

MARKETING DEPARTMENT
INTERNAL MARKETING DIVISION
(EXCLUSIVE OF APPLE AND PEAR ACCOUNTS)

	Wellington.	Auckland.	Total.		Wellington.	Auckland.	Total.
TRADING ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 1944							
Balances transferred to Profit and Loss Account	£ 139,842	£ 79,256	£ 219,098	Gross profits and commissions on trading	£ 139,842	£ 79,256	£ 219,098
PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31ST MARCH, 1944							
Salaries, wages, and overtime	£ 13,562	£ 11,115	£ 24,677	Gross profit from trading accounts	£ 139,842	£ 79,256	£ 219,098
Advertising	216	..	216	Net rents and sundry recoveries	2,015	..	2,015
Audit fees	285	135	420	Cost of administration—	..	1,900	1,900
Bad Debts Reserve	27	..	27	Honey pools	4,516	..	4,516
Depreciation	1,480	131	1,611	Butter Equalization Account	7,942	..	7,942
Expenses—	Dividends in Combined Distributors, Ltd.
Marketing Advisory Committees	45	..	45				
Vegetable Marketing Conference	127	..	127				
Officers travelling overseas	614	..	614				
General expenses	1,028	168	1,196				
Insurances	322	..	322				
Interest, exchange, and discounts	5,931	315	6,246				
Light, heat, and power	51	55	106				
Maintenance—				
Buildings	33	105	138				
Office fittings and machines	43	30	73				
Plant and machinery	724	..	724				
Postages, telegrams, telephones	3,609	1,728	5,337				
Printing and stationery	565	228	793				
Public Service Superannuation Reserve	17	38	55				
Rent and rates	1,376	835	2,211				
Travelling and motor expenses	2,337	1,174	3,511				
Balance, being net profit, carried to Appropriation Account	121,893	65,099	186,992				
	£ 154,315	£ 81,156	£ 235,471		£ 154,315	£ 81,156	£ 235,471
PROFIT AND LOSS APPROPRIATION ACCOUNT							
Transfer of profit to Wellington	£ ..	£ 821	£ 821	Balance from last year	£ 122,398	£ 31,198	£ 153,596
Balances forward to next year	245,112	95,476	340,588	Auckland profit transferred	821	..	821
				Net profit from Profit and Loss Account	121,893	65,099	186,992
	£ 245,112	£ 96,297	£ 341,409		£ 245,112	£ 96,297	£ 341,409