

ARTICLES ON WHICH RETAIL PRICE IS FIXED BY MANUFACTURER OR AGENT—*continued.*

Article.						Cost to Retailer.	Selling-price.	Profit, per Cent.
Lane's emulsion—						s. d.	s. d.	
Small	..	..	..	..	..	23 6	2 9	40·4
Large	..	..	..	..	..	44 7	4 9	27·8
Kolynos	..	..	..	..	..	13 0½	1 6	38·01
Listerine—								
Liquid	..	..	..	..	..	13 1½	1 6	37·1
Medium	..	..	..	..	..	26 3	3 0	37·1
Large	..	..	..	..	..	48 1¾	5 6	37·1
Listerine toothpaste—								
Small	..	..	..	..	..	4 6⅓	0 6	31·8
Large	..	..	..	..	..	10 10	1 3	38·4
Pepsodent—								
Small	..	..	..	..	..	4 6⅓	0 6	31·8
Medium—								
6 doz. lots	..	..	..	..	..	10 3	1 3	46·3
3 doz. lots	..	..	..	..	..	11 6½	1 3	29·9
Large—								
6 doz. lots	..	..	..	..	..	16 3	2 0	47·6
3 doz. lots	..	..	..	..	..	18 4½	2 0	30·6
Q-Tol—								
Toothpaste	..	..	..	..	..	10 9	1 3	44·1
Lotion	..	..	..	..	..	17 5	2 0	37·7
Shaving-cream	..	..	..	..	..	13 6	1 6	33·3
Cigarette-papers—								
Zig-Zag—								
Doubles	..	..	..	..	..	12 2 (box)	16 8 (box)	36·9
Singles	..	..	..	..	..	12 8 "	16 8 "	31·5
Roll rite—								
10-box lots	..	..	..	..	..	12 3½ "	16 8 "	35·5
5-box lots	..	..	..	..	..	12 6½ "	16 8 "	32·8
Lesser quantities	..	..	..	..	..	12 10 "	16 8 "	29·8
Tic Tacs	..	..	..	..	..	9 10 "	12 6 "	27·1
Skipper emulsion—								
Small	..	..	..	..	..	19 5½	2 3	38·7
Large	..	..	..	..	..	37 11	4 3	34·5
Bournville cocoa—								
¼'s	..	..	..	..	..	2 0 ¾ (lb.)	2 8 (lb.)	32·5
½'s	..	..	..	..	..	1 11 ⅞	2 6	29·8
1's	..	..	..	..	..	1 10 ⅞	2 5	31·5
Baxter's lung preserver—								
Small	..	..	..	..	..	14 4 (doz.)	1 6	25·5
Medium	..	..	..	..	..	24 7 "	2 6	22·03
Large	..	..	..	..	..	41 0 "	4 6	31·7
Nazol	..	..	..	..	..	11 0 "	1 3	36·3
Rexona—								
Ointment	..	..	..	..	..	13 5 "	1 6	34·1
Soap	..	..	..	..	..	6 7 "	0 9	36·7
Shirdy poultry spice—								
Small	..	..	..	..	..	7 4 "	0 10	36·3
Large	..	..	..	..	..	13 2 "	1 6	36·7
McBride's pills	..	..	..	..	..	9 2½ "	1 0	30·2
Pulmonas—								
Small	..	..	..	..	..	8 11 ⅞	1 0	34·4
Medium	..	..	..	..	..	13 7½	1 6	31·8
Large	..	..	..	..	..	23 0 ¾	2 6	30·3
Valet and Gillette razor blades	..	..	..	..	..	1 6¼ (packet)	2 0	31·5
Saladress	..	..	..	..	..	11 5½ (doz.)	1 3	30·9
Sauce (H.M.)	..	..	..	..	..	7 10½ "	0 10	26·9
Wrigley's chewing-gum	..	..	..	..	..	4 4 ⅞ (box)	6 0 (box)	37·1
Dad's washing tablets	..	..	..	..	..	9 2¼ "	1 0	30·6
Jeyes fluid—								
Small	..	..	..	..	..	7 8½ "	0 10	29·7
Medium	..	..	..	..	..	12 0½	1 3	24·5
Large	..	..	..	..	..	17 9¾	1 9	17·8
Wilson's malt—								
Small	..	..	..	..	..	11 0	1 2	27·2
Large	..	..	..	..	..	19 2	2 2	35·06
Wilson's malt and oil—								
Small	..	..	..	..	..	12 0½	1 3	24·5
Large	..	..	..	..	..	21 8	2 4	29·2
Edmond's baking-powder—								
Small	..	..	..	..	..	4 10½	0 6	23·07
Large	..	..	..	..	..	13 3	1 4	24·1
Edmond's custard-powder—								
Small	..	..	..	..	..	4 10½	0 6	23·07
Large	..	..	..	..	..	9 8	1 0	24·1
Antacid powder (De Witt's)	..	..	..	..	..	22 0½	2 6	36·1
Lushus jellies	..	..	..	..	..	4 6	0 6	33·3
Yeast Vite tablets—								
Small	..	..	..	..	..	13 3⅓	1 6	35·3
Medium	..	..	..	..	..	19 11	2 3	35·5
Large	..	..	..	..	..	48 7	5 6	35·8
Family size	..	..	..	..	..	74 9	8 6	36·4