

## APPENDICES.

### APPENDIX A.

#### NEW WORKS.

The following new works have been undertaken, and in a number of cases completed during the year :—

- Rotorua : New Ward and Blue baths. Sealing of paths and drives in the Sanatorium grounds.
- Morere : Laying of new pipe-line from intake.
- Westland : New huts at Copland Pass and Camp Creek. Tracks at Franz Josef.
- Mount Cook : Erection of Malte Brun hut.
- Te Anau - Milford Track : New staff quarters, bath-house, and hot-water system at Quinton huts.
- New bridges over Giant and Poisedon Creeks.
- Stewart Island : Erection of wharves at Golden Bay and Ulva.

#### EXTRACTS FROM REPORTS OF CONTROLLING OFFICERS.

##### THE TRADE AND TOURIST COMMISSIONER FOR NEW ZEALAND IN AUSTRALIA.

"On the 9th November, 1930, the Department relinquished the upstairs offices at the London Bank Chambers, and moved to the lower ground-floor of the Colonial Mutual Buildings at the corner of Pitt Street and Martin Place. These offices, which are opposite the General Post Office, are very central, and it is estimated that ten million people pass them weekly. The interior of the new offices are fitted, decorated, and furnished solely with New Zealand timbers kindly supplied, without cost, by the Sawmillers' Federation in New Zealand. The Lord Mayor of Sydney officially opened the offices on the 10th November, 1930, and the function was attended by representatives of many countries, and of industrial, commercial, professional, and tourist interests.

"A talking-film of the proceedings, taken by the Fox Movietone News cinematographer, was later shown throughout the Commonwealth, resulting in a considerable amount of publicity for the Dominion.

"Active steps were taken during the year under review to appoint a number of sub-agents to sell tours within New Zealand, on a commission basis, at twenty-five cities and towns throughout the Commonwealth. These appointments will be extended to other places until this Department has a comprehensive chain which will link up the whole Commonwealth.

"During the year arrangements were made for the actual sale of intercolonial steamship tickets at Sydney and Melbourne offices. Tourists are now able to make, and pay for, all New Zealand travel arrangements at the branches stated, and, in addition, may arrange to obtain and complete the income-tax certificates, and all the necessary forms required. This innovation is much appreciated by travellers.

"Follow-up work in conjunction with the advertising campaign was actively pursued, and every effort made by the Department's staff and agents to finalize the sale of tours.

"During the year a considerable amount of free newspaper publicity of a constructive character was obtained in all States, and splendid photographic reproductions of New Zealand scenery appeared in weekly papers particularly in Queensland. Sporting attractions of New Zealand were also featured frequently free of charge both by special articles and by illustrations in the daily papers. In Melbourne, Sydney, and Brisbane a number of special window displays of New Zealand scenery and sporting facilities were made. This proved a very effective method of advertising the attractions of New Zealand. One particularly good display was made in the windows of Anthony Horderns, Sydney.

"Every effort was made to induce travellers to visit New Zealand by means of the judicious distribution of films, photographs, and lantern-slides, and by lectures delivered before many clubs and gatherings of interested persons. Displays and lantern talks were given to the Royal Empire Society, the Legacy Club of New South Wales, the Millions Club, the New South Wales Manufacturers' Association, the Australian National Travel Association, the Tourist League of New South Wales, and various colleges, societies, &c.

"During the year a visit was paid by me to all the States in the Commonwealth, and opportunity was taken of getting into touch with all travel agents with a view to securing their co-operation in increasing the tourist traffic to New Zealand."

##### THE TRADE AND TOURIST COMMISSIONER IN CANADA AND UNITED STATES.

"During the year under review, owing to the financial depression prevailing in North America, large numbers restricted their travel and their spending.

"This was particularly evident in the case of the 'Round the Pacific Tour' of the 'Malolo,' as it was found that the ship had to leave America with a greatly reduced passenger list."