

the people, and even when actual bookings are not made, a constant stream of visitors find their way to the Dominion. Our advertising campaigns have been carried on with vigour through the columns of the Press and with the assistance of the moving picture. The kinemacolor films are, through Mr. Shephard, still advertising our various resources, and satisfactory results through their agency are reported to me from time to time. They have been displayed extensively in Victoria, South Australia, and Tasmania. During the year I succeeded in preparing, without cost to the Department, a special booklet entitled "New Zealand." Five thousand copies were issued, and it is a handy, up-to-date, and suitable publication for distribution from these offices.

One of the best advertisements New Zealand has had in Melbourne was of recent date, when the Dominion was represented in the "Avenue of the Allies" at Our Boys' Day Carnival on the 15th March. Our representation took the shape of a Maori whare kiosk, and was erected in the heart of Collins Street, the culminating point of the carnival. Sixty kiosks competed, and we succeeded in securing the second prize. The Americans won first honours. This was expected, as they spent £300 in construction, whereas our structure only cost £12. Our contribution towards the funds amounted to £450.

I am glad to report that a number of important families, as well as single individuals, after consultation with me, decided to take up their residences in New Zealand.

H. J. MANSON,  
Agent for New Zealand Government.

*Approximate Cost of Paper.*—Preparation, not given; printing (750 copies), £14.

---

By Authority: MARCUS F. MARKS, Government Printer, Wellington.—1918.

Price 6d.]