hours shows that music took up 70 per cent. of the broadcasting-time. The following analysis sets out the position in detail :—

Item.	Percentage of Programme Time.
Music—	
Serious	21·793
Light	43·467
Modern dance	5·165
Old-time dance	0·232
Plays and sketches	4·312
Sporting commentaries and sporting talks	2·862
Talks—General ; educative, including school broadcasts	6·515
News, weather and market reports, announcements, &c.	7·218
Church and devotional services	3·598
Children's sessions	4·838
	100·000

RECEIVING LICENSES.

The number of radio receiving licenses at 31st December, 1935, was 183,830, an increase of 112,377 over the number in existence when the Board took over the service on 1st January, 1932. As the estimated number of dwellings in New Zealand is 370,000, it will be seen that approximately every other house is equipped with a radio receiving set.

Hereunder are shown the increases in licenses during the past six years :—

	Number of Licenses.	Increase for Year.
31st December, 1929	50,273	..
31st December, 1930	60,162	9,889
31st December, 1931	71,453	11,291
31st December, 1932	88,993	17,540
31st December, 1933	113,053	24,060
31st December, 1934	148,284	35,231
31st December, 1935	183,830	35,546

Percentage of Licenses to Population.

In the Dominion there are now 11·78 licenses per hundred of population.

The table below shows the position, based on the latest figures obtainable, in the seven countries having the greatest density of licenses :—

Country.	Date to which Percentage refers.	Percentage of Licenses to Population.
Denmark	31st December, 1934	16·000
Great Britain	31st December, 1934	14·725
Sweden	31st December, 1934	11·803
New Zealand	31st December, 1935	11·783
Australia	31st December, 1935	11·430
Netherlands	31st December, 1934	10·886
Germany	31st December, 1934	9·422