

British Cemetery (1); St. Cloud Communal Cemetery, Seine et Oise (1); St. Hilaire Communal Cemetery Extension No. 1, Fravent (7); Saultain Communal Cemetery (1); Staple Churchyard (1); Terlincthun British Cemetery, Wimille (29); Tourgeville Military Cemetery, Treuville (1); Varennes Military Cemetery (16); Wimeraux Communal Cemetery (79). Totals—Cemeteries, 42; graves, 789.

*Belgium*: Bethlehem Farm West Military Cemetery, Messines (27); Brandhoek New Military Cemetery No. 3, Vlamertinghe (18); Divisional Cemetery, Dickebusch Road, Ypres (65); Duhallow A.D.S. Cemetery, Ypres (6); Gwalia British Cemetery, Poperinghe (5); Haringhe (Bandaghem) Military Cemetery, Rousbrugge-Haringhe (11); Havay Communal Cemetery (1); Nine Elms Military Cemetery, Poperinghe (117); Oxford Road Cemetery, Ypres (34); Poperinghe New Military Cemetery (3); Underhill Farm Cemetery, Ploegsteert (39); Vlamertinghe New Military Cemetery (1). Totals—Cemeteries, 12; graves, 327.

All constructional work in the cemeteries at Gallipoli has been completed with the exception of the erection of headstones, and the work is almost completed in Egypt.

The total number of overseas deaths of the New Zealand Expeditionary Force, exclusive of those buried at sea, was 16,474, of which number 10,073 have "Known graves," and 6,401 are "Unlocated."

By arrangement with the Imperial War Graves Commission the names of the unlocated are to be commemorated on memorials to the Missing to be erected in selected cemeteries, each memorial representing the area in which the soldiers fell. Memorials to the Missing in which New Zealand is interested are in Lone Pine, Chunuk Bair, and Hill 60 Cemeteries, representing the Anzac area, and in Twelve-tree Copse Cemetery, representing the Cape Helles area. These memorials are now reaching completion, and similar memorials are under construction in Butte and Tyne Cot Cemeteries, Belgium.

During the Prime Minister's recent visit to England arrangements were completed for the photographing of all overseas graves and the Memorials to the Missing. In due course next-of-kin will receive one photograph of the grave in which they are interested, and two coloured views of the cemetery in which the grave is situated. This will involve the despatch to next-of-kin of 49,422 photographs.

#### PUBLICITY OFFICE.

During the past year the activities of the Office have been concentrated mainly on the preparation of cinema film, photographs, and literature for the British Empire Exhibition.

The preparation of cinema-film for Exhibition purposes has been beset with difficulties that necessitated a large amount of new negative of various industries being secured, also new pictures of the main centres and scenic attractions. Additional operators were engaged, with the result that a fine selection of pictures is being made available. In spite of the many obstacles making for delay, sufficient film has been provided to make a good showing at Wembley. In order to complete the programmes arranged for, further film is being forwarded from the Dominion by each outgoing mail.

Photographic work for the Exhibition included some seven hundred enlargements for framing and display on the walls of the New Zealand Court. Some hundreds of lantern-slides for display with the cinema pictures and at lectures were also prepared.

The literary work done for the Exhibition consisted of three illustrated folders dealing with the attractions of New Zealand from a tourist and sporting aspect, four illustrated booklets on the great primary industries, and the handling of a number of leaflets and pamphlets arranged for by the Exhibition authorities. Twenty-three thousand of each of the folders and booklets were printed and despatched to England.

A steadily growing volume of correspondence from overseas had to be dealt with during this period, and some thousands of photographs, lantern-slides, and booklets have been despatched to date to interested inquirers. The correspondence section increased to such an extent that extra assistance had to be obtained to cope with it. Letters are at present being received from India, Ceylon, South Africa, Canada, the United States, Brazil, Argentine, Russia, Italy, Switzerland, Austria, and Czecho-Slovakia, and the information sought has been duly supplied. Very many of these inquiries are from prospective settlers possessed of capital who have been attracted by favourable reports of the Dominion, gathered from various sources.

With the gradual completion of Exhibition work attention is being turned to the distribution abroad, especially in Great Britain, the United States, and Canada, of cinema-film, lantern-slides, and other information about New Zealand. Trial films dealing with life and conditions in the Dominion are being made, while some thousands of booklets and folders have already been sent to the Canadian Pacific agencies, to agents in California, and to the big shipping companies for display aboard the trans-Pacific liners. A series of enlarged photographs of the main beauty-spots and attractions of New Zealand are now on view in San Francisco, Vancouver, and in the main hotels of the Canadian Pacific route, while further supplies have been arranged for and will be sent forward at regular intervals. It will thus be seen that the demand for informative literature about the Dominion's attractions from an immigration, tourist, and sporting standpoint is an insistent and growing one.

Inquiries have been received from the High Commissioner for up-to-date city views, and as soon as the Empire Exhibition work eases up the photographer will secure new photographs of the main centres in addition to those already taken. To be of real value the scope of photography operations as distinct from cinematography should be widened to include industrial operations, agricultural subjects, railway and electrical developments, city and town views, and fresh scenic pictures. This work must necessarily be spread over a period of years, but would provide a really representative collection to draw upon.

The value of cinematography and photography from an educative standpoint is recognized the world over, but with the keen competition between the various countries in advertising their attractions for tourist and settlement purposes the standard of pictorial work needs to be of the highest order. With the necessary facilities provided, in conjunction with the ideal climatic conditions enjoyed throughout the Dominion, it is possible to attain this object.