

1895.
NEW ZEALAND.

GOVERNMENT ADVERTISING

(RETURN OF AMOUNTS PAID FOR, SINCE 1890).

Return to an Order of the House of Representatives dated 24th July, 1895.

Ordered, "That a return be laid before this House showing the total amounts paid to each newspaper in the colony for advertising since the year 1890, inclusive."—(Mr. HALL.)

THE following return is compiled from information furnished by the various departments.

HUGH POLLEN,
Under-Secretary.

Colonial Secretary's Office, Wellington, 24th October, 1895.

AMOUNTS paid to each NEWSPAPER in the Colony for ADVERTISING since the Year 1890, inclusive.

Name of Newspaper.	1890-91.	1891-92.	1892-93.	1893-94.	1894-95.	Total.
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Akaroa Mail ...	31 14 5	8 17 0	11 4 3	17 12 3	9 6 6	78 14 5
Ashburton Guardian (see Ashburton Mail, &c.)						
Ashburton Mail (including Ashburton Guardian)	140 2 0	83 10 3	72 15 2	121 1 9	78 7 6	495 16 8
Auckland Evening Star (including New Zealand Farmer and New Zealand Graphic)	347 16 9	309 18 7	293 0 0	434 19 7	400 10 6	1,786 5 5
Auckland Weekly News (see New Zealand Herald).						
Australasian Machinery, Market, &c., Register	...	...	...	1 11 6	...	1 11 6
Bay of Plenty Times ...	40 3 4	29 8 9	21 4 11	28 15 1	14 2 10	133 14 11
Bruce Herald ...	16 4 6	15 18 0	25 1 0	33 17 9	27 15 6	118 16 9
Brunner News ...	23 10 2	37 9 8	28 17 5	46 14 5	41 9 6	178 1 2
Budget and Taranaki Weekly Herald	...	...	1 11 0	0 16 6	5 5 3	7 12 9
Buller Miner ...	...	7 10 0	10 15 4	35 3 0	22 13 0	76 1 4
Buller News ...	...	1 12 0	1 16 0	...	...	3 8 0
Bush Advocate (Dannevirke)	11 12 9	41 4 9	49 7 9	56 4 6	37 4 6	195 14 3
Canterbury Times (see Lyttelton Times).						
Catholic Times ...	14 18 6	17 10 0	16 12 6	10 9 3	1 10 0	61 0 3
Charleston Herald ...	6 10 0	1 2 6	5 9 6	5 2 9	5 18 0	24 2 9
Chronicle (Tapanui) ...	...	...	3 9 0	...	...	3 9 0
Clutha County Gazette, &c.	6 9 6	3 18 9	2 18 6	19 10 5	14 14 0	47 11 2
Clutha Leader ...	24 10 6	14 15 3	5 15 6	27 16 0	22 15 9	95 13 0
Colonist (Nelson) ...	83 13 0	66 6 6	73 14 2	75 16 0	67 14 9	367 4 5
Coromandel County News	6 19 6	...	8 6 6	13 13 9	5 4 3	34 4 0
Cromwell Argus ...	11 19 6	6 7 6	4 11 0	11 11 11	20 1 0	54 10 11
Daily News (New Plymouth)	73 2 3	49 18 10	53 17 7	66 12 4	33 1 6	276 12 6
Daily Telegraph (Napier) ...	124 10 0	67 19 5	83 12 6	96 12 6	76 16 0	449 10 5
Dunstan Times ...	13 4 0	6 1 6	15 0 9	24 18 0	17 8 0	76 12 3
Echo (Kamo) ...	...	2 5 6	...	...	...	2 5 6
Egmont Chronicle ...	...	12 4 6	...	...	...	12 4 6
Egmont Post ...	...	...	...	...	5 18 6	5 18 6
Egmont Settler ...	2 6 0	60 7 9	77 18 0	69 12 6	37 14 3	247 18 6

AMOUNTS paid to each NEWSPAPER in the Colony for ADVERTISING—*continued.*

Name of Newspaper.	1890-91.	1891-92.	1892-93.	1893-94.	1894-95.	Total.
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Egmont Star ...	...	20 8 0	42 6 0	...	2 6 0	65 0 0
Eketahuna Express ...	...	...	...	...	5 2 0	5 2 0
Eketahuna and Pahiatua Mail	2 5 0	1 10 0	8 8 9	3 10 6	22 14 0	38 8 3
Ellesmere Chronicle ...	6 5 0	...	...	...	...	6 5 0
Ellesmere Guardian ...	7 4 0	8 2 0	5 8 0	7 16 9	6 5 0	34 15 9
Eltham Guardian ...	...	...	...	...	8 19 3	8 19 3
Evening Herald (Dunedin) ...	96 8 7	2 8 11	...	...	...	98 17 6
Evening News (Napier) ...	103 1 6	81 18 8	122 7 0	141 12 0	135 14 6	584 13 8
Evening News (Tauranga) ...	...	0 5 0	...	...	...	0 5 0
Evening Post (Wellington)...	344 15 0	271 8 2	226 10 6	340 12 5	254 10 0	1,437 16 1
Evening Press (Wellington)	231 5 11	171 6 1	157 12 4	168 6 8	79 4 3	807 15 3
Evening Star (Blenheim) ...	...	...	...	...	10 16 0	10 16 0
Evening Star (Dunedin) ...	296 17 7	170 11 2	187 5 5	206 4 0	215 9 0	1,076 7 2
Evening Star (Greymouth) ...	82 19 9	65 5 0	60 8 0	106 16 3	102 9 6	417 18 6
Evening Star (Tauranga) ...	0 18 0	...	...	...	...	0 18 0
Examiner (Woodville) ...	65 7 6	44 12 0	58 14 6	49 3 6	32 11 6	250 9 0
Fair Play (Wellington) ...	...	...	...	...	8 6 0	8 6 0
Featherston Chronicle ...	3 12 0	...	0 10 6	0 10 6	...	4 13 0
Feilding Star ...	64 18 3	54 14 6	60 18 9	87 13 6	69 12 3	337 17 3
Finance Chronicle ...	7 10 0	...	...	...	...	7 10 0
Free Press (Balclutha) ...	...	5 2 0	12 1 6	24 9 9	29 3 6	70 16 9
Geraldine Guardian ...	...	3 13 6	2 15 6	5 6 9	0 9 0	12 4 9
Geraldine Times ...	0 11 3	...	...	...	...	0 11 3
Gisborne Standard ...	31 18 3	0 6 3	3 15 0	...	...	35 19 6
Globe (Dunedin)...	82 14 0	135 19 0	187 2 3	41 2 0	4 8 0	451 5 3
Golden Bay Argus ...	4 4 9	4 7 0	5 0 6	7 14 11	4 16 3	26 3 5
Grey River Argus ...	100 0 8	84 10 11	79 12 6	122 6 6	121 9 0	507 19 7
Gumdiggers' Weekly (Whangarei)	...	...	...	5 8 0	...	5 8 0
Hauraki Tribune...	5 10 6	5 13 6	0 19 6	4 19 9	0 15 9	17 19 0
Hawera and Normanby Star	76 9 0	60 15 9	61 19 6	92 18 0	75 15 0	367 17 3
Hawera Morning Post ...	...	...	...	...	4 7 0	4 7 0
Hawke's Bay Herald (including Hawke's Bay Weekly Courier)	136 8 0	78 0 9	100 6 3	164 7 10	124 18 0	604 10 0
Hawke's Bay Weekly Courier (see Hawke's Bay Herald).	...	...	...	...	...	...
Hokitika Guardian ...	47 10 0	22 18 0	30 19 0	50 16 6	57 6 0	209 9 6
Hot Lakes Chronicle ...	...	4 1 0	0 19 1	7 7 0	8 19 9	21 6 10
Hutt and Petone Chronicle	6 12 0	0 7 6	...	5 17 0	1 13 0	14 9 6
Inangahua Herald ...	13 8 0	7 14 0	20 16 3	9 10 9	2 0 0	53 9 0
Inangahua Times ...	30 16 6	34 6 3	35 19 0	25 2 6	12 3 3	138 7 6
Inglewood Record ...	2 11 0	...	34 2 0	37 8 0	8 17 4	82 18 4
Kaikoura Star ...	12 12 6	7 8 3	10 0 9	13 1 3	14 4 6	57 7 3
Kaitangata News ...	...	...	0 7 6	...	...	0 7 6
Kumara Times ...	30 18 6	44 11 3	34 13 10	48 10 0	46 15 9	205 9 4
Lake County Press ...	18 0 3	9 1 0	7 4 3	9 10 8	9 11 0	53 7 2
Lake Wakatipu Mail ...	18 15 6	14 12 0	13 7 0	18 1 0	16 11 10	81 7 4
Leader (Hokitika) ...	2 10 0	...	3 12 0	...	8 13 0	14 15 0
Lyell Times ...	15 9 0	10 13 6	9 17 6	14 12 0	10 7 6	60 19 6
Lyttelton Times (including Canterbury Times and Star, Christchurch)	530 16 1	391 14 7	397 6 0	424 4 5	454 10 2	2,198 11 3
Manawatu Daily Standard	65 17 6	87 9 6	101 2 9	125 7 9	134 12 0	514 9 6
Manawatu Daily Times ...	71 11 7	85 6 9	92 15 6	110 14 6	57 16 9	418 5 1
Manawatu Farmer ...	...	...	...	5 13 0	7 17 6	13 10 6
Manawatu Herald ...	21 7 0	13 6 3	17 7 0	11 8 9	22 1 6	85 10 6
Manukau Gazette ...	6 3 6	2 11 0	6 12 0	...	1 17 0	17 3 6
Marlborough Daily Times...	60 12 0	56 12 3	54 12 8	58 17 9	75 11 0	306 5 8
Marlborough Express ...	52 11 0	66 10 8	65 0 0	44 5 2	52 14 3	281 1 1
Marlborough Press ...	19 18 0	27 8 0	32 1 9	51 8 6	30 7 6	161 3 9
Marlborough Weekly News	...	0 19 6	...	...	1 13 0	2 12 6
Marsden Times ...	...	...	22 7 6	2 8 0	...	24 15 6
Mataura Ensign ...	47 0 6	27 0 9	33 0 3	33 7 7	12 0 3	152 9 4
Mercury (Marton) ...	0 7 6	22 0 6	63 18 6	58 17 0	61 9 8	206 13 2
Mount Benger Mail (Roxburgh)	7 4 6	6 13 0	3 10 6	8 10 6	3 4 0	29 2 6

AMOUNTS paid to each NEWSPAPER in the Colony for ADVERTISING—*continued*.

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	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Mount Ida Chronicle ...	14 2 0	7 9 6	33 5 0	31 18 0	31 9 6	118 4 0
Nelson Evening Mail ...	90 8 3	71 19 6	59 17 4	52 12 9	37 12 10	312 10 8
Nelson Evening Star ...	...	...	...	0 17 0	6 2 0	6 19 0
Nenthorn Recorder ...	1 8 0	...	...	...	...	1 8 0
New Zealand Church News (Christchurch)	4 4 0	...	...	...	...	4 4 0
New Zealand Craftsman (Auckland)	2 0 0	2 0 0	...	...	...	4 0 0
New Zealand Farmer (see Auckland Evening Star).						
New Zealand Graphic (see Auckland Evening Star).						
New Zealand Herald (in- cluding Auckland Weekly News)	373 5 0	424 14 6	444 12 4	495 19 7	529 0 5	2,267 11 10
New Zealand Insurance, Fi- nance, and Mining Journal (Dunedin)	19 13 0	23 0 0	35 5 6	11 5 0	26 0 0	115 3 6
New Zealand Mail (see New Zealand Times).						
New Zealand Railway Re- view (Christchurch)	...	...	...	16 12 6	15 0 0	31 12 6
New Zealand Referee (see Press).						
New Zealand Schoolmaster	...	...	...	0 14 0	...	0 14 0
New Zealand Standard and Cook County Gazette	...	...	1 7 0	...	...	1 7 0
New Zealand Tablet (Dun- edin)	5 8 0	0 16 0	6 0 0	12 18 0	7 12 0	32 14 0
New Zealand Times (includ- ing New Zealand Mail)	308 18 2	334 13 9	475 13 8	661 6 9	521 7 2	2,301 19 6
Northern Advertiser (Darga- ville)	15 11 9	0 16 6	10 7 0	10 16 6	5 9 0	43 0 9
Northern Advocate (Wha- ngarei)	24 19 0	22 11 6	38 10 0	45 13 9	35 0 0	166 14 3
Northern Luminary (Kawa- kawa)	25 11 0	14 2 0	26 4 6	36 7 1	28 14 6	130 19 1
Northern Wairoa Gazette (Dargaville)	1 16 0	...	...	...	...	1 16 0
North Otago Times ...	107 9 7	66 5 3	80 8 8	59 2 7	69 5 5	382 11 6
Oamaru Mail ...	104 10 5	83 8 7	123 5 5	132 6 3	126 19 3	570 9 11
Observer (Auckland) ...	5 14 9	10 13 3	111 17 3	128 14 4	191 8 10	448 8 5
Ohinemuri Gazette ...	0 8 9	...	3 6 3	7 1 3	1 13 9	12 10 0
Opotiki Herald ...	7 14 9	6 6 10	9 10 6	5 2 9	8 2 6	36 17 4
Opotiki Mail ...	...	0 13 0	0 13 0	...	...	1 6 0
Opunake Times ...	...	...	...	...	2 17 0	2 17 0
Otago Daily Times (includ- ing Otago Witness)	564 5 4	293 6 2	464 13 10	478 4 4	410 0 11	2,210 10 7
Otago Witness (see Otago Daily Times).						
Otago Workman (Dunedin)	5 18 0	...	...	5 10 0	4 1 0	15 9 0
Otaki Times ...	...	...	0 18 0	...	...	0 18 0
Oxford and Cust Observer...	...	...	...	0 5 0	0 7 0	0 12 0
Pahiatua Herald...	...	...	3 3 0	18 4 6	10 4 3	31 11 9
Pahiatua Star ...	17 11 7	8 19 0	12 17 0	15 2 6	11 4 0	65 14 1
Palmerston and Waikouaiti Times	27 11 0	20 11 0	27 12 6	28 19 0	34 19 0	139 12 6
Paraekaretu Express (Hun- terville)	...	...	...	36 6 0	21 9 9	57 15 9
Patea County Press ...	18 7 3	17 2 0	15 9 9	10 7 0	29 18 0	91 4 0
Patea Mail ...	...	13 7 3	12 16 0	5 12 0	5 9 9	37 5 0
Pelorus Guardian ...	14 3 6	12 11 6	19 10 9	28 8 9	29 3 9	103 18 3
People's Journal (Dunedin)	...	...	...	10 18 0	10 15 9	21 13 9
Poverty Bay Herald (Gis- borne)	46 7 6	22 19 9	26 10 9	67 2 0	36 14 0	199 14 0
Press (Christchurch) (in- cluding Weekly Press and New Zealand Referee)	514 16 9	339 1 5	359 14 2	411 10 10	331 9 9	1,956 12 11

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Name of Newspaper.	1890-91.	1891-92.	1892-93.	1893-94.	1894-95.	Total.
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Press (Pelorus) ...	...	...	2 19 0	...	...	2 19 0
Prohibitionist (Christchurch) ...	...	5 0 0	19 5 0	4 13 0	55 0 0	83 18 0
Rangiora Standard ...	14 11 9	7 2 3	8 5 3	13 5 3	4 6 1	47 10 7
Rangitikei Advocate ...	114 1 0	86 0 5	71 12 3	89 16 3	41 19 3	403 9 2
Record and Waitara Age ...	...	...	...	...	12 12 6	12 12 6
Reefton Guardian ...	4 19 6	...	1 3 3	4 19 6	...	11 2 3
Review (Wellington) ...	6 5 0	...	...	...	...	6 5 0
Ross, &c., Advocate ...	15 12 0	6 1 0	10 12 0	14 7 6	29 15 0	76 7 6
South Canterbury Times ...	93 18 9	41 0 6	48 8 6	38 6 0	24 17 3	246 11 0
Southern Cross (Invercargill) ...	...	...	...	11 7 6	21 8 8	32 16 2
Southern Standard (Gore)...	23 14 0	21 6 0	26 16 6	27 6 0	45 1 3	144 3 9
Southland Daily News ...	183 6 10	152 13 1	161 1 6	168 19 3	152 15 6	818 16 2
Southland Daily Times (including Weekly Times, Invercargill) ...	212 14 0	168 14 8	193 17 9	169 1 6	171 14 5	916 2 4
Southlander (Invercargill) ...	1 10 0	2 2 9	10 16 0	1 13 9	1 13 9	17 16 3
Sporting Review (Auckland) ...	0 7 6	0 16 3	6 4 6	7 13 0	8 10 3	23 11 6
Standard and North Canterbury Guardian ...	...	...	...	...	0 12 3	0 12 3
Star (Christchurch) (see Lyttelton Times).	...	...	...	...	...	...
Taieri Advocate ...	11 10 0	3 9 0	22 12 0	26 6 3	26 0 0	89 17 3
Takaka News ...	7 0 0	8 14 9	11 18 9	5 5 0	2 16 3	35 14 9
Tapanui Courier ...	14 2 3	14 1 6	10 11 9	7 11 6	21 16 6	68 3 6
Taranaki Herald ...	150 18 9	116 13 11	126 5 8	137 14 4	138 19 6	670 12 2
Taranaki News ...	81 13 3	54 15 3	57 18 6	45 14 8	5 0 6	245 2 2
Te Aroha, &c., News ...	13 1 4	19 18 10	8 3 4	27 11 11	13 3 6	81 18 11
Telegraph (Christchurch) ...	...	0 7 0	1 4 0	...	...	1 11 0
Temuka Leader ...	37 12 0	21 15 0	15 2 3	43 12 3	14 13 6	132 15 0
Thames Advertiser ...	37 5 8	23 1 8	12 5 6	44 17 8	11 11 0	129 1 6
Thames Evening News ...	...	...	...	...	4 0 0	4 0 0
Thames Star ...	18 9 9	48 13 1	17 18 6	43 16 3	31 15 11	160 13 6
Timaru Evening Mail ...	2 3 6	...	...	...	...	2 3 6
Timaru Herald ...	200 7 3	107 19 5	113 16 9	152 3 0	128 15 2	703 1 7
Truth (Christchurch) ...	...	...	...	26 19 0	11 18 0	38 17 0
Tuapeka Times ...	16 12 9	13 14 0	13 3 0	40 8 6	31 4 0	115 2 3
Waikato News ...	1 7 0	...	...	...	...	1 7 0
Waikato Times ...	45 17 2	62 3 4	43 1 11	58 10 6	75 14 11	285 7 10
Waimate Times ...	33 11 3	17 18 0	21 14 9	19 5 0	32 5 6	124 14 6
Waimate Witness ...	19 13 9	13 5 0	24 5 9	23 19 3	9 1 6	90 5 3
Waimea Plains Review ...	...	...	...	9 3 3	10 5 9	19 9 0
Waipawa Mail ...	31 16 6	33 13 0	30 1 0	73 7 3	36 8 0	205 5 9
Wairarapa Daily Times (including Wairarapa Weekly Times) ...	81 11 0	86 18 9	58 10 3	72 19 3	50 16 9	350 16 0
Wairarapa Daily News ...	...	...	...	...	1 1 0	1 1 0
Wairarapa Liberal ...	...	...	...	1 5 0	1 18 6	3 3 6
Wairarapa Observer ...	47 18 2	34 10 6	26 17 3	50 5 9	37 1 0	196 12 8
Wairarapa Standard ...	42 19 3	24 13 0	15 1 6	58 0 9	35 1 6	175 16 0
Wairarapa Star (including Weekly Star) ...	93 9 10	70 13 7	102 8 1	95 16 0	78 11 0	440 18 6
Wairarapa Weekly Times (see Wairarapa Daily Times).	...	...	...	...	...	...
Wairoa Bell ...	5 8 0	...	5 6 0	6 7 11	1 4 9	18 6 8
Wairoa Guardian ...	17 1 0	9 5 0	17 6 0	10 6 6	2 11 0	56 9 6
Wanganui Chronicle ...	146 10 9	145 19 11	173 16 6	172 3 3	92 17 9	731 8 2
Wanganui Herald (including Yeoman) ...	158 10 10	201 16 9	212 5 8	187 8 0	185 5 9	945 7 0
Weekly Budget (Dunedin)...	...	...	...	...	2 3 0	2 3 0
Weekly Chronicle (Wanganui) ...	...	...	...	...	2 4 0	2 4 0
Weekly Herald (Wellington) ...	9 14 0	13 18 0	25 3 3	24 12 6	8 6 3	81 14 0
Weekly Post (Dunedin) ...	...	...	0 18 0	...	...	0 18 0
Weekly Press (Christchurch) (see Press, Christchurch).	...	...	...	...	...	...
Weekly Standard (Auckland) ...	...	...	...	0 18 0	65 4 0	66 2 0
Weekly Star (Masterton) (see Wairarapa Star).	...	...	...	...	...	...

AMOUNTS paid to each NEWSPAPER in the Colony for ADVERTISING—*continued*.

Name of Newspaper.	1890-91.	1891-92.	1892-93.	1893-94.	1894-95.	Total.
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Weekly Times (Invercargill) (see Southland Times).						
West Coast Mail (Otaki) ...	...	...	...	1 16 9	0 9 0	2 5 9
West Coast Times (Hokitika)	69 4 3	74 15 9	70 9 6	95 19 9	108 9 9	418 19 0
Western Star (Riverton) ...	27 6 0	24 16 0	21 17 9	24 10 4	26 7 8	124 17 9
Westport News ...	72 0 0	49 13 3	54 18 0	93 4 0	22 14 6	292 9 9
Westport Times and Evening Star	58 18 1	34 14 3	22 9 0	71 4 0	55 3 9	242 9 1
Westport Star ...	5 9 6	4 18 9	5 17 3	2 12 9	...	18 18 3
Yeoman (Wanganui) (see Wanganui Herald).						
Zealandia ...	5 0 0	...	...	...	...	5 0 0
Sundry newspapers not specified (see Return of Lands and Survey Department)	18 12 0	...	0 18 0	...	...	19 10 0
Totals ...	8,389 2 1	6,683 12	17,651 9 3	9,087 13 6	7,911 7 0	39,723 3 11

Approximate Cost of Paper.—Preparation, not given; printing (1,200 copies), £4 11s. 6d.

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