

1898.
NEW ZEALAND.

ADVERTISING AND PRINTING

(AMOUNTS PAID FOR, DURING 1896-97).

Return to an Order of the House of Representatives dated the 4th November, 1897.

Ordered, "That there be laid before this House a return showing,—(1) The amount paid to each newspaper in the colony for Government advertisements during the year ended the 31st March, 1897; (2) the amount similarly paid for Government printing; and (3) the amount expended (a) in the colony and (b) outside the colony in advertising New Zealand scenery."—(Mr. BUCHANAN.)

RETURN of AMOUNTS paid to each NEWSPAPER during the Year ended the 31st March, 1897,
for Advertising and Printing.

Name of Newspaper.	Amount paid for Advertising.	Amount paid for Printing.	Paid in advertising N.Z. Scenery.*	Total Amount paid to each Newspaper.
			(a.) In the Colony.	
	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail	17 8 0	31 8 6	...	48 16 6†
Ashburton Guardian	59 19 3	6 7 6	...	66 6 9
Ashburton Mail	27 13 6	27 13 6
Ashburton Standard	6 12 0	6 12 0
Auckland Evening Star	380 3 3	75 11 0	...	455 14 3†
Auckland Weekly News (included in New Zealand Herald)
Bay of Plenty Times	23 2 9	66 0 0	...	89 2 9†
Bruce Herald	68 8 0	79 7 0	...	147 15 0†
Brunner News	51 12 0	51 12 0
Budget and Taranaki Weekly Herald (in- cluded in Taranaki Herald)
Buller Miner	28 5 0	66 4 6	...	94 9 6†
Buller Post	1 0 0	1 0 0
Bush Advocate, Dannevirke	83 0 6	83 0 6
Canterbury Times (included in Lyttelton Times)
Charleston Herald	12 15 0	12 15 0
Christian Outlook, Dunedin	4 10 0	4 10 0
Church Chronicle, Wellington	0 10 0	...	0 10 0
Clutha County Gazette	21 6 6	21 6 6
Clutha Leader	28 4 0	30 0 8	...	58 4 8†
Colonist, Nelson	111 1 6	35 3 6	...	146 5 0†
Coromandel County News	9 12 0	0 5 0	...	9 17 0
Coromandel Sun	5 2 6	5 2 6
Cromwell Argus	13 1 0	13 1 0
Daily News, New Plymouth	39 8 0	39 8 0
Carried forward	992 4 9	390 17 8	...	1,383 2 5

* (b.) Outside the colony, nil.

† Includes also cost of printing electoral rolls.