

1914.
NEW ZEALAND.

GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWS- PAPERS WITHIN THE DOMINION

(COMPARATIVE RETURN SHOWING AMOUNTS PAID FOR) DURING THE THREE YEARS ENDED
31st MARCH, 1914.

Laid on the Table of the House of Representatives by Leave.

AMOUNTS PAID FOR GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWSPAPERS WITHIN THE
DOMINION FOR THE THREE YEARS ENDED 31st MARCH, 1914.

Name of Newspaper.	Place of Publication.	1911-12.	1912-13.	1913-14.
		£ s. d.	£ s. d.	£ s. d.
Akaroa Mail	Akaroa	17 10 3	8 5 0	15 9 0
Alexandra Herald	Alexandra South	34 8 6	20 14 3	13 8 6
Ashburton Guardian	Ashburton	72 16 0	47 17 4	54 8 6
Ashburton Mail	"	68 3 0	63 3 0	55 5 0
Athletic Field	Auckland	15 15 0	..	..
Auckland and Manukau Times	Onehunga	1 1 3	..	..
Auckland Free Press	Auckland	24 17 0	..	..
Auckland Star	"	524 15 7	420 7 9	464 3 3
Auckland Weekly News	"	171 0 6	121 10 0	130 10 0
Bay of Islands Luminary	Kawakawa	48 15 0	51 7 0	42 5 0
Bay of Plenty Times	Tauranga	39 9 0	26 11 9	35 5 3
Bluff Press	Bluff	28 10 6	18 4 3	15 7 0
Bruce Herald	Milton	42 13 6	34 10 0	35 7 6
Budget and Taranaki Weekly Herald	New Plymouth	45 16 3	26 16 3	33 9 3
Buller Miner	Westport	43 5 0	28 19 0	9 10 0
Buller Post	Murchison	8 0 6	5 5 0	..
Bulletin	Auckland	..	..	12 10 8
Canterbury Times	Christchurch	76 18 9	116 1 3	110 2 1
Charleston Herald	Charleston	13 14 0	..	..
Cheviot News	Cheviot	22 8 6	17 4 7	8 12 0
Clutha Leader	Balclutha	71 8 1	37 13 5	31 2 3
Colonist	Nelson	154 0 0	129 17 2	104 9 7
Coromandel County News	Coromandel	19 4 9	7 6 3	13 5 6
Cromwell Argus	Cromwell	34 5 6	16 3 9	15 3 6
Daily Telegraph	Napier	173 0 3	151 5 1	134 2 0
Daily Telegraph	Waihi	57 11 3	38 1 3	49 7 6
Dannevirke Advocate	Dannevirke	85 19 0	6 15 4	..
Dannevirke Evening News	"	23 3 1	47 4 7	61 19 9
Dominion	Wellington	104 9 3	403 4 2	586 3 3
Dunstan Times	Clyde	38 0 3	16 10 4	11 12 6
East Coast Guardian	Opotiki	13 8 10	6 2 5	18 12 9
Egmont Star	Hawera	12 10 0	9 12 0	13 4 0
Eketahuna Express	Eketahuna	41 17 0	29 0 6	42 15 6
Ellesmere Guardian	Southbridge	26 3 6	6 2 9	11 8 0
Eltham Argus	Eltham	37 0 0	35 5 0	28 13 7
Evening News	Christchurch	31 6 3	3 18 9	9 17 6
Evening Post	Wellington	707 14 0	529 11 9	599 8 10
Evening Star	Dunedin	525 16 9	398 10 3	425 2 3
Examiner	Woodville	57 0 6	53 10 9	44 13 3
Farmers' Circular	Dunedin	1 0 0	..	..
Farmers' Union Advocate	Wellington	24 19 9	8 2 6	5 10 0
Feilding Star	Feilding	89 16 6	41 10 0	72 6 2
Free Press	Balclutha	53 8 6	30 9 7	24 10 0
Geraldine Guardian	Temuka	7 10 9	0 6 0	..
Geraldine Mail	"	0 18 0	2 2 0	..

AMOUNTS PAID FOR GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWSPAPERS WITHIN THE
DOMINION FOR THE THREE YEARS ENDED 31ST MARCH, 1914—*continued.*

Name of Newspaper.	Place of Publication.	1911-12.	1912-13.	1913-14.
		£ s. d.	£ s. d.	£ s. d.
Gisborne Times	Gisborne	91 1 9	68 12 10	79 13 0
Golden Bay Argus	Collingwood	18 19 2	5 10 0	6 12 6
Golden Bay Times	Takaka	14 2 6	7 17 3	9 12 3
Goldfields Advocate	Karangahake	15 9 9	..	..
Gore Standard	Gore	46 6 3	..	..
Greymouth Evening Star	Greymouth	222 11 8	160 9 9	167 1 0
Grey River Argus	"	202 16 0	152 15 3	176 13 0
Hawera and Normanby Star	Hawera	73 17 0	63 15 3	55 10 0
Hawke's Bay Herald	Napier	131 19 0	125 15 0	115 13 6
Hawke's Bay Tribune	Hastings	81 3 9	55 18 8	56 0 7
Hokianga Times	Kohukohu	11 16 9	12 3 9	19 1 0
Hokitika Guardian	Hokitika	126 15 0	86 2 5	106 2 6
Horowhenua Chronicle	Levin	25 3 0	20 1 9	26 9 9
Horowhenua County Record	"	..	0 6 0	..
Hunterville Express	Hunterville	32 19 3	21 14 3	24 6 9
Huntly Press	Huntly	17 1 10	23 7 11	38 4 9
Hutt and Petone Chronicle	Petone	51 5 3	39 3 6	35 8 6
Hutt Valley Independent	Upper Hutt	6 3 0	1 15 0	6 6 9
Inangahua Herald	Reefton	74 19 6	42 1 9	67 6 6
Inangahua Times	"	73 2 0	40 19 6	58 7 0
Inglewood Record	Inglewood	39 8 9	20 3 9	29 5 3
Journal of Agriculture	Wellington	..	..	2 6 8
Kaiapoi Record	Kaiapoi	7 8 6	7 8 2	8 1 6
Kaikoura Star	Kaikoura	14 13 3	8 19 3	19 5 6
Kaipara Advertiser	Helensville	18 6 9	18 9 0	22 8 6
Katipo	Wellington	15 0 0	13 15 0	20 0 0
Kawhia Settler	Kawhia	15 10 6	3 13 6	13 17 6
King Country Chronicle	Te Kuiti	63 19 0	42 1 10	40 16 5
Kumara Times	Kumara	62 13 0	50 8 9	51 4 6
Lake County Press	Arrowtown	32 6 9	17 19 0	15 18 6
Lake Wakatipu Mail	Queenstown	34 9 6	23 18 8	21 7 8
Liberator	Auckland	0 16 6	..	..
Loco Record	Christchurch	2 15 0	5 10 0	5 10 0
Lyttelton Times	"	563 19 8	441 0 9	449 19 2
Manawatu Daily Times	Palmerston North	136 7 6	107 0 8	93 9 6
Manawatu Evening Standard	"	119 5 9	95 7 8	99 15 3
Manawatu Herald	Foxton	42 7 3	22 10 0	28 10 6
Mangaweka Settler	Mangaweka	49 16 0	24 12 4	23 1 2
Manukau Gazette	Onehunga	8 5 0	10 7 9	19 13 0
Maoriland Worker	Wellington	13 8 9	..	0 15 0
Marlborough Express	Blenheim	108 0 6	85 7 8	82 13 0
Marlborough Press	Picton	56 17 3	40 15 9	43 11 0
Martinborough Star	Martinborough	16 17 0	11 3 6	17 4 0
Matakokiri Taima	Auckland	..	..	1 0 0
Mataura Ensign	Gore	98 10 6	88 2 4	72 5 0
Mercantile Gazette of New Zealand	Wellington	2 3 9	..	2 9 9
Morrinsville Star	Morrinsville	8 11 3	20 18 1	32 19 9
Motueka Star	Motueka	17 3 0	13 18 0	21 2 3
Mount Benger Mail	Roxburgh	15 6 6	7 5 6	8 10 0
Mount Ida Chronicle	Naseby	21 1 3	11 17 9	13 2 3
Murchison Standard	Murchison	..	..	3 16 11
Nelson Evening Mail	Nelson	153 4 4	139 5 8	98 2 0
New Zealand Bulletin	Hastings	1 8 6	..	..
New Zealand Dairyman	Wellington	19 19 6	38 2 6	17 10 9
New Zealand Farmer	Auckland	44 6 3	68 8 9	82 4 9
New Zealand Free Lance	Wellington	205 19 1	145 11 7	201 5 0
New Zealand Herald	Auckland	523 16 3	418 13 6	487 14 0
New Zealand Illustrated Sporting and Dramatic Review	"	106 16 3	39 17 6	66 15 0
New Zealand Journal of Education	Dunedin	0 6 0	..	..
New Zealand Observer	Auckland	215 4 3	103 7 2	109 3 9
New Zealand Railway Officers' Advocate	Dunedin	3 15 0	3 15 0	3 15 0
New Zealand Railway Review	Wellington	27 10 0	27 10 0	27 10 0
New Zealand Shipping and Com- merce	"	10 6 0	17 10 0	32 15 0
New Zealand Sun	Auckland	..	..	14 6 6
New Zealand Tablet	Dunedin	42 3 0	16 1 4	8 6 0
New Zealand Times	Wellington	672 9 6	510 1 0	596 16 8
New Zealand Town and Country Life	Auckland	80 2 6	34 10 0	9 5 0

AMOUNTS PAID FOR GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWSPAPERS WITHIN THE
DOMINION FOR THE THREE YEARS ENDED 31ST MARCH, 1914—continued.

Name of Newspaper.	Place of Publication.	1911-12.	1912-13.	1913-14.
		£ s. d.	£ s. d.	£ s. d.
New Zealand Truth	Wellington	71 17 3	58 18 6	62 14 6
Ngaruawahia Advocate	Ngaruawahia		19 10 0	36 1 6
North Auckland Age	Mangonui	13 3 1	8 15 0	20 11 3
North Auckland Times	Dargaville	30 9 9	13 17 9	19 11 3
Northern Advocate	Whangarei	89 18 0	36 0 4	58 14 0
Northern Advocate Weekly	"	13 9 0	9 11 5	4 4 6
Northern Mail	"	52 10 0	25 19 4	37 3 9
Northern Mail Weekly	"	6 10 6	6 17 11	4 1 0
North Otago Times	Oamaru	18 3 7	57 12 8	62 12 3
Oamaru Mail	"	148 10 6	147 10 0	102 16 6
Observer	Christchurch	0 9 9		
Ohakune Times	Ohakune	27 9 4	22 9 6	29 7 1
Ohinemuri Gazette	Paeroa	48 17 3	48 3 0	54 3 9
Ohura Advocate	Ohura	10 3 3	12 17 6	12 11 3
Opotiki Herald	Opotiki	28 17 1	13 19 10	20 14 9
-Opunake Times	Opunake	16 13 0	15 4 9	7 4 9
Orepuki Advocate	Orepuki	40 13 9	32 4 2	26 10 9
Otago Daily Times	Dunedin	541 18 9	435 10 0	454 16 6
Otago Witness	"	131 17 6	110 12 6	96 13 9
Otahuhu Post	Devonport		2 16 10	6 8 8
Otaki Mail	Otaki	25 18 9	10 4 3	18 6 0
Otautau Farmer	Otautau	38 6 10	30 16 1	15 7 6
Otautau Standard	"	40 7 6	33 8 0	16 19 9
Otorohanga Times	Otorohanga		11 14 0	21 1 0
Outlook	Dunedin	1 4 0		
Pahiatua Herald	Pahiatua	53 12 6	31 12 9	44 5 9
Palmerston and Waikouaiti Times	Palmerston	54 5 0	33 16 4	2 19 0
Patea County Press	Patea	28 19 6	17 10 7	34 8 9
Pelorus Guardian	Havelock	34 5 6	13 12 0	9 12 0
Poverty Bay Herald	Gisborne	106 15 6	71 3 10	75 12 0
Press	Christchurch	552 1 9	439 8 4	447 8 9
Progress	Wellington	63 0 0	50 0 0	20 0 0
Public Service Journal	"			12 5 0
Pukekohe Times	Pukekohe		30 4 6	49 15 0
Raglan County Chronicle	Raglan	14 10 0	5 1 0	10 1 10
Rangitikei Advocate	Marton	85 18 9	39 10 9	67 7 6
Rodney and Otamatea Times	Warkworth	15 7 5	4 6 3	6 10 6
Rotorua Chronicle	Rotorua	72 4 9	55 3 3	56 17 6
Rotorua Times	"	62 7 6	55 19 3	61 14 9
Saturday Night	Auckland	44 3 9	11 16 10	19 17 1
Southern Cross	Invercargill	47 0 1	37 19 6	27 2 3
Southland Daily News	"	305 3 6	366 2 9	292 13 4
Southland Times	"	307 14 3	368 3 8	275 0 6
Southlander	"	9 1 0	1 17 6	
Spectator	Christchurch	231 6 7	137 11 8	86 10 0
Sport	Auckland	0 15 0		
Standard	Rangiora	22 2 1	11 5 8	11 15 9
Star	Christchurch	30 11 8	5 4 2	10 4 2
Stratford Evening Post	Stratford	65 16 3	59 7 9	71 19 6
Sun	Auckland	65 19 0	9 8 3	
Sun	Christchurch			38 13 3
Taiari Advocate	Mosgiel	40 8 6	31 9 6	22 10 3
Taihape Daily Times	Taihape	61 7 9	26 8 9	45 18 0
Tapanui Courier	Tapanui	26 3 3	17 14 0	17 11 6
Taranaki Daily News	New Plymouth	165 3 7	130 14 4	154 4 9
Taranaki Herald	"	137 13 11	132 5 9	140 11 6
Taumarunui Press	Taumarunui	50 8 10	34 10 0	59 13 10
Te Aroha and Ohinemuri News	Te Aroha	58 7 6	32 13 6	32 18 6
Te Aroha Mail	"	32 9 3	27 7 9	50 2 6
Temuka Leader	Temuka	46 10 9	28 6 3	23 12 6
Temuka News	"	5 18 0	4 3 0	
Te Puke Ki Hikurangi	Carterton			2 10 0
Te Puke Times	Te Puke	0 10 0	8 0 9	14 16 10
Thames Advertiser	Thames	80 16 2	20 14 10	
Thames Star	"	93 3 8	43 15 1	63 7 9
Timaru Herald	Timaru	160 0 0	111 10 8	117 16 6
Timaru Post	"	134 7 6	99 5 0	103 9 0
Tuapeka Times	Lawrence	58 0 0	36 8 0	29 14 0
Vanguard	Christchurch	0 15 0		
Voice of Labour	Auckland		7 0 7	
Waikato Argus	Hamilton	106 1 6	82 10 4	119 12 11

AMOUNTS PAID FOR GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWSPAPERS WITHIN THE
DOMINION FOR THE THREE YEARS ENDED 31ST MARCH, 1914—*continued*.

Name of Newspaper.	Place of Publication.	1911-12.	1912-13.	1913-14.
		£ s. d.	£ s. d.	£ s. d.
Waikato Independent..	Cambridge ..	49 3 0	69 1 0	79 12 6
Waikato Times ..	Hamilton ..	128 16 6	90 13 0	118 11 0
Waimarino County Call ..	Raetihi ..	14 7 6	11 15 0	29 8 9
Waimate Advertiser ..	Waimate ..	32 12 3	20 17 0	20 5 0
Waimate Times ..	" ..	35 13 3	18 14 7	18 17 0
Waimate Witness ..	Mania ..	28 0 4	25 16 0	22 7 3
Waipa Post ..	Te Awamutu ..	7 9 4	16 3 11	32 15 0
Waipawa Mail ..	Waipawa ..	49 13 0	35 15 6	32 7 6
Waipukurau Press ..	Waipukurau ..	34 14 6	28 8 6	28 15 0
Wairarapa Age ..	Masterton ..	78 4 6	56 11 8	77 5 2
Wairarapa Daily News ..	Carterton ..	57 6 9	43 6 0	46 18 3
Wairarapa Daily Times ..	Masterton ..	76 0 0	51 19 0	74 12 6
Wairarapa Standard ..	Greytown ..	49 5 9	42 13 4	40 14 3
Wairoa Bell ..	Dargaville ..	35 11 6	14 0 0	18 12 0
Wairoa Guardian ..	Wairoa ..	26 18 9	13 2 3	8 5 0
Waitara Evening Mail ..	Waitara ..	41 8 6	33 3 6	39 18 3
Waitemata Post ..	Devonport ..	33 18 8	18 17 11	26 19 2
Waitemata Times ..	" ..	8 7 3	..	..
Wanganui Chronicle ..	Wanganui ..	130 2 0	76 18 6	117 1 0
Wanganui Herald ..	" ..	114 3 6	77 19 6	117 5 7
Waverley Tribune ..	Waverley ..	..	1 4 0	18 1 6
Weekly Chronicle ..	Wanganui ..	1 7 0	..	..
Weekly Graphic ..	Auckland ..	129 16 3	83 6 3	7 15 0
Weekly Herald ..	Wellington ..	32 7 7	..	..
Weekly Press ..	Christchurch ..	80 13 9	104 12 1	120 8 9
Weekly Times ..	Invercargill ..	11 14 0	2 1 8	..
West Coast Times ..	Hokitika ..	118 8 6	87 10 7	107 12 6
Western Star ..	Riverton ..	51 6 8	44 13 0	40 0 9
Westport News ..	Westport ..	136 16 0	75 18 7	86 1 6
Westport Times ..	" ..	135 7 9	71 15 4	81 9 3
Whakatane County Press ..	Whakatane ..	18 7 9	16 7 0	52 2 9
Winton Record ..	Winton ..	37 19 7	33 2 6	28 2 0
Wyndham Farmer ..	Wyndham ..	38 19 6	30 16 6	15 18 6
Wyndham Herald ..	" ..	35 4 9	28 13 9	17 11 9
Sundry guide-books, time-tables, and magazines ..	..	109 10 0	249 18 4	295 14 0
Sundry show catalogues, pro- grammes, tickets, &c. ..	..	83 7 4	125 11 1	167 7 6
Totals..	..	15,683 15 3	12,296 5 4	13,315 15 4

AMOUNTS PAID FOR GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWSPAPERS IN THE FOUR CHIEF
CITIES.

Name of Newspaper.	1911-12.	1912-13.	1913-14.
	£ s. d.	£ s. d.	£ s. d.
Auckland—			
New Zealand Herald..	523 16 3	418 13 6	487 14 0
Auckland Star ..	524 15 7	420 7 9	464 3 3
Wellington—			
Evening Post ..	707 14 0	529 11 9	599 8 10
New Zealand Times ..	672 9 6	510 1 0	596 16 8
Dominion ..	104 9 3	403 4 2	586 3 3
Christchurch—			
The Press ..	552 1 9	439 8 4	447 8 9
Lyttelton Times ..	563 19 8	441 0 9	449 19 2
Sun ..	..	..	38 13 3
Evening News ..	31 6 3	3 18 9	9 17 6
Star ..	30 11 8	5 4 2	10 4 2
Dunedin—			
Otago Daily Times ..	541 18 9	435 10 0	454 16 6
Evening Star ..	525 16 9	398 10 3	425 2 3

Approximate Cost of Paper.—Preparation, not given; printing (650 copies), £4.