

POPULATION AND INCREASE PER CENTUM, 1901-11.

Name of Country.	Population.		Increase per Cent.
	1901.	1911.	
New Zealand.. .. .	772,719	1,008,468	30.509
Australia	3,773,801	4,449,493	17.904
Union of South Africa.. .. .	4,992,188	5,958,499	19.356
Canada	5,371,315	7,081,869	31.846

SHIPPING (FREIGHT).

The work of the shipping department, as distinct from the immigration work, has also been very heavy during the past year. The quantity of goods dealt with comprised 22,230 tons dead-weight, and 25,100 packages of measurement goods, comprising 4,000 tons; also 16,800 gallons of oils, besides special shipments of birds, cattle, salmon-ova, cordite, &c. The amount of goods shipped would probably have been increased by over 3,000 tons had it not been for the strikes of the dockers, railway-men, and coal-miners. Attached hereto is a list showing in detail the various consignments of goods which have been forwarded. (See page 6.)

The following table shows the receipts and expenditure in connection with the Immigration and Shipping Department:—

<i>Receipts.</i>				<i>Expenditure.</i>			
	£	s.	d.		£	s.	d.
Commission and bonuses on reduced-rate passages from 1st April, 1911, to 31st March, 1912	1,803	11	0	Salaries (including half Mr. Donne's)	1,409	10	0
Commission on shipment of goods	975	0	0	Stationery	79	10	0
				Carriage on parcels, slides, &c.	27	10	3
				Rent, light, &c... .. .	62	0	7
				Postage	50	0	0
				Furniture, typewriters, telephones, carpets, shelves, travelling-expenses, stamp duty (£70), and other incidental expenses	165	0	0
				Net profit	985	0	2
	<u>£2,778</u>	<u>11</u>	<u>0</u>		<u>£2,778</u>	<u>11</u>	<u>0</u>

The net profit (£985 0s. 2d.) therefore shows an increase of £41 0s. 2d. on last year's working.

ADVERTISING.

The amount expended in advertising during the year for the promotion of immigration to New Zealand was £834 2s. 9d., covering advertisements in newspapers, magazines, show catalogues, &c., the weekly distribution of news items, principally in reference to farming in New Zealand, the preparation and issue of pamphlets, maps, lantern-slides, and show-cards. The amount recovered in connection with advertising was £505, leaving a net cost of advertising on account of immigration at £329 2s. 9d.

The stock of lantern-slides for lending purposes has been increased by 1,500, and now covers a good range of agricultural, industrial, scenic, and other subjects.

An additional pamphlet containing comprehensive information respecting farming in New Zealand has been prepared, and is now in course of printing.

CORRESPONDENCE.

The inward correspondence, especially in connection with inquiries from persons desirous of proceeding to New Zealand, has increased very much, the total number of letters received by the Immigration, Shipping, and Advertising Departments amounting to 34,070. This has also, of course, entailed a very considerable increase in outward correspondence.

STAFF.

The conduct of the staff has been entirely satisfactory.

The High Commissioner.

I have, &c.,
T. E. DONNE.