

1934.  
NEW ZEALAND.

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# DEPARTMENT OF TOURIST AND HEALTH RESORTS AND PUBLICITY

(ANNUAL REPORT OF THE).

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*Presented to both Houses of the General Assembly by Command of His Excellency.*

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The Hon. the MINISTER IN CHARGE OF THE DEPARTMENT OF TOURIST AND HEALTH RESORTS AND  
PUBLICITY TO HIS EXCELLENCY THE GOVERNOR-GENERAL.

Wellington, 1st August, 1934.

I HAVE the honour to submit to Your Excellency the report of the Department of Tourist and Health  
Resorts and Publicity for the year ended 31st March, 1934.

ADAM HAMILTON,  
Minister of Tourist and Health Resorts and Publicity.

His Excellency the Governor-General of New Zealand.

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## ANNUAL REPORT OF THE GENERAL MANAGER OF THE DEPARTMENT OF TOURIST AND HEALTH RESORTS AND PUBLICITY.

Wellington, 12th July, 1934.

SIR,—

I have the honour to submit the following report on the organization and work of the  
Department of Tourist and Health Resorts, with which is now incorporated the Publicity Department,  
for the year ended 31st March, 1934.

I have, &c.,  
G. W. CLINKARD, General Manager.

The Hon. Adam Hamilton, Minister of Tourist and Health Resorts and Publicity.

## ANNUAL REPORT.

### ORGANIZATION AND STAFF.

DURING the year 1933-34 the Department's booking organization within New Zealand has been strengthened by the appointment of agents at New Plymouth (Messrs. Duff and Wynyard) and at Hamilton (Paul's Book Arcade, Ltd.). Departmental booking bureaux are now operating at Auckland, Wellington, Christchurch, Dunedin, Invercargill, Wanganui, and Rotorua, while agencies of the Department are carrying out similar work at Hamilton, New Plymouth, Napier, Palmerston North, Masterton, Nelson, and Greymouth. For reasons of economy, steps are being taken to close the bureau at Wanganui, where an agency will be established.

Honorary agents of the Department—operating mainly for publicity purposes—are located at Suva, Tientsin, Shanghai, Hong Kong, Calcutta, Colombo, Durban, Johannesburg, and Vancouver. These, with the departmental offices at Toronto, Melbourne, and Sydney, and the High Commissioner's Office, London, are supported by an extensive arrangement for tour bookings on commission through travel agencies throughout the East, South Africa, America, and the United Kingdom. The Department maintains a close contact with the leading shipping companies trading to the Dominion, for the purpose of encouraging and facilitating tourist travel to and through the Dominion.

No important staff changes were made during the year, but arrangements have been made for strengthening the staff at Melbourne, and an experienced tourist officer is shortly to be stationed in the United Kingdom with headquarters at the High Commissioner's Office, London.

### TOURIST TRAFFIC.

The general traffic to the Dominion was distinctly better in 1933-34 than in the years immediately preceding. The number of visitors still reflects the adverse economic conditions abroad, but the improvement last year and prospects for the coming summer are distinctly encouraging.

Traffic arising within the Dominion last summer was also much better than in the previous year, and it has also been noticeable that business has been reasonably well maintained in recent months. Hotel and transport interests all report a distinctly better traffic—both local and from overseas—not only in the "season," but throughout the autumn months.

The Dominion's tourist traffic from overseas continues to be derived mainly from Australia, over 50 per cent. of our visitors coming from the Commonwealth, about 20 per cent. from the United Kingdom, and, roughly, 15 per cent. from other British countries. The comparatively small proportion of the traffic represented by visitors from foreign countries, and the outstanding importance of Australia as our best tourist market, no doubt reflects the influence of trade relationships and the importance of geographical location. The very high value of the tourist traffic of countries in the Northern Hemisphere is undoubtedly due to the advantages which those countries enjoy in having in close proximity many millions of people who at no great expenditure of time or money are able to enjoy the attractions, both natural and historical, of their nearby neighbours. In many cases time is an even more important factor than finance, and men engaged in the control of business enterprises in the Northern Hemisphere are frequently unable to leave their business interests for a period sufficiently long to enable them to visit the Dominion. Finance, on the other hand, is for New Zealand a definite bar to the development of a class of traffic which provides each season thousands of holiday-makers who can for a comparatively modest sum visit the outstanding attractions of Europe and North America. A very large proportion of Europe's tourist traffic from America is, for example, comprised of persons who are by no means in affluent circumstances. The Canadian tourist "industry" also derives an enormous revenue from business of this character.

Despite the strong competition of Eastern countries and the attractions of Europe and of cruises out of Australian ports by large luxury liners, the Dominion last year again secured from Australia an increased business, much of which was booked through the Department's organization in the Commonwealth. Cruising remains a feature of international importance in the tourist industry, and New Zealand is increasingly benefiting by calls of cruise ships. The Matson liner "Lurline," on her "Round the Pacific cruise," again called at Auckland last year. The Cunard liner "Franconia" again visited New Zealand early in 1934, and a further visit by this vessel is scheduled for the coming season.

The Peninsula and Orient Steam Navigation Co. and the Orient line will be sending large cruise ships to the Dominion between November and March. It is expected that a total of five or six such visits will be made, of which four are already definitely arranged. The Department is closely co-operating with the companies in regard to these cruises, and the whole of the shore arrangements will be handled

by the Department's organization, working in close contact with the New Zealand Railways. The handling of the large number of passengers expected by these vessels will involve a great deal of care and attention to detailed arrangements for reservations in hotels, trains, and motors. Representatives of the Department will travel on the cruise ships for the purpose of giving information and attending to details of bookings. Unfortunately, only a brief period is spent in the Dominion by passengers on these various cruise vessels, and it is particularly to be regretted that no opportunity is given for the viewing of the outstanding attractions of the South Island. The Department endeavours by means of publicity and through the satisfaction of cruise passengers to induce a desire for return visits of more lengthy duration.

The Union Steam Ship and Huddart Parker companies again conducted cruises out of New Zealand ports to Milford Sound, Marlborough Sounds, and the Hauraki Gulf, and it is understood that similar cruises will be operated again this year.

The Department was again successful last year in organizing two important party tours from Australia. The Victorian Scottish Delegation arrived in the South early in January, and, after spending several weeks in the Dominion, returned outward from Auckland. The New South Wales Farmers' Party was also organized through our Australian offices, and this party also toured through both Islands. Necessarily in the time available important areas had to be omitted from the itineraries, but our visitors in both cases were able to express appreciation of the arrangements made and their entire satisfaction with the pleasure and interest derived from their tours. Three similar organized party tours are in hand for the coming season.

Through the activity of the High Commissioner's Office and the Department's association with shipping companies and travel agencies an increasing number of visitors have arrived from the United Kingdom usually as "independent" tourists. All these people have been met on arrival and itineraries finally arranged to their satisfaction. The appointment of a tourist officer in London should help to still further increase this business. One or two organized party tours from London are planned for the 1934-35 season.

In conjunction with the Railway Department and motor and hotel interests the Department has successfully organized during the past year a number of local excursion and party tours to such points as the Tongariro National Park, Waitomo Caves, and the Fox and Franz Josef Glaciers. Arrangements have been made to extend these excursions in other directions, particularly during the off season. The rapidly increasing popularity of ski-ing and similar winter sports is resulting in an increase in winter traffic to the various alpine resorts.

The forthcoming Melbourne Centenary celebrations and the re-establishment of a direct steamer service between Melbourne and the South Island should have an influence in increasing traffic, particularly to southern resorts. The availability of shipping arrangements which make it possible for visitors to see New Zealand without retracing their steps over any considerable distance should be distinctly advantageous.

The completion of the road now being constructed from Te Anau to Milford Sound should, apart from the scenic value of the road itself, be of distinct assistance if adequate facilities can be made available for the landing and embarkation of visitors at Milford. The road will make readily available not only to visitors from overseas, but also to New-Zealanders themselves, a scenic asset which is of outstanding character. Milford Sound has been visited during the past year by several cruise ships, and, while the Milford Track continues to be popular, road access must prove to be of enormous value.

The extension of tourist traffic continues to be adversely affected, particularly so far as business from Australia is concerned, by the prevalence of an impression that New Zealand is subject to frequent and serious earthquakes. This impression is difficult to negative, and is encouraged by the unfortunate tendency on the part of some overseas newspapers to exaggerate the reports of earthquakes telegraphed overseas. Some very startling examples of this adverse publicity have been noted. Photographic material also has tended to convey that the damage is not only serious, but widespread. The Department has had instances of cancellations of tours actually planned by persons who are not prepared to continue in the face of reports indicating serious earthquake risks. Everything possible is done to contravert the impression given by these reports of earthquake damage, but it is difficult to overcome the general impression in the minds of people throughout the Commonwealth.

During the past year there has again been in evidence a belief in parts of the South Island that for some reason not clearly expressed the Department is neglectful, both in matters of publicity and bookings, of the attractions of the South. It appears to be difficult to convince those who complain in this regard that the South Island suffers for reasons quite beyond the control of the Department, being more particularly the matter of steamship connections and the desire of visitors with only a brief period to spend in the Dominion to see those of New Zealand's attractions which are more or less unique in character. Many people from overseas have only a brief time allotted to sightseeing in the Dominion, and as they necessarily arrive either at Auckland or Wellington, and also leave from one or other of those ports, there is a tendency for that time to be spent wholly in the North Island. This tendency is reinforced by the fact that the thermal activity of New Zealand makes a particular appeal, especially in its association with the Native life of the country. American visitors, in particular, prefer to omit the mountain and lake scenery of the South in favour of the type of attraction which cannot be seen elsewhere.

Departmental officers, recognizing as they do that the natural scenery of the South Island is of outstanding beauty and magnificence, are at all times anxious to increase the satisfaction of visitors by including these regions in itineraries, but the points already mentioned are a definite handicap in that regard. So far as overseas publicity is concerned, it can be clearly demonstrated that there is no foundation for any suggestion that a fair balance is not maintained between the attractions of the two Islands.

## PUBLICITY.

With the funds at the disposal of the Department for publicity purposes every endeavour has been made to supply the most important points of contact overseas with the necessary literature, films, photographs, and other publicity material for which there is an ever-increasing demand. Reports from the main centres of distribution show that the publicity effort is having its effect in the increased inquiries and interest being taken in this Dominion, and the prospects for increased bookings to New Zealand during the coming summer are particularly bright. The position is, of course, being considerably helped by the generally improved outlook of world conditions.

In the United States, particularly, there is evidence of a growing interest Pacificwards on the part of travel agents and shipping companies, who are themselves advertising the Dominion in a much bigger way than has ever been attempted in the past. This, of course, is additional to the publicity work being performed by the Department, and represents the expenditure of many thousands of dollars by the interested agents and others. It goes to prove also that New Zealand's claims as a country possessing exceptional holiday and natural attractions are being recognized in a convincing fashion by those whose business it is to sell travel.

Many favourable comments have been received from these agencies regarding the quality of the material prepared by the Department, this being considered to have the right appeal to travel-minded people whom it is designed to reach. In certain lines such as coloured lantern-slides and coloured photographic enlargements, also in the pictorial excellence of our film work, the Department has been earning considerable praise.

Overseas offices and agencies have made calls for a very large amount of material in the way of printed folders and booklets, and reprints of all of those previously produced had to be carried out during the year. The numbers of these distributed ran well over the hundred-thousand mark, which, with a selected distribution for the *de-luxe* publications entitled "Wonderland of the Pacific" and "The Maori," considerably swelled the total.

Special attention was paid to Australian contacts during the year, the results proving most satisfactory, and promising largely increased business as time goes on. Use was again made of the illustrated circular letter, six thousand copies of which were posted to special addresses in the Commonwealth. The New Zealand Tourist and Trade Commissioner in Sydney reports that this has been one of the most useful means of advertising the Dominion's attractions, with beneficial results in actual bookings.

A small booklet designed to draw the attention of British residents in India, and the East generally, to the possibilities of New Zealand as a holiday-land and as a land in which to live on retirement was distributed largely through agents of the Department and by mail to inquirers and others.

A new folder issued during the year dealt specially with the health aspect of Rotorua, and was designed to provide information on the benefits to be obtained from a visit to this important spa. Copies of this were widely distributed in Australia among the medical fraternity.

"Facts and Figures," a booklet designed to present in concise form general information on the attractions, resources, and development of the Dominion, was again issued, some eight thousand copies being distributed overseas. This is always a popular publication, and supplies are in keen demand by the various agencies.

Poster advertising again proved a most effective means of drawing attention to New Zealand, the set of five sheets in stock being widely used, especially in connection with overseas exhibitions. Some thousands of these posters were issued during the year, and they continue to be in demand among travel agencies and offices for window display and other purposes. A new and striking design for an all New Zealand poster has been accepted for the coming season, and is now in the hands of the printers.

In the important field of film-production the Department's efforts, while restricted in the matter of finance, have met with considerable success and praise from overseas contacts. Copies of selected sound-films are now on circuit in the United Kingdom, Canada, Africa, Australia, and the East, and are also being shown on some of the big liners on the Atlantic and Pacific routes.

Through an arrangement with film distributors, a regular release is made of our short sound-films on a commercial basis, the circuit including Australia and the Dominion. Work on the special film entitled "Romantic New Zealand" has now been practically completed, and this will be released first in the Dominion under an arrangement whereby the Department will receive a share of the revenue. Later it is intended to send it overseas on a similar basis. Apart from the fact that the cost of production of this picture is expected to be fully recovered, it should prove one of the finest advertisements for the Dominion yet issued.

A great many of the Department's silent films are still being despatched overseas for private and public showing, being in keen demand by universities and other organizations in various parts of the world. The small 16 mm. films, reduced copies of the full-sized films, are much sought by lecturers and world travellers, and by this means an extensive knowledge of New Zealand is gradually being spread throughout the various countries overseas.

Further sound-films are in course of production, and these will be added to from time to time as circumstances and finance permit.

In the direct photographic field the Department's collection of whole-plate pictures has been added to by the inclusion of a number of new and striking subjects secured in various parts of the Dominion. Enlarged and hand-coloured, these photographs have earned high praise wherever they have been displayed, being particularly suitable for show-windows on behalf of travel agencies and for all manner of exhibition purposes. Hundreds of these enlargements have been produced during the year. The ordinary whole-plate prints are widely used for illustrations for magazines and newspapers in all parts of the world.

Important visitors to New Zealand are frequently supplied with selections of the most interesting of these photographs to take back with them to their home-countries, where no doubt they are most valuable aids to our general publicity campaign. Some thousands of these pictures have been made use of in this manner.

The series of postcards produced from the whole-plate negatives are in keen demand, and find a ready sale among visitors and at the various resorts controlled by the Department. Several publishing firms have made use of our stocks of photographs for calendar illustrations and other purposes, and these indirectly are a further aid to making New Zealand known abroad.

Lantern-slides continue to be most popular for lecture purposes in America and the United Kingdom particularly, and regular supplies, to the number of hundreds of sets of from sixty to eighty each, are despatched to agencies and to the office of the High Commissioner in London. The subjects covered include scenes of cities, farms, commerce, industries, and the natural beauties of the Dominion.

An advertising campaign, covering both magazines and newspapers, was again carried out in the Commonwealth in advance of and during the tourist season. Advertising per medium of the big leading journals in other parts of the world would no doubt form a very valuable means of inducing travel to New Zealand, but would require the expenditure of a very large sum of money, and would need to be carefully planned. It is hoped that it may be possible to do something with this phase of the work later when more funds are available.

Apart from exhibitions, where fairly comprehensive collections of all sorts of publicity materials are generally made use of, the ordinary window displays provided by shipping companies and booking-agents have provided opportunities during the year for a considerable amount of activity in this direction. In several of the largest centres in the United States very fine windows were made available, which were taken full advantage of by our agents and representatives. Reports from the High Commissioner's Office, London, advise that some of the displays have caused the authorities to complain of their effect of impeding pedestrian traffic, a decided compliment to the drawing-power of the material provided. Maori garments, weapons, and carved work, life-sized photographic cut-outs of figures with scenic backgrounds, sporting trophies, and various other devices all play their part in this work.

The Canadian National Exhibition again offered an opportunity this year for bringing New Zealand prominently before the Canadian public, and this was taken full advantage of by the Trade and Tourist Commissioner in Toronto. Both trade and tourist interests were well represented, and the display was very favourably commented upon.

Radio broadcasting has been made use of on a number of occasions in Australia and America. In the latter country a great deal has also been done by lectures supported by pictorial material by way of films and lantern-slides.

Several authors of note who visited the Dominion during the year were supplied with sets of special photographs for illustration purposes in connection with their literary work, and in the case of Miss Rosemary Rees, who published a book on travel in New Zealand, virtually the whole of the series of pictures used was obtained from our collection. Miss Nelle Scanlan, whose books are now reaching a wide public in the United Kingdom and other countries, also selected a large number of prints from the Department's stocks. This should provide another most useful avenue of publicity.

Every endeavour has been made to follow up new channels of distribution for publicity material, and a continuation of this policy must have an important bearing on our tourist traffic in the near future. In the case of the Melbourne Centenary Celebrations to take place in the coming spring and summer, plans have already been made to bring New Zealand's claims prominently before the many thousands of visitors who will attend.

#### DEPARTMENTAL ACTIVITIES WITHIN THE DOMINION.

Notwithstanding the adverse economic conditions prevailing, the financial results at our leading resorts and in the passenger-booking branch show a pleasing improvement.

The extensions to the grounds at Rotorua have been well maintained, and the result has been very satisfactory, especially in regard to the new golf-links in the Sanatorium grounds. The Blue Baths were virtually completed, and they have proved a wonderful attraction to the Rotorua district.

The hydro-electric installation at the Chateau should effect a very considerable saving in expenses. The golf-links are in splendid condition, and reflect great credit on the management at the Chateau. The new mountain road has been made and metalled to within a short distance of the Lower Scoria Flat.

Generally speaking, at every resort controlled by the Department an evidence of increased business is shown, and the prospects for the ensuing financial year are distinctly good.

FINANCIAL.

The revenue of the Department during the financial year under review was £65,077, an increase of £5,939 over that of the previous year, and the expenditure, including the Overseas Publicity Branch, was £91,571, as against £85,850 for the previous year.

The following tables give details of revenue and expenditure for the past six years, also the receipts and expenditure at the main tourist resorts :—

*Return of Receipts, 1928-34.*

	1928-29.	1929-30.	1930-31.	1931-32.	1932-33.	1933-34.
	£	£	£	£	£	£
Receipts .. ..	72,658	75,083	68,524	58,876	59,138	65,077

*Return of Expenditure, 1928-34.*

	1928-29.	1929-30.	1930-31.	1931-32.	1932-33.	1933-34.
	£	£	£	£	£	£
Consolidated Fund ..	82,987	130,615*	120,413*	91,951*	85,850*	91,571*
Public Works Fund ..	39,254	20,546	60,288	87,609	14,455	13,510

\* Includes overseas publicity expenditure.

*Passenger Booking Branch : Ticket Sales.*—1931-32, £241,415 ; 1932-33, £263,574 ; 1933-34, £308,255 : increase, £44,681.

*Statement of Receipts and Expenditure at Main Resorts.*

Resort.	Year 1933-34.				Year 1932-33.			
	Receipts.	Expenditure.	Excess of Expenditure over Receipts.	Excess of Receipts over Expenditure.	Receipts.	Expenditure.	Excess of Expenditure over Receipts.	Excess of Receipts over Expenditure.
	£	£	£	£	£	£	£	£
Te Aroha .. ..	911	2,716	1,805	..	978	2,796	1,818	..
Rotorua .. ..	36,770	30,176	..	6,594	34,737	28,846	..	5,891
Waitomo Caves .. ..	8,395	6,050	..	2,345	6,606	5,551	..	1,055
Lake House, Waikaremoana ..	2,912	3,041	129	..	1,992	2,362	370	..
Queenstown .. ..	173	568	395	..	224	564	340	..
Glade House and Milford Track ..	2,165	4,970	2,805	..	2,161	4,022	1,861	..
Morere Hot Springs .. ..	370	356	..	14	353	347	..	6
Passenger Booking Bureaux ..	12,243	11,433	..	810	10,723	10,994	271	..

## APPENDICES.

### APPENDIX A.

(EXTRACTS FROM REPORTS OF CONTROLLING OFFICERS.)

#### THE TRADE AND TOURIST COMMISSIONER FOR NEW ZEALAND IN AUSTRALIA.

*“Location of Offices.*—The location of our Melbourne Office in Collins House, Collins Street, has been a great success, and has undoubtedly led to increased business.

*“Agents.*—New agencies have been appointed in Glen Innes, West Maitland, Kempsey, Taree, South Grafton, Annandale, Muswellbrook, Bowral.

*“Tourist Business.*—The turnover in business during the year was slightly less than in the previous one, although there has been a marked increase in the actual number of people who have visited the Dominion on holiday.

“The Commissioner visited New Zealand during the year in order to renew his knowledge of the various resorts.

*“General Publicity.*—Sound-films were distributed throughout the year with excellent publicity results, about twenty-five being on circuit throughout Australian cities and towns.

“Direct telegraphic advertising obtained good results in connection with the organizing of the farmers’ party. All the usual methods—viz., radio talks, lantern lectures, window displays, newspaper and magazine advertising, despatch of literature to inquirers, poster displays, and personal canvass were utilized, and undoubtedly New Zealand as a tourist resort is becoming better known in Australia each year.

*“Special Parties.*—Party tours organized by the Sydney and Melbourne offices to New Zealand were most successful, notably the Scottish party from Victoria and the New South Wales farmers’ party. In addition to the tourist value, no doubt trade was stimulated by these visits.

*“Work for other Government Departments.*—The Australian offices continue to do a large amount of business for other State Departments. This includes purchases, investigations, the investment of and accounting for New Zealand Government funds in Australia, and the repatriation of Australian silver from New Zealand. Altogether a sum of £405,110 under instructions from the Treasury has been paid out on behalf of various State Departments.”

#### THE TRADE AND TOURIST COMMISSIONER IN CANADA AND UNITED STATES.

*“Tourist and Publicity.*—During the past year tourist traffic overseas from Canada and the United States continued to be restricted, although considerable improvement was evidenced towards the last quarter of 1933 and during the first quarter of the current year.

“The work of distributing publicity material from New Zealand has been continued, and all the leading offices now draw on the Toronto office for their supplies. The distribution is carefully carried out to prevent waste and to ensure proper use. Particular attention in the work of distribution has been given to the largest cities of population, and executive offices of travel organizations have been called upon and supplied with all information as to what New Zealand has to offer in the way of scenic and sporting facilities. Good will has been engendered by personal contacts, and the office at Toronto is being increasingly called upon for assistance in the making-up of itineraries, in quoting cost of travel in New Zealand, and providing selected travellers with personal letters of introduction. Business men visiting New Zealand have also been induced to extend their stay in order to visit the chief scenic points or to partake in some form of sport in which they may be particularly interested.

“In March and April of this year leading travel offices in Cincinnati, Indianapolis, St. Louis, and New Orleans were visited for the first time, followed by a second official visit to the cities on the Pacific Coast. Stocks of New Zealand publicity material were inspected and renewed, press interviews given, and arrangements made for future co-operation in the work of fostering tourist traffic. On the Pacific Coast, particularly in the cities of Los Angeles and San Francisco, New Zealand holds a high place among travel companies, and several of the leading offices, apart from the steamship companies financially interested, are advertising special tours, organizing parties, and soliciting business from individual clients. The personal calls made upon nearly fifty separate offices were highly appreciated, and full information was provided to enable executive and other officers to deal with tourists seeking information in regard to vacations in New Zealand. The opportunity was also taken to broadcast over the air, and valuable publicity was gained through the press.

“The Pacific Coast undoubtedly offers a remarkably fruitful field for exploitation. The foundation has been effectively laid for handling greatly increased business. The three leading steamship companies concerned in Pacific travel are undertaking additional advertising in Canada and in the United States, and the expenditure allocated for the current year will be much higher than for any previous period. With improved economic conditions the outlook is certainly more promising than at any time during the past four years.

"The film prepared by the Department has also earned high encomiums, and the time is rapidly approaching when, because of its high standard and educational interest, film will be accepted by reputable distributors for general showing in the leading theatres of Canada and the United States. It has been accepted for regular showing on the liners of the Canadian Pacific Steamships trading across the Atlantic and Pacific.

"Whilst the amount spent on publicity has been restricted so far as the Department is concerned, the grant made available has been put to the most effective use. Newspaper and magazine advertising on behalf of the Dominion has been attended to by the Canadian Pacific Railway Co., the Union Steam Ship Co. of New Zealand, Ltd., and the Matson Navigation Co. This office has supplemented the propaganda both in Canada and the United States by (a) supplying publications, maps, and schedules of itineraries, &c.; (b) giving lectures by selected and approved speakers, and furnishing film and coloured lantern-slides for such appointments; (c) providing tourist and sporting material for window displays; (d) participating in national exhibitions, particularly the Canadian National Exhibition; and (e) advertising in selected newspapers.

"Special tribute is undoubtedly deserved by Miss Bathie Stuart, who has during recent years acted as official publicity representative for the New Zealand Government on the Pacific Coast. Miss Stuart during the last six years has conducted lecturing tours in the large cities of California, and has at times accepted invitations to give addresses in the middle-west section of the United States. Miss Stuart has created the greatest interest among her large audiences in New Zealand travel, particularly among women's organizations. She has done and is doing exceptional and useful work to make the Dominion known among people who have the leisure and means to travel, and her histrionic ability, combined with her close knowledge of our Maori history and people, attract the interest not merely of the public, but of the press and those controlling broadcasting over the air.

"Exhibits for window displays were specially prepared for use in large cities of population. They were designed in Toronto, and comprised samples of Maori arts and craft, coloured photographic enlargements, posters, panoramic views, mounted swordfish and trout. Three different sets were made up and utilized in the cities of New York, Boston, Philadelphia, Washington (D.C.), Chicago, Milwaukee, Kansas City, San Francisco, and Los Angeles. The windows used were made available by leading travel agencies, and the exhibits attracted the attention of thousands of people, many of whom applied for and were supplied with New Zealand tourist information."

#### CARETAKER, LITTLE BARRIER BIRD SANCTUARY.

"The rainfall and the general conditions regarding the weather have been carefully recorded, and the Meteorological Department have received this information promptly every month.

"There was not much evidence of wild cats being numerous, although there was evidence of their existence.

"There is a marked increase in the number of birds, especially the bell bird, the stitch, parakeets, and also the smaller birds, as a result of the slaughter of their natural enemies—the cat and the rat.

"The island has been carefully guarded, and during calm periods in particular, against any persons making unlawful landings.

"The track up the main ridge is almost completed. Generally matters in connection with the sanctuary are very satisfactory.

"A boat-shed is being erected to house the launch which the Countess of Orford presented to the Department."

#### TOURIST AGENT, TE AROHA.

"*Bath-buildings, Drinking-fountains, &c.*—The bath-buildings, drinking-fountains, pumps, &c., have been kept in good order, and the hot mineral-water supply has not given any trouble during the year. Fifty-four cans of No. 15 spring mineral water were sent to Rotorua, as compared with forty-six for the previous year.

"*Gardens and Playing Areas.*—The whole Domain has been kept in good order during the year. There has been a good display of flowers, and the neat appearance of the paths, lawns, and borders has been freely commented on.

"*Mount Te Aroha.*—The track to the summit of Mount Te Aroha has been kept in good order. A large number of people have climbed to the summit and have enjoyed the fine view that can be had of the surrounding country. On a clear day Mount Maunganui, Tauranga, Waihi, Firth of Thames, the Thames Valley, and Mount Ruapehu can be clearly seen.

"*Fishing and Shooting.*—Some good catches have been made in the upper waters of the Waihou River. Wild duck were plentiful in the swamps and lagoons at the beginning of the season.

"Curlew and godwit were very plentiful along the coast near Thames, Waihi Beach, and Tauranga Harbour.

"*Music in the Domain.*—The Te Aroha Municipal Band has rendered a large number of programmes in the Domain. The programmes are well patronized and much appreciated by the visitors and residents.

"*X-ray Apparatus.*—The X-ray has not been used as frequently this year, only seventeen patients being treated. The apparatus has given no trouble during the year.

"*General.*—The general work in connection with the baths, gardens, buildings, and drinking-fountains has been well carried out."



DISTRICT MANAGER, ROTORUA.

“ *Buildings.*—During the year the No. 3 block of the Blue Bath building has been completed and the Tea House duly furnished and put into running-order as from the 21st December last. The block covers a floor-space of approximately 85 ft. by 33 ft., and contains terrace, lounge, and offices, kitchen, servery, and store, with concrete stairway at one end leading from kitchen to servery upstairs, and with a terrazzo marble staircase at other end for public use to tea-rooms. The first floor covers an area of 73 ft. by 30 ft., and contains a large tea-room, servery, and store. The structure is of heavy reinforced concrete, constructed throughout with float and floors of same material; roofed in with Marseilles tiles to match remainder of building.

“ The tea-room is 15 ft. 6 in. high from floor to ceiling, having ten pairs of large plate-glass casement doors, with circular fanlights above, ceiling being panelled with masonite with totara trim and beams; walls stippled cream plaster throughout, and floors of cork tiles.

“ The exterior is plastered to match the light buff of the remainder of the building, finished with a fine brush texture. The floor of terrace is panelled out with coloured cements, the whole exterior being lighted with four special flood-lights standing on pedestals at exterior of terrace.

“ The interior fittings (electric) give a pleasing effect and are of electric steel.

“ The furniture of tea-room consists of twenty sets of tables and chairs, finished walnut, tops of tables ducoed and covered with plate-glass, while the furniture of lounge consists of easy chairs and settees similar to the Ward Bath.

“ The Spout Baths at Whakarewarewa were thoroughly overhauled and painted during the year, and all other departmental buildings received general maintenance attention, which in Rotorua is a big item.

“ *Electrical Section.*—There have been no major works carried out during the year, the only large extension being that to the Oturoa Road line to give service to two farms: Oturoa Road, 6,600 volt one-phase, one mile; 230 volt one-phase, half-mile.

“ In connection with the town water-supply boosting-pump, the 6,600 volt lines were extended three-quarters of a mile from Whakarewarewa, and a bank of 3-15 kv.a. 6,600/400 volt transformers erected.

“ Reconstruction work has been carried on in several areas—namely, Whaka and adjacent streets changed over from 3,000 volt primary to 6,600 volt primary, and secondary lines rebuilt. A new line of 6,600 volt was built to the State Forest Nursery in place of the old 3,000 volt line. The 6,600 volt line through Lytton Street was completed, and the previous 3,000 volt lines and transformers changed over. The secondary lines in the Malfroy Road, James Street, and Pererika Street area were rebuilt.

“ The work of reconstructing the Okere line at the Rotorua end was continued, and two miles of line were rebuilt, on wooden poles, and new cables erected.

“ The electrical work in connection with the installation of the Hemo Gorge pump was carried out, and the plant has operated satisfactorily since its installation. This plant is fully automatic, and its operation is controlled by a time-switch.

“ Building alterations were made to the substation, and, as a result, we have much more convenient arrangements in the test-room for the linesmen and for the meter-readers.

“ In connection with the building of the new Blue Bath, assistance and supervision have been provided in connection with the electrical installation.

“ General maintenance work has been carried out on the whole electrical system. The Okere plant has been operated for one shift per day, and is in fair order. The Diesel plant has not been operated, but is available for service at any time it may be required.

“ Maintenance work has been carried out for the following sections: Baths and sanatorium, electrical and electro-medical apparatus, gardens, motor lawn-mowers and gardens tractor, the Department's motor transport vehicles, street-lighting system.

“ The following table sets out the units generated and purchased for the year, and the new load connected, &c.:—

Year.			Purchased from Public Works Department.	Generated Okere.	Total.
1933-34 .. .. .			2,589,414	365,489	2,954,903
1932-33 .. .. .			2,357,258	403,653	2,760,911
Increase for year ..			..	..	193,992

New Consumers.			Extensions.		
Light.	Heat.	Ranges.	Light.	Heat.	Motors.
Number. Watts.	Number. Watts.	Number. Watts.	Number. Watts.	Number. Watts.	Number. Watts.
64 29,420	52 64,400	11 52,000	90 12,870	99 51,227	29 28,125

“ Total connected load for year, 243 kw.

“ Maximum load for year, 797 kv.a., 5.30 p.m., 15th April, 1933.

“*Water-supply.*—During the year twenty-four new consumers were connected with the mains, and the following pipes laid in various streets for extensions, &c.: 1,751 ft. of  $\frac{1}{2}$  in. pipe, 270 ft. of  $\frac{3}{4}$  in. pipe, 3,672 ft. of 1 in. pipe, 291 ft. of  $1\frac{1}{4}$  in. pipe, and 62 ft. of 2 in. pipe.

“The new booster pump in the Hemo Gorge was installed during the year and is proving satisfactory. In this connection it was necessary to lay 130 ft. of 12 in. suction and delivery mains with the necessary control valves, pressure gauges, &c. The disconnecting and reconnecting of the mains was very creditably carried out by the staff between the hours of midnight and 6 a.m. on the 5th September last, with a minimum of inconvenience to consumers. The plant consists of 6 in. single runner centrifugal pump of the self-regulating type, with a rated capacity of 650 gallons per minute against a total head of 170 ft. The pump is direct coupled to a 52 horse-power three-phase A.C. motor, which is controlled by a fully automatic starter. The pump and motor were supplied by Harland and Co., and the starter by Brookhirst. The full scheme provides for a reservoir of 250,000 gallons storage capacity to be built on a site above the pumping-station, and the pump would then be controlled by a float switch in the reservoir, and a time-switch to confine the hours of pumping to off-peak periods. At the present time the reservoir has not been built, and the pump is working as a booster on the town water-main, the hours of running being controlled by the time-switch. During the summer months the pump was running from 7 a.m. to 7.30 p.m., which has been gradually reduced, and at the present time it is running from 9.15 a.m. to 4.30 p.m. The whole plant has functioned quite satisfactorily since its installation, and has resulted in a welcome increase of pressure during the hours it is operating. During conditions of excessive draw-off in the summer, at some periods the pressure was still lower than desirable, but this condition will not be rectified until the reservoir is built.

“A new water-supply system was installed at the village of Whakarewarewa in connection with the Borough Council's new sewerage scheme, the work being done by departmental officers, but the cost borne by the Council.

“General maintenance work has been carried out on the reservoir and pipe lines, and the usual difficulties met with in Rotorua dealt with in an efficient manner.

“*Drainage.*—Four new connections were made during the year, and 200 ft. of 4 in. sewer laid in Fenton Street to provide drainage for the new A. and P. building.

“Laid new sewer from road-centre to boundary of Rotorua primary school, as the roots of the trees had broken all the existing pipes.

“Carried out the necessary drainage-work at King George V Hospital for extra baths, basins, and lavatories. Lifted three manhole-covers 6 in. in various streets, as they were too low for permanent footpath levels. Cleared several bad blockages in main sewers in Eruera and Hinemoa Streets. Some of these mains are in a bad way, owing to sulphur building up inside the pipes and manholes. Renewed 20 ft. of 12 in. main carrier drain from pumps in Hinemaru Street.

“*General Plumbing and Baths Maintenance.*—A drainage system entailing the laying of 1,000 ft. of 6 in. field tiles was installed at the departmental golf-links, and has resulted in considerable improvement to the links.

“The Aix Massage and Priest Bath rooms and corridors at the main bath-building have been replastered and generally overhauled during the year.

“A booster pump to boost the supply of hot water from Whaka to the baths was installed, and is proving satisfactory.

“*Sanatorium Grounds and Reserves; Golf-course.*—A new eighteen-hole putting-green has been made, and is now in use and much appreciated. Six new tees have been made, and are now in use.

“*Fairways.*—Some of these have been top-dressed with soil and have responded well. Others are still somewhat low-lying, but have recently been drained, and on the whole are now reasonably good. Debris is being used for filling low places as the opportunity occurs.

“*Tree Planting.*—A quantity of trees were planted last winter, the majority of which are doing well.

“*Grass Playing-areas.*—Bowls, tennis, croquet, hockey, and cricket have been well catered for. The lower bowling-green was drained last winter and has greatly improved the playing conditions.

“The new four rink bowling-green has been quite a success, and is in good order for the coming winter.

“*Flower Beds and Borders.*—A bright display of flowers has been maintained throughout the spring and summer.

“*Reserves.*—Noxious weeds have had attention. Water-channels have been kept clean, and all paths have been dressed with pumice.

“*Model Pa.*—The Model Pa has been kept in good order in so far as the ground is concerned, but the fences, huts, &c., will require a fair sum expended on them to bring them up to the mark.

“*Boundary-fences and Stock-route.*—All boundary-fences have been repaired, and about 30 chains of new posts and five-wire fence has been erected on the Old Taupo Road and Hemo Gorge, and are now stock-proof.

“*Block 49, Whaka.*—This section has been planted with native trees and shrubs. The majority are doing well, and the failures will be renewed during this planting season. Thermal activity is very pronounced in places, and renders vegetation impossible.

“*Trees, Waimangu.*—A quantity of Douglas firs have been planted directly behind the tea kiosk, as a means of keeping the fern down to prevent fire.

“*Round Trip.*—The round trip has been carried on as usual, and the patronage has this year shown an increase.”

## BALNEOLOGIST, ROTORUA.

"During the past year our financial returns indicate a barometric rise from a period of general depression to one of brightened circumstance, and, at the completion of our financial year, the results are highly gratifying. In all departments there has been an increase in the returns, particularly evident in the fees from the baths and massage.

"The completion of the Blue Bath, with its increased facilities for sport and comfort, and the added amenity of the tea-room, has entirely justified itself. This section of recreational baths has proved a popular rendezvous at all times.

"*The Sanatorium* has had a very busy year, with an increased number of patients, most of whom have received considerable benefit and in some cases permanent cures. One case, quoted in the press, a man who had been bedridden for two years, was able to walk away from the Institution and go back to a fully active life on his farm. Throughout the year the staff of sisters and nurses have worked with unflagging zeal and cheerfulness, and have done much to help towards the happy results achieved. The type of cases treated has been heavier than usual, requiring a considerable call on the patience and strength of the staff, both at the sanatorium and the bathhouses. During the year approximately six thousand baths and seven thousand special treatments have been given to patients in the sanatorium.

"*The Main Bathhouse*, which has required continuous attention in maintenance, has carried on its work, despite inevitable disabilities.

"*Massage and Physio-therapy*.—These establishments have been maintained in the highest degree of efficiency, with entirely satisfactory results.

"*Staff*.—I should like to pay tribute to the excellent manner in which all the members of my staff have carried out their duties.

"*Summary*.—With the improved general conditions throughout the world, Rotorua has received its increased patronage not only from visitors from various parts of the Dominion, but from overseas. We have had a considerable number of English visitors, many of whom came here specially to take the "cure." Undoubtedly Rotorua possesses unique attractions, and most of our visitors go away impressed with its universal benefits and with a strong urge to return."

## THE MANAGER, THE CHATEAU TONGARIRO.

"During the period under review the turnover at the Chateau increased by 22½ per cent., the latter half of the year showing the greater volume of business. The popularity of this resort is steadily growing, the weekly rates attracting many visitors, and all excursions have been well patronized.

"In regard to the development of facilities at the Park, twenty-four miles of mountain tracks have been sign posted, and it is now almost impossible for trampers to lose their way. The road to Salt Hut has been metalled for three miles and the construction extends for another half-mile to Lower Scoria Flat. If this road is continued next year to the Ruapehu Ski Hut, the effect would be to extend our skiing season for at least two months, and it would be a great attraction to overseas tourists during the summer season. The main road to Taupo now runs along the outskirts of the Park. Ketetahi Springs have been made accessible at a point only two miles from the main motor road. The Salt Hut has been improved and an enclosed shelter constructed for the equipment of the officials controlling the Annual Winter Sports meeting.

"The installation of the hydro-electric scheme has been completed, and it shows a saving of at least £1,000 a year in running-costs and gives a much better and steadier light. Our water-supply, with a pressure of 70 lb. per square inch, comes off the pipe-line, and we have ample water for fire-fighting purposes.

"The golf links have been the subject of most favourable comment, and the grass appears to be holding and steadily improving. It will be necessary to maintain the fertility of the soil, and I cannot see any prospect of reducing our capital expenditure on the links for another two years."

## MANAGER, WAITOMO CAVES AND CAVES HOSTEL.

"The revenue at this resort shows a pleasing increase compared with the previous year. Approximately ten thousand people visited the Caves, as compared with 7,800 last year. Of this total, 1,846 were from overseas.

"During the year all buildings, tracks, and fences have been maintained in good order."

## MANAGER, LAKE HOUSE, WAIKAREMOANA.

"His Excellency the Governor-General, Lord Bledisloe, accompanied by Lady Bledisloe, paid a short visit to Waikaremoana during the season. Their Excellencies arrived on the 26th January, and, after visiting the main points of interest, left for Rotorua via the Urewera on the 29th.

"Considerable alterations were made to the hostel building during the year, including the provision of three bedrooms with private bath, and a fine lounge with plate-glass windows, giving a magnificent view of the lake. At the same time a first-class hot-water system was installed. Further improvements include the provision of electric light and a water-supply at the camping-ground, while an outboard motor has been provided at Lake Waikare-iti.

"The usual maintenance work on buildings, &c., has been carried out, and all equipment is in good order."

## THE HONORARY AGENT, FRANZ JOSEF GLACIER.

"Though the climbing list is not a large one, it contains a number of outstanding first-class ascents and traverses of our highest mountains, several traverses being made for the first time, such as the traverse of Douglas Peak (10,107 ft.), Mount Haidinger (10,059 ft.), and the first crossing of "Clark's Saddle" (about 9,800 ft.). This latter is a high col between Mount Tasman and Mount Dampier and connecting the Linda Glacier on the east with that of the La Perouse Glacier on the western side of the divide.

"Two ascents of Mount Tasman (11,475 ft.) were also made, and one ascent of Mount Cook (12,349 ft.).

"Besides these interesting ascents, ten parties made the ascent and crossing of Graham's Saddle. Two parties crossed the Copland Pass, five the Newton Pass, two Governor's Col, one Pioneer Pass, and one Ball Pass.

"The alpine huts and glacier tracks have been kept in good repair throughout the year. A deviation to the upper portion of the glacier is now under construction. This will obviate that part of the track which is subject to flooding during heavy rains and constantly requiring repairs. Several fine outlooks will be obtained from the new part of the track now being made."

## THE TRACK-MANAGER, TE ANAU - MILFORD TRACK.

"The season has been exceptionally dry and the weather throughout favourable to trampers, the only floods having occurred towards the end of March.

"The track was favoured by a visit from two organized tramping clubs during Christmas and New Year holidays, and accommodation was taxed to the utmost.

"The Dore Pass has been much more popular this season, numbers of tourists having arrived at Glade House, or departed therefrom, by this route.

"The track has been maintained in good order throughout."

## THE MANAGER, GOVERNMENT HOSTEL, MILFORD SOUND.

"Milford Hostel has been fairly well patronized by visitors during the past season.

"The weather throughout the season has been very fine. All tourists who have arrived from Glade House have been able to do the Sounds excursion to Anita and Greenstone Bays. Good sea fishing has been enjoyed also. Some fine collections of greenstone have been obtained.

"Trout-fishing on Lake Ada and the Cleddau River has been patronized this season, some very good catches having been made.

"The tourist steamers 'Monowai' and 'Wanganella' made two calls each during the season. They were well booked on each trip. These trips have become very popular.

"Much interest is being taken in the Te Anau - Milford Road now being surveyed by the Public Works Department. The last survey peg was driven in front of the Hostel on the 1st March, being  $73\frac{3}{4}$  miles from Te Anau. If the tunnel is put through the Homer Saddle much new scenic country will be opened up in this district. There are some very fine rock formations on this route.

"The new wireless telegraph station was much appreciated by the tourists, also the new broadcast receiver which was installed."

## APPENDIX B.

## LIST OF HIGH ASCENTS AT FRANZ JOSEF GLACIER, SEASON 1933-34.

Date.	Party and Guide.	Name of Peak.	Height.	Route and Remarks.
1933. Oct. 7	Mr. and Mrs. Hughson ; Guide, M. Lysons	St. Mildred ..	Feet. 8,000	..
1934. Jan. 9	R. Twyneham ; Guides, J. Cox and M. Lysons	Tasman ..	11,475	From Pioneer Ridge bivouac.
		Lendenfeldt (tra- verse)	10,500	Ascent via couloir to Engineer Col, following ridge to Summit. Descent over Lenden- feldt to Marcel Pass.
Jan. 12	Miss G. Stevenson, Miss L. Davidson, A. Duthie ; Guide, K. Suter	Drummond ..	8,200	..
		St. Mildred ..	8,000	..
Jan. 13	Miss G. Stevenson, Miss L. Davidson, A. Duthie ; Guide, K. Suter	Minarets ..	10,058	From Almer Hut via Graham's Saddle and De la Bèche Col.
		De la Bèche ..	9,980	
Jan. 14	Miss G. Stevenson, Miss L. Davidson, A. Duthie ; Guide, K. Suter	Spencer ..	9,508	From Almer Hut by north-east <i>arête</i> .
Jan. 17	Miss G. Stevenson, Miss L. Davidson, A. Duthie ; Guide, K. Suter	Glacier Peak ..	9,867	From Pioneer bivouac by north-west face.
Jan. 20	Miss G. Stevenson, Miss L. Davidson, A. Duthie ; Guide, K. Suter	Lendenfeldt ..	10,500	From Pioneer bivouac via Marcel Pass.
Jan. 25	Miss G. Stevenson, A. Duthie ; Guide, K. Suter	Clarke's Saddle (first crossing)	9,800	From Haast Hut via Linda Glacier, crossing to La Perouse Glacier and Cook River.
Jan. 29	Miss Moreland, C. Pearson, B. Thomson, G. Somerville ; Guide, J. Cox	Minarets (traverse)	10,058	From Almer Hut via Graham's Saddle and De la Bèche Col. Descent via Ran- furly Glacier to Tasman Glacier and De la Bèche Hut.
Jan. 29	Miss M. Williams ; Guides, J. Fluerty and M. Lysons	Glacier Peak ..	9,867	From Almer Hut, crossing Newton Pass, climbed by north-west face, and returned to Pioneer bivouac.
Jan. 30	Miss M. Williams ; Guides, J. Fluerty and M. Lysons	Haidinger (first tra- verse)	10,059	From Pioneer bivouac, ascent by snow rib to divide and south-west <i>arête</i> to summit, traverse along Summit Ridge, and descent by snow-face between Haidinger and Douglas.
Jan. 29	Miss Holder, Mr. Walters, Mr. Roberts ; Guide, J. Mitchell	Bismarck ..	8,324	From Defiance Hut, traverse Roon and Moltke to Bismarck (west peak), and re- turn same way.
		Roon (traverse)	7,900	
		Moltke (traverse)	6,700	
Feb. 10	Miss Edgar Jones ; Guides, J. Cox and M. Lysons ..	Glacier Peak ..	9,867	From Pioneer bivouac, ascent Glacier Peak by north-west face, traverse along ridge and up north-east <i>arête</i> of Douglas. De- scent by north-west rock <i>arête</i> .
		Douglas Peak (first traverse)	10,107	
Feb. 12	Miss Edgar Jones ; Guides, J. Cox and M. Lysons	Lendenfeldt (tra- verse)	10,500	Ascent by couloir to Engineer Col, and traversed Lendenfeldt to Marcel Pass.
Feb. 11	Miss L. Roberts, Miss M. Scott ; Guide, A. Graham	Price's Peak ..	7,000	Climbed from bivouac, Rua Valley.
Feb. 10	G. Read, C. Read ; Guide, K. Suter	Minarets ..	10,058	From Malte Brun Hut via Ranfurly Glacier.
		De la Bèche ..	9,980	
Feb. 11	G. Read, C. Read ; Guide, K. Suter	Elie de Beaumont	10,200	From Malte Brun Hut climbed Elie de Beaumont, traversed over Walter to Green.
		Walter (traverse)	9,507	
		Green ..	9,305	
Feb. 13	G. Read, C. Read ; Guide, K. Suter	Cook ..	12,349	Linda route.
Feb. 23	J. Mitchell ; Guide, McElroy	Drummond ..	8,200	From Almer Hut.
Feb. 24	J. Mitchell ; Guide, McElroy	Spencer ..	9,508	From Almer Hut via north-east <i>arête</i> .
Feb. 26	J. Mitchell ; Guide, McElroy	Bismarck (east peak) (first as- cent)	8,324	From Pioneer Ridge, ascended east peak of Bismarck by east ridge. Traversed Roon and Moltke to Defiance.
		Roon (traverse)	7,900	
		Moltke (traverse)	6,700	
Feb. 24	Miss Edgar Jones ; Guides, J. Cox and M. Lysons	Grey Peak (also Needle)	9,490	Climbed from Governor's Col <i>en route</i> Almer Hut to Haast Hut.
Feb. 28	Miss Edgar Jones ; Guides, J. Cox and M. Lysons	Malte Brun (tra- verse)	10,421	From Malte Brun Hut, ascent by west <i>arête</i> , descent by north-east ridge and face.
Mar. 3	Miss Edgar Jones ; Guides, J. Cox and M. Lysons	Tasman ..	11,475	From Pioneer bivouac, ascent from Marcel Pass, traversing Lendenfeldt to Engineer Col, east face past break, ridge to Summit. Descent same way via Lendenfeldt. Climbed high peak of Haast from Marcel Pass.

HIGH ASCENTS FROM THE HERMITAGE, SEASON 1933-34.

Date.	Party and Guide.	Name of Peak.	Height.	Route and Remarks.
1933.			Feet.	
Nov. 24	Miss K. Gardiner ; Guides, Vic Williams and F. Alack	Mount Lendenfeldt and Mount Haast	10,500	From Pioneer bivouac over Marcel Pass.
Nov. 28	Miss K. Gardiner ; Guides, Vic Williams and F. Alack	Mount Lendenfeldt	10,500	From Pioneer bivouac.
Nov. 29	Mr. J. Gilkison, Mr. V. Leader	Malte Brun ..	10,421	From Malte Brun Hut via Malte Brun Glacier.
Nov. 29	Miss Familton ; Guide, K. Suter	Mount Cook ..	12,349	Traverse of Three Mount Cook Peaks from Neoline Rock to Haast Hut.
Dec. 30	Mr. F. Chapman, Mr. A. Jackson	East Peak Minarets	10,058	From De la Bèche Hut.
1934.				
Jan. 7	Miss B. Blunden, Mr. W. G. McClymount, Mr. F. Chapman	Hamilton ..	9,915	From Malte Brun Hut via Darwin and Bonny Glacier.
Jan. 19	Miss B. Blunden, Mr. F. Chapman, Mr. A. Jackson	Malte Brun ..	10,421	Via Malte Brun Glacier.
Feb. 11	Mr. W. H. Fraser, F. Harvey ..	Minarets ..	10,058	From De la Bèche Hut.
Feb. 12	Mr. G. S. Read, Mr. W. S. Read ; Guide, K. Suter	Elie de Beaumont	10,200	From Malte Brun Hut and Lendenfeldt Saddle traverse.
Feb. 14	Mr. G. S. Read, Mr. W. S. Read ; Guide, K. Suter	Mount Cook ..	12,349	From Ball Hut, descent to Hooker Hut.
Feb. 21	Miss K. Brown .. ..	Hamilton ..	9,915	Via Darwin and Bonny Glacier.
Feb. 22	Miss K. Brown .. ..	Elie de Beaumont	10,200	Via traverse of Walter.
Mar. 13	Mr. P. Weenick, P. Williams	East Minarets Peak	..	From Malte Brun Hut and up Ranfurly Glacier.
Mar. 14	Miss F. A. Roberts ; Guide, V. Williams	Minarets ..	10,058	From De la Bèche.
Mar. 18	Miss E. Familton .. ..	Minarets ..	10,058	From De la Bèche Hut.
Mar. 21	Miss F. A. Roberts, Vic Williams, P. Williams	Hamilton ..	9,915	From Malte Brun Hut via Darwin and Bonny Glacier.
Mar. 23	Miss F. A. Roberts, Vic Williams, P. Williams	Malte Brun ..	10,421	From Malte Brun Hut via Malte Brun Glacier and west <i>arête</i> .
April 1	A. S. Flower, A. F. Pearson ..	Malte Brun ..	10,421	From Malte Brun Hut via Malte Brun Glacier.
April 2	Eric Miller, D. Knowles, H. Edwards, K. Suter	Malte Brun ..	10,421	From De la Bèche Hut up west ridge, descent north face.
April 2	A. J. Scott, Don Foster, Vic Williams	Malte Brun ..	10,421	From Malte Brun Hut up western <i>arête</i> , descent via north face.
April 11	Ian Powell, Vic Williams ..	Minarets ..	10,058	From De la Bèche Hut.
April 13	Ian Powell, Vic Williams ..	Malte Brun ..	10,421	From Malte Brun Hut and western <i>arête</i> .

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