

APPENDIX 4

COMMITTEE ON METHODS OF ECONOMIC CO-OPERATION

Sub-Committee on Films and Radio

The Sub-Committee was constituted as follows:—

The Rt. Hon. J. G. Coates, M.C., Minister of Public Works, Transport and Employment (New Zealand), Chairman.

CANADA

Professor K. W. Taylor.

Mr. F. C. Badgley, Director, Motion Picture Bureau, Department of Trade and Commerce.

UNITED KINGDOM

The Rt. Hon. Sir Philip Cunliffe-Lister, C.B.E., M.C., M.P., Secretary of State for the Colonies.

AUSTRALIA

The Hon. H. S. Gullett, M.P., Minister of State for Trade and Customs.
Mr. L. E. Stevens, Department of Commerce.

NEW ZEALAND

Dr. R. M. Campbell, Private Secretary to the Rt. Hon. J. G. Coates, M.C.

IRISH FREE STATE

Mr. J. B. Connell, Trade and Industries Branch, Department of Industry and Commerce.

SOUTHERN RHODESIA

The Hon. P. D. L. Fynn, C.M.G., M.L.A., Treasurer.

Mr. H. T. MacLachlan, Customs.

Secretary: Mr. H. F. Feaver, Third Secretary, Department of External Affairs (Canada).

REPORT

1. In view of the far-reaching influence exercised through the film and the radio, the Sub-Committee urges the Committee on Methods of Economic Co-operation to recommend the Imperial Economic Conference to take special notice of the need for the continued development of radio and film facilities throughout the Commonwealth. We desire to emphasize the connection of these forms of instruction and entertainment not only with the commercial development but with the cultural development and the general outlook of the peoples of the Commonwealth.

2. *Cinematograph.*—The end to be sought is not merely the development of cinematograph film production in the United Kingdom alone, but its development in all parts of the Commonwealth. The quality of Commonwealth films has shown a marked improvement in recent years, and their competitive value has been strengthened accordingly; but it has been suggested to us that prior developments and financial arrangements give an advantage to other productions, and encouragement is required to ensure the development of the film industry throughout the Commonwealth.

3. The Sub-Committee draws attention to the Resolution adopted by the Imperial Conference of 1926, which reads:—

“The Imperial Conference, recognizing that it is of the greatest importance that a larger and increasing proportion of the films exhibited throughout the Empire should be of Empire production, commends the matter and the remedial measures proposed to the consideration of the Governments of the various parts of the Empire with a view to such early and effective action to deal with the serious situation now existing as they may severally find possible.”