

SESSION II.
1912.
NEW ZEALAND.

GOVERNMENT ADVERTISING

(AMOUNTS PAID FOR) DURING LAST THREE YEARS.

Return to an Order of the House of Representatives dated the 2nd August, 1912.

Ordered, "That there be laid before this House a return showing the amounts paid for advertisements published in newspapers of this Dominion for the last three years; the amounts paid to each paper to be shown separately for each year."—(Mr. DAVEY.)

RETURN SHOWING AMOUNTS PAID FOR GOVERNMENT ADVERTISEMENTS PUBLISHED IN NEWSPAPERS
OF THIS DOMINION FOR THE THREE YEARS ENDED 31ST MARCH, 1912.

Name of Newspaper.	Place of Publication.	1909-10.	1910-11.	1911-12.	Total.
		£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail	Akaroa ..	13 0 1	8 19 9	17 10 3	39 10 1
Alexandra Herald	Alexandra South ..	19 8 2	16 19 9	34 8 6	70 16 5
Ashburton Guardian	Ashburton ..	54 6 0	47 10 0	72 16 0	174 12 0
Ashburton Mail	" ..	46 1 0	49 14 0	68 3 0	163 18 0
Athletic Field	Auckland ..	..	..	15 15 0	15 15 0
Auckland and Manukau Times	Onehunga ..	..	..	1 1 3	1 1 3
Auckland Free Press	Auckland ..	..	..	24 17 0	24 17 0
Auckland Star	" ..	322 17 6	405 19 8	524 15 7	1,253 12 9
Auckland Weekly News	" ..	139 13 9	102 16 10	171 0 6	413 11 1
Bay of Island Luminary*	Kawakawa ..	24 7 6	50 3 0	48 15 0	123 5 6
Bay of Plenty Times	Tauranga ..	12 9 0	20 8 9	39 9 0	72 6 9
Bluff Press	Bluff ..	15 6 0	15 15 0	28 10 6	59 11 6
Bruce Herald	Milton ..	30 6 0	28 13 9	42 13 6	101 13 3
Budget and Taranaki Weekly Herald	New Plymouth ..	23 5 0	11 19 0	45 16 3	81 3 3
Buller Miner	Westport ..	17 11 0	22 18 0	43 5 0	83 14 0
Buller Post	Murchison ..	1 1 0	0 10 6	8 0 6	9 12 0
Canterbury Times	Christchurch ..	100 4 1	58 17 11	76 18 9	236 0 9
Charleston Herald	Charleston ..	5 0 0	6 10 0	13 14 0	25 4 0
Cheviot News	Cheviot ..	17 3 3	11 10 0	22 8 6	55 1 9
Clutha Leader	Balclutha ..	42 5 6	32 7 9	71 8 1	146 1 4
Colonist	Nelson ..	115 8 9	93 14 6	154 0 0	363 3 3
Coromandel County News	Coromandel ..	9 0 9	4 12 3	19 4 9	32 17 9
Cromwell Argus	Cromwell ..	21 5 3	22 1 0	34 5 6	77 11 9
Daily Telegraph	Napier ..	159 8 0	124 5 5	173 0 3	456 13 8
Daily Telegraph	Waihi ..	28 16 3	44 3 9	57 11 3	130 11 3
Dannevirke Advocate	Dannevirke ..	68 15 0	65 18 4	85 19 0	220 12 4
Dannevirke Daily Press	" ..	15 9 3	..	..	15 9 3
Dannevirke Evening News	" ..	1 9 3	0 10 6	23 3 1	25 2 10
Dominion	Wellington ..	12 16 3	9 0 0	104 9 3	126 5 6
Dunstan Times	Clyde ..	20 9 3	16 14 3	38 0 3	75 3 9
East Coast Guardian	Opotiki ..	1 5 6	2 5 0	13 8 10	16 19 4
Egmont Star	Hawera ..	8 13 3	7 5 6	12 10 0	28 8 9
Eketahuna Express	Eketahuna ..	35 12 6	31 0 6	41 17 0	108 10 0
Ellesmere Guardian	Southbridge ..	13 16 0	11 9 6	26 3 6	51 9 0
Eltham Argus	Eltham ..	40 6 5	30 11 11	37 0 0	107 18 4
Evening News	Christchurch ..	1 9 2	1 13 9	31 6 3	34 9 2
Evening Post	Wellington ..	599 1 11	596 7 3	707 14 0	1,903 3 2
Evening Star	Dunedin ..	401 10 0	393 2 3	525 16 9	1,320 9 0
Examiner	Woodville ..	44 6 3	46 3 6	57 0 6	147 10 3
Farmers' Circular	Dunedin ..	..	..	1 0 0	1 0 0
Farmers' Union Advocate	Wellington ..	15 0 3	..	24 19 9	40 0 0
Feilding Star	Feilding ..	103 10 1	60 8 9	89 16 6	253 15 4

* Prior to April, 1910, this paper was known as the *Northern Luminary*.